

Press Release

Business Leaders Connect at 3Business Empower Partnership Summit 2025 to achieve "AI for industries" and drive AI + 5G transformation Reshaping business operations across industries

25 September 2025 - Hong Kong - Hutchison Telecommunications (Hong Kong) Limited (HTHK)'s corporate brand, 3Business, today hosted the inaugural 3Business Empower Partnership Summit 2025 at Cheung Kong Center II, a landmark location in Central. Titled-sponsored by Microsoft, the summit brought together over 1,500 top decision-makers, partners, business and tech leaders from across industries, marking one of HTHK's flagship events of the year.

The summit featured a large interactive technology exhibition, showcasing innovative AI and 5G solutions (AI + 5G) from over 20 leading enterprises. Participating companies included tech giants such as Microsoft, Google and Amazon Web Services (AWS), alongside network security provider Fortinet, enterprise cloud communication firm Montnets International and cloud security developer platform Cloudflare. The exhibition aimed to inspire enterprises to harness emerging technologies to enhance operational efficiency and accelerate digital transformation.

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited, said: "The summit provided a key platform for local enterprises to embrace AI and emerging technologies, helping corporates to achieve 'industries for AI' and 'AI for industries'. Through industry exchange, expert insights and demonstrations of real-life applications of AI and 5G, enterprises could explore how these technologies can inject new momentum into business operations, drive new quality productive forces and unlock new opportunities."

Signing MoUs with major tech firms

The 3Business Empower Partnership Summit featured a series of thematic panel discussions, where industry experts shared insights on trending topics such as Employee-AI collaboration, global connectivity X AI integration, low-altitude economy reshaping transportation, AI-driven SME digital transformation, smart building management and humanoid robotics applications.

During the summit, HTHK signed memorandums of understanding (MOUs) with several strategic partners, covering a broad spectrum of areas including AI, 5G, Environment, Social and Governance (ESG), cloud computing, low-altitude economy, smart buildings and robotics. These collaborations aim to foster cross-sector innovation and expedite digital transformation, showcasing the company's forward-looking approach and strategic planning in innovation and technology. Such efforts further reinforce HTHK's role as a technology enabler. Details of the MOUs are:

MoU partners	MoUs details
Microsoft	Collaborate to accelerate digital transformation across industries using technologies such as AI and 5G and jointly develop AI and ESG solutions to help enterprises meet regulatory requirements.
Hong Kong eVTOL Industry Association	<p>Leverage 5G technology to enhance operational efficiency in low-altitude transportation and promote academic research and exchange in related technological fields.</p> <p>Strengthen research and development (R&D) aligned with standards in Hong Kong and the Greater Bay Area while supporting innovation and commercialisation.</p>
Goodwell Property Management and Citybase Property Management	Jointly promote smart building management and the development of the property technology (PropTech) ecosystem.
Novelte Robotics Limited	Facilitate the integration of 5G technology with smart robotics in campuses, retail environments and humanoid robots.
Trio AI	Collaborate to expand the application of 5G-powered smart robotics in property management, construction engineering and government departments.

Four key features of interactive exhibition zone for an enhanced tech experience

The summit gathered over 20 enterprises to showcase advanced corporate solutions across low-altitude economy, smart cities and AI-powered customer service, opening new possibilities for innovation and collaboration. On-site demonstrations and interactive experiences were also featured to help participants explore new applications and drive business transformation.

1. AI humanoid robot interaction and robotic dog patrol

Participants engaged with humanoid robots powered by AI and Internet of Things (IoT), exploring their potential in various work environments. Robotic dogs equipped with advanced sensors simulated patrols, demonstrating real-world applications in security and surveillance.

2. Precision flight drone demonstration

To spotlight the development of Hong Kong's low-altitude economy, the exhibition zone featured drone precision flight technology, allowing participants to experience stable connectivity, real-time data transmission and remote-control capabilities.

3. Ultra-fast 5G racing demo

Participants experienced smooth, stable and high-speed simulated racing over an ultra-low latency 5G network, as if they were on a real racetrack.

4. Immersive AI art installation

Combining AI with advanced technologies, the futuristic art installation featured dynamic light and sensory interactions, pushing creative boundaries and displaying the fascination of art tech.

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About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK"), a leading mobile operator in Hong Kong, offers diverse and advanced mobile telecoms services under the 3 Hong Kong, 3SUPREME, SoSIM and MO+ brands, addressing different needs of the consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data. HTHK channels the latest technologies into innovations that set market trends and steer industry development.

HTHK is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on HTHK, visit www.hthkh.com.

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