

Press Release

One Plan One World

HTHK draws on 3 Group's international network strengths to launch World Plan with data usable across Hong Kong and 220+ world destinations

Experience '3 for You' brand value with backup phone service and 100+ global privileges

- HTHK, part of an international telecoms group, leverages the group's strengths to launch the World Plan, offering hassle-free data service usable across Hong Kong and over 220 countries and regions.
- For a monthly fee of \$338 and up, customers can also enjoy a free two-year travel insurance policy with global coverage[^]. This simplifies travel checklists and makes carefree travel possible, aligning with the new trend of impromptu travel.
- Experience the new "3 for You" brand value with attentive services, including provision of backup phones and SIM cards for travellers, and emergency phone* and SIM card delivery services for customers losing their phones in mainland China.
- Pampers customers with 100+ 3Select privileges, covering travel, gourmet dining, lifestyle, entertainment and leisure.

Hong Kong, 15 July 2025 - Hutchison Telecommunications (Hong Kong) Limited (HTHK) today announced launch of the World Plan and introduced a new brand campaign titled "3 for You" to align with the recent new trend of impromptu travels. As a member of an international telecoms group, HTHK benefits from the robust support of a global network.

For a monthly fee, subscribers can use data seamlessly across Hong Kong and over 220 countries and regions. The new plan also includes a free two-year travel insurance policy with global coverage[^], making carefree travel possible and enabling customers to journey the world anytime, anywhere.

Kenny Koo, Executive Director and Chief Executive Officer of Hutchison Telecommunications Hong Kong Holdings Limited said: "Hong Kong is one of Asia's largest outbound travel markets. By the end of 2024, the annual number of outbound trips reached 104 million, representing an increase of approximately 11% compared with pre-pandemic levels in 2019. Last year, over 20% of HTHK customers who travelled abroad recorded 30 or more travel days. The trend of spontaneous travel, or 'travel on a whim', has become increasingly popular, resulting in increased demand for travel products.

CK Hutchison Group operates telecoms businesses in 12 markets, providing us with extensive network and technical resources. Leveraging our global network edges, we have launched the World Plan, which breaks through the conventional travel data charging model. The synergy allows us to further capture the outbound services market, offering customers more convenient and seamless cross-regional mobile services worldwide."

Global use data entitlement showcases One Plan One World

Subscribe to a monthly plan to enjoy hassle-free data service across Hong Kong and over 220 countries and regions, covering all favourite travel destinations of Hong Kong people as well as up-and-coming travel destinations such Peru, Vanuatu and Costa Rica. Customers can also benefit from a free two-year travel insurance policy with global coverage^ (worth HK\$2,000) or the Handset Switch Lite Service^. With this plan, customers no longer need to purchase extra travel SIM cards or travel insurance, nor worry about losing SIM cards when swapping them. This simplifies customers' travel checklists and meets the diverse needs of spontaneous trips, quick getaways, business trips, short breaks and long-distance travel.

From now until 31 August, customers subscribing to a designated monthly plan can also enjoy limited-time privileges including free air tickets to selected destinations and complimentary access to designated Hong Kong airport lounges. Limited quantities are available on a first-come, first-served basis. Details of the World Plan are as follows:

World Plan (covers 222 destinations)					
Monthly fee	\$338	\$368	\$458	\$728	\$958
Data for 222 destinations	30GB	50GB	70GB	100GB	200GB
HK voice calls	3,000 mins			5,000 mins	
Voice calls for Mainland China and Macau	50 mins		100mins	200 mins	300 mins
Roaming voice calls for 20 designated regions	10 mins			20 mins	

World Plan - Asia Pacific (covers 44 destinations)					
Monthly fee	\$258	\$288	\$378	\$588	\$798
Data for 44 destinations	30GB	50GB	70GB	100GB	200GB
HK voice calls	3,000 mins			5,000 mins	
Voice calls for Mainland China and Macau	50 mins		100 mins	200 mins	300 mins
Roaming voice calls for 13 designated regions	10 mins			20 mins	

Experience "3 for You" brand value through attentive services and 3Select privileges

As a digital operator in the 5.5G era, HTHK goes beyond conventional telecoms services to cater to customers' diverse needs in everyday life. Striving to become an indispensable companion, HTHK introduces "3 for You", the new brand value designed to enrich customers' lives with attentive services and foster closer connections.

With the launch of the World Plan, HTHK also offers a range of attentive services to ensure carefree travel, such as providing backup phones and SIM cards to meet unexpected needs of customers planning to travel. If customers unfortunately lose their phones during trips in mainland China, HTHK's Customer Service team will provide emergency phone* and SIM card delivery services to address urgent needs. Customers can seek assistance by calling the hotline 1033 (3HK) / 3166 8866 (3SUPREME) or emailing the team at cs.mobile@three.com.hk (3HK) / cs@3supreme.vip (3SUPREME).

Meanwhile, HTHK collaborates with merchants across various sectors to offer customers more than 100 local and overseas 3Select privileges, covering travel, gourmet dining, lifestyle, entertainment and leisure, enriching customer's life experiences and providing a comprehensive "3 for You" experience. Download the My3 App or the 3SUPREME App for more details on 3Select privileges.

For details about the World Plan, please visit:

<https://web.three.com.hk/3hkworld/index-en.html> (3HK)

<https://web.three.com.hk/3supreme/en/plans/world/index.html> (3SUPREME)

For details about 3Select privileges, please visit:

<https://web.three.com.hk/3selectinfo/index-en.html> (3HK)

<https://web.three.com.hk/3supreme/en/3supreme-select.html> (3SUPREME)

^Subject to terms and conditions.

**Exclusive to 3SUPREME customers.*

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About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK"), a leading mobile operator in Hong Kong, offers diverse and advanced mobile telecoms services under the 3 Hong Kong, 3SUPREME, SoSIM and MO+ brands, addressing different needs of the consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data. HTHK channels the latest technologies into innovations that set market trends and steer industry development.

HTHK is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on HTHK, visit www.hthkh.com.

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