

Kasen International :

Kasen International Holdings Ltd is a leading upholstered furniture and leather products manufacturer in China. It was listed on the main board of the Hong Kong Stock Exchange on October 20, 2005. By capitalizing on its competitive cost structure, integrated vertical platform, as well as other competitive advantages, Kasen has further strengthened its leading position in the field of leather manufacturing. Adhering to its diversified development strategy, Kasen successfully expanded its business into property development. There are 9 presently undergoing projects including 5 resort property projects and 4 residential projects.

IR Contact :

Jennifer Hu
Assistant CEO & IR
Director

Tel: (86) 571-8738 2797
Fax: (852) 2359 9321
Email: huhan@kasen.com.cn

Peggy Ma
IR Manager

Tel: (852) 2563 1700
Fax: (852) 2359 9321
Email: peggymayiwei@kasen.com.hk

<http://www.kasen.com.cn>

<http://www.irasia.com/listco/hk/kasen/index.htm>

Business Development

- During Chinese New Year, the investments under the Group's Allblue Vacation Club, including Sanya Allblue Seafood Restaurant, Boao Asia Bay Resort Hotel, Xin'anjiang Jade Hotspring Resort and Jiande Forest Resort Hotel have attracted lots of tourist. Turnover has recorded an increase of over 20% compared to the same period last year, indicating that the brand of Allblue Vacation Club has received both awareness and recognition from the public.
- Qianjiang Oasis announced its grand opening on 18th Jan in Yancheng, Jiangsu, which attracted a large flow of buyers. Qianjiang Oasis won the award of National Demonstration Project and is another flagship project of the Group in Yancheng Jiangsu after Qianjiang Continent.
- The Prime Minister of Malaysia and Chief Minister of Melaka have joined the celebration of the grand opening of Melaka Gateway on 8th Feb, of which project the Group invested and acquired a land parcel.

Major Operational Data of Jan - Feb 2014

Manufacturing Sales

Segments	Items	Sales
Automotive Leather		11,957,145 sq.ft
Sofa Leather		5,477,182 sq.ft
Upholstered Furniture	Sofa Covers	145,657 seats
	Sofa	36,095 seats

Property Sales

Projects	Contracted Units	Contracted Sales	GFA Delivered (sq.m)
Qianjiang Continent	31	27,862,114	13,030
Asia Bay	43	97,040,624	3,999
Kingdom Garden	2	1,707,140	2,215
Changbai Paradise	10	4,407,616	-
Jing Xiang Yuan Project Phase II	11	7,288,668	-

The Grand Opening of Melaka Gateway

