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Lerado Financial Group Company Limited

隆成金融集團有限公司

(Formerly known as LERADO GROUP (HOLDING) COMPANY LIMITED)

(Incorporated in Bermuda with limited liability)

(Stock Code: 1225)

- (1) CHANGE OF COMPANY NAME AND ADOPTION OF THE SECONDARY NAME;**
- (2) CHANGE OF STOCK SHORT NAME;**
- (3) CHANGE OF COMPANY LOGO; AND**
- (4) CHANGE OF COMPANY WEBSITE**

CHANGE OF COMPANY NAME AND ADOPTION OF THE SECONDARY NAME

The Board is pleased to announce that the English name of the Company has been changed from “LERADO GROUP (HOLDING) COMPANY LIMITED” to “Lerado Financial Group Company Limited”, and the Chinese name “隆成金融集團有限公司” has been adopted as the secondary name of the Company in place of “隆成集團(控股)有限公司” which was adopted by the Company for identification purposes only.

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “LERADO GROUP” to “LERADO FIN” in English and from “隆成集團” to “隆成金融” in Chinese, both with effect from 9:00 a.m. on 23 March 2016. The stock code of the Company on the Stock Exchange will remain unchanged as “1225”.

CHANGE OF COMPANY LOGO

The logo of the Company will be changed to  with effect from 23 March 2016.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “www.irasia.com/listco/hk/lerado” to “www.lerado.com” with effect from 23 March 2016.

Reference is made to the announcement of Lerado Financial Group Company Limited (formerly known as LERADO GROUP (HOLDING) COMPANY LIMITED) (the “**Company**”) dated 31 December 2015, the circular (the “**Circular**”) of the Company dated 15 January 2016 and the announcement of the Company relating to the poll result of the SGM dated 11 February 2016 in relation to, among other things, the proposed Change of Company Name and Adoption of the Secondary Name. Capitalized terms used in this announcement shall have the same meanings as those defined in Circular unless the context requires otherwise.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from “LERADO GROUP (HOLDING) COMPANY LIMITED” to “Lerado Financial Group Company Limited”, and the Chinese name “隆成金融集團有限公司” has been adopted as the secondary name of the Company in place of “隆成集團(控股)有限公司” which was adopted by the Company for identification purposes only.

Subsequent to passing of the special resolutions in relation to the Change of Company Name and the Adoption of the Secondary Name by the Shareholders at the SGM held on 11 February 2016, the Certificate of Incorporation on Change of Name and the Certificate of Secondary Name have been issued by the Registrar of Companies in Bermuda certifying the change of the English name of the Company from “LERADO GROUP (HOLDING) COMPANY LIMITED” to “Lerado Financial Group Company Limited” and adoption of “隆成金融集團有限公司” as the secondary name of the Company respectively, both with effect from 15 February 2016. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 15 March 2016 under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “LERADO GROUP” to “LERADO FIN” in English and from “隆成集團” to “隆成金融” in Chinese, both with effect from 9:00 a.m. on 23 March 2016. The stock code of the Company on the Stock Exchange will remain unchanged as “1225”.

EFFECTS OF THE CHANGE OF COMPANY NAME

The Change of Company Name and the Adoption of the Secondary Name will not affect any rights of the Shareholders. All existing share certificates in issue bearing the former name of the Company will continue to be evidence of title of the securities of the Company and will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangements for free exchange of existing share certificates for new share certificates bearing the new name of the Company. New share certificates will be issued in the new name of the Company with effect from 23 March 2016.

CHANGE OF COMPANY LOGO

The logo of the Company will be changed to  with effect from 23 March 2016.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “www.irasia.com/listco/hk/lerado” to “www.lerado.com” with effect from 23 March 2016.

By order of the Board
Lerado Financial Group Company Limited
Huang Ying Yuan
Chairman

Hong Kong, 18 March 2016

As at the date of this announcement, the executive Directors are Mr. HUANG Ying Yuan, Mr. CHEN Chun Chieh, Mr. HUANG Shen Kai and Mr. LAI Kin Chung, Kenneth; and the independent non-executive Directors are Mr. LAM Chak Man, Mr. YE Jianxin and Mr. CHERN Shyh Feng.