

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

**Leeport**  
**LEEPORT (HOLDINGS) LIMITED**  
**力豐 (集團) 有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock code: 387)**

**POSITIVE PROFIT ALERT**

This announcement is made by Leeport (Holdings) Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on preliminary review and analysis of the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and other information currently available to the Board, the Group is expected to record a profit attributable to owners of the Company ranging from approximately HK\$19,000,000 to approximately HK\$22,000,000, as compared to a profit of approximately HK\$11,288,000 attributable to owners of the Company for the year ended 31 December 2023. The improvement in the financial results of the Group was primarily attributable to the fair value gain on a financial asset at fair value through profit or loss as well as benefit realized from multiple cost reduction initiatives.

\* *For identification purposes only*

The Company is still in the process of finalising the Group's annual results for the year ended 31 December 2024. The information contained in this announcement is based only on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the year ended 31 December 2024 and other information currently available to the Board, which have not been audited or reviewed by the Company's auditors or audit committee and are therefore subject to changes and adjustments. Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the year ended 31 December 2024, which is expected to be published by the end of March 2025.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Leeport (Holdings) Limited**  
**Lee Sou Leung, Joseph**  
*Chairman and Executive Director*

Hong Kong, 7 March 2025

*As at the date of this announcement, the executive Directors are Mr. LEE Sou Leung, Joseph and Mr. CHAN Ching Huen, Stanley, Mr. POON Yiu Ming, the non-executive Director Ms. TSE Sui Yin, Sally and the independent non-executive Directors are Mr. ZAVATTI Salvatore, Mr. WONG Tat Cheong, Frederick and Mr. KRACHT Jurgen Ernst Max.*