

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



LI NING COMPANY LIMITED

李寧有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2331)

APPOINTMENT OF CHIEF FINANCIAL OFFICER

The Board of Directors (“**Board**”) of Li Ning Company Limited (the “**Company**”) is pleased to announce the appointment of Mr. Tsang, Terence Wah-Fung (“**Mr. Tsang**”) as the Chief Financial Officer effective 18 April 2013. As the Chief Financial Officer, Mr. Tsang will head the Finance Department and assume full responsibility for the financial and treasury functions of the Company as well as Investor Relations.

Mr. Tsang, aged 51, has over 23 years of experience in the apparel industry. His previous employment included that for Guess Inc, Ashworth Inc and Levi Strauss Company. Mr. Tsang had held various management roles including as chief financial officer, chief operation officer, Asia president and senior vice president for business unit throughout his career. He is a Certified Public Accountant. Mr. Tsang holds a Bachelor of Science in Accounting and a Master of Business Administration from State University of New York.

The Board hereby expresses its warmest welcome to Mr. Tsang in joining the Company.

By order of the Board of
Li Ning Company Limited
Li Ning
Executive Chairman

Hong Kong, 18 April 2013

As at the date of this announcement, the executive directors of the Company are Mr. Li Ning, Mr. Jin-Goon Kim and Mr. Zhang Zhi Yong. The non-executive directors are Mr. James Chun-Hsien Wei and Mr. Chen Yue, Scott. The independent non-executive directors are Mr. Koo Fook Sun, Louis, Ms. Wang Ya Fei, Mr. Chan Chung Bun, Bunny and Mr. Su Jing Shyh, Samuel.