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LI NING COMPANY LIMITED

李寧有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2331)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Li Ning Company Limited (the “Company”) hereby announces that a meeting of the Board will be held on Friday, 21 March 2014 for the purposes of, among other matters, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2013 for publication and considering the recommendation of a final dividend, if applicable.

By order of the Board
Li Ning Company Limited
Tai Kar Lei
Company Secretary

Hong Kong, 10 March 2014

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Jin-Goon Kim and Mr. Zhang Zhi Yong. The non-executive director is Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Mr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.