

## Listed Company Information

LI NING<02331> - Results Announcement

Li Ning Company Limited announced on 29/03/2005:

(stock code: 02331 )

Year end date: 31/12/2004

Currency: RMB

Auditors' Report: Unqualified

	(Audited ) Current Period from 01/01/2004 to 31/12/2004 Note ('000 )	(Audited ) Last Corresponding Period from 01/01/2003 to 31/12/2003 ( '000 )
Turnover	: 1,878,102	1,276,224
Profit/(Loss) from Operations	: 191,443	119,109
Finance income/(cost)	: 821	(4,546)
Share of Profit/(Loss) of Associates	: N/A	N/A
Share of Profit/(Loss) of Jointly Controlled Entities	: N/A	N/A
Profit/(Loss) after Tax & MI	: 133,439	93,960
% Change over Last Period	: +42 %	
EPS/(LPS)-Basic (in dollars)	: 0.1502	0.1253
-Diluted (in dollars)	: 0.1496	N/A
Extraordinary (ETD) Gain/(Loss)	: N/A	N/A
Profit/(Loss) after ETD Items	: 133,439	93,960
Final Dividend per Share	: RMB4.57 cents	N/A
(Specify if with other options)	: N/A	N/A
B/C Dates for Final Dividend	: 09/05/2005	to 12/05/2005 bdi.
Payable Date	: 20/05/2005	
B/C Dates for (-) General Meeting	: N/A	
Other Distribution for Current Period	: N/A	
B/C Dates for Other Distribution	: N/A	

Remarks:

### 1. BASIS OF PRESENTATION AND PRINCIPAL ACTIVITIES

The Company was incorporated on 26 February 2004 in the Cayman Islands as an exempted company with limited liability under the Company Law, Cap. 22 (Law 3 of 1961, as consolidated and revised) of the Cayman Islands. Pursuant to a reorganisation (the "Reorganisation") which included exchange of shares, to rationalise the structure of the Group in preparation for the listing of shares of the Company on the Main Board of The Stock Exchange of Hong Kong Limited, the Company acquired the entire issued share capital of RealSports Pte Ltd. ("RealSports"), the then holding company of the other companies comprising the Group on 5 June 2004 and became the holding company of the Group. The Reorganisation involved companies under common control, and the Company and its subsidiaries resulting from the Reorganisation are regarded as a continuing group. Accordingly, the Reorganisation has been accounted for in a manner similar to pooling-of-interests, under which the accompanying consolidated profit and loss accounts include the results of operations of the companies now comprising the Group as if the current structure of the Group had been in existence from 1 January 2003 or since their effective dates of incorporation.

The Company is an investment holding company. Its subsidiaries are principally engaged in branding development, design, manufacturing and sales of sports-related footwear, apparel and accessories.

### 2. EARNINGS PER SHARE

The calculation of basic earnings per share is based on the Group's net profit attributable to shareholders for the year ended 31 December 2004 of RMB133,439,000 (2003: RMB93,960,000) and the weighted average of 888,392,000 (2003:750,000,000) shares in issue during the year. The weighted average number of shares for 2003 was based on the assumption that the Reorganisation has been completed on 1 January 2003.

The calculation of diluted earnings per share for the year ended 31 December 2004 is based on the Group's net profit attributable to shareholders for the year of RMB133,439,000 and the weighted average of 891,696,000 shares. The weighted average number of shares used in the calculation comprises the 888,392,000 shares in issue during the year, as used in the basic earnings per share calculation, and the weighted average of 3,304,000 shares assumed to have been issued at no consideration on the deemed exercise of options granted under the Company's share option scheme during the year.

No diluted earnings per share has been presented for the year ended 31 December 2003 as the Company has no dilutive potential shares.