



Press Release

28 April 2025

Zurich and HTHK Extend Strategic Collaboration to Transform Travel Experience in Greater Bay Area

First in market^ to launch 24-hour travel package combining GBA travel insurance with mobile data plans

Zurich Insurance (Hong Kong) (Zurich) and Hutchison Telecommunications (Hong Kong) Limited (HTHK), in collaboration with HTHK's service brand Domain5@, today announced an expansion of their strategic collaboration, highlighted by the launch of the **24-hour / GBA Travel Pro Pass**, tailored for customers of the SoSIM# prepaid SIM cards (SoSIM).

To address travellers' growing demand for seamless travel protection in the Greater Bay Area (GBA), the new travel service bundle combines a 24-hour travel data plan with a 24-hour travel insurance plan. This bundle offers travellers great convenience and peace of mind, coupled with a seamless digital experience.

Integrating travel data with insurance coverage for seamless protection

The **24-hour / GBA Travel Pro Pass** ensures that SoSIM customers receive insurance coverage as soon as they activate their travel data plans, revolutionising how travellers buy insurance policy and allowing them to focus on planning their trips.

As frequent travellers to the GBA often enjoy impromptu travel, the Pass provides flexibility and protection from the start of their journey. When they return to Hong Kong and switch back to local data, the insurance coverage automatically ends, ensuring a hassle-free experience. The Pass sets a new standard for travel protection and is ideal for a 2-day, 1-night trip within a 24-hour time frame. It can cover a trip up to a maximum of 10 days.

The **24-hour / GBA Travel Pro Pass**, a market-first^ service integrating SoSIM's 24-hour travel data pass with Zurich's insurance coverage, is available for SoSIM customers for HK\$19.9. The bundle includes 500MB of GBA travel data entitlement and 500MB of Hong Kong data entitlement, alongside the Zurich GBA Go! Insurance Plan. The one-stop purchasing experience simplifies travel preparation. SoSIM customers subscribing to the **24-hour / GBA Travel Pro Pass** will receive protection from the Zurich GBA Go! Insurance Plan without having to buy the policy separately.

Jim Qin, Chief Executive Officer of General Insurance at Zurich Insurance (Hong Kong), stated: "Over the past year, both companies have observed significant growth in GBA travel, resulting in a rising demand for travel insurance and data plans. As a market leader in the insurance industry, we are committed to leading the way in fulfilling the ever-changing needs of our customers. With this bundled travel package, we are taking the first step to provide the most convenient and effective solutions for GBA travellers, ensuring they have both protection and data ready whenever they choose to travel."

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited, said: "The synergy generated by the collaboration between HTHK and Zurich strengthens our position as a leading digital operator. By integrating the innovative 24-hour / GBA Travel Pro Pass into SoSIM, we enable weekend northbound travellers making short-haul trips to enjoy travel protection and data services in one go. We believe SoSIM is the only prepaid card with embedded travel protection and over 400 sales points in Hong Kong, setting a new travel standard for northbound travel."

Buy-two-get-one-free offer to celebrate new launch

From April 29 to May 1, 2025, SoSIM customers subscribing to the **24-hour / GBA Travel Pro Pass** will enjoy a buy-two-get-one-free offer for an average daily price of merely HKD 13.3. For details, see <https://www.sosimhk.com/en/travel/data-roaming.html#zurich>.

Remarks:

^ Based on the information from the websites of major mobile operators in Hong Kong at 00:00 on 28 April 2025.

@Domain5 is a licensed insurance agency registered with the Insurance Authority (Licensed Insurance Agency Licence number: FA2643).

SoSIM prepaid cards are available at over 400 PARKnSHOP and Watsons stores across Hong Kong for HK\$33, providing infinite local data for 30 days or travel data for five days in popular Asia Pacific destinations.*

** First 50GB up to 42Mbps, thereafter infinite data up to 128kbps.*

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Disclaimer 1

The policy is provided by Zurich Insurance Company Ltd, a company incorporated with limited liability in Switzerland ("Zurich"). Domain5 is a licensed insurance intermediary under the Insurance Ordinance (License No. FA2643) and a related company of Hutchison Telephone Company Limited (trading as 3 Hong Kong, SUPREME, MO, MO+ and SoSIM) ("HTCL"). HTCL is not a licensed insurance intermediary and does not provide any advice in relation to the insurance policy arranged by Zurich. Any references to HTCL does not constitute HTCL carrying on "regulated activities" as defined in the Insurance Ordinance.

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The product information provided herein is for reference only and does not form part of the insurance contract. Please refer to the product brochure for the detailed features and the policy provisions for the detailed terms and conditions. In case of inconsistency, the policy provisions shall prevail. Zurich Insurance reserves the right of final approval and decision on all matters.

About Zurich Insurance (Hong Kong)

Zurich Insurance (Hong Kong) is part of the Zurich Insurance Group, with its presence in Hong Kong dating back to 1961. Since then, Zurich Insurance (Hong Kong) has been dedicated to serving the Hong Kong community with a full range of flexible investment, life insurance and general insurance solutions for individuals, as well as commercial and corporate customers – attending to their insurance, protection and investment needs. Zurich Insurance (Hong Kong) is currently top three in the general insurance market¹ and ranks fifth in the city's ILAS market². Please visit www.zurich.com.hk for more information of Zurich Insurance (Hong Kong).

¹ Annual statistics of the Insurance Authority on Hong Kong General Business from January to December 2023, based on gross premium.

² Annual statistics of the Insurance Authority on Hong Kong long term insurance business from January to September 2024, based on the number of policies and premiums of in-force business of investment-linked life insurance.

About Zurich Insurance Group (Zurich)

Zurich Insurance Group (Zurich) is a leading global multi-line insurer founded more than 150 years ago, which has grown into a business serving more than 75 million customers in more than 200 countries and territories, while delivering industry-leading total shareholder returns.

Reflecting its purpose to 'create a brighter future together,' Zurich offers protection services that go beyond traditional insurance, to support its customers in building resilience. Since 2020, the Zurich Forest project supports reforestation and biodiversity restoration in Brazil's Atlantic Forest.

The Group has more than 63,000 employees and is headquartered in Zurich, Switzerland. Zurich Insurance Group Ltd (ZURN), is listed on the SIX Swiss Exchange and has a level I American Depositary Receipt (ZURVY) program, which is traded over-the-counter on OTCQX. Further information is available at www.zurich.com.

About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK"), a leading mobile operator in Hong Kong, offers diverse and advanced mobile telecoms services under the SUPREME, 3 Hong Kong, SoSIM and MO+ brands, addressing different needs of the consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data. HTHK channels the latest technologies into innovations that set market trends and steer industry development.

HTHK is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on HTHK, visit www.hthkh.com.

About Domain5

Domain Five Enterprises Limited (Domain5) is a wholly-owned subsidiary of Hutchison Telecommunications (Hong Kong) Limited. It mainly promotes a comprehensive range of top-quality insurance products and services to customers of Hutchison Telecom Hong Kong. Domain5 has also been authorised by several leading insurance companies including Bolttech Insurance (Hong Kong) Company Limited and Zurich Insurance Company Limited, to distribute and promote insurance products and services as an authorised insurance agency. Domain5 is a licensed insurance agency registered with the Insurance Authority (Licensed Insurance Agency Licence number: FA2643). For more information, please visit <https://domain5.net>.

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