

Press Release

## **HTHK wins Arts Sponsorship Award for Hong Kong's first 5G live broadcasting concert from a cruise ship at sea**

**Hong Kong, 12 June 2024** - Hutchison Telecommunications (Hong Kong) Limited (HTHK) received the Award for Arts Sponsorship at the 18<sup>th</sup> Hong Kong Arts Development Awards organised by the Hong Kong Arts Development Council.

The award was for its "Resorts World One 5G Live Broadcasting" - Hong Kong's first 5G live broadcasting concert from a cruise ship at sea, which was presented in collaboration with the Hong Kong Chinese Orchestra and Resorts World Cruises in 2023. This award acknowledges the distinctive role of HTHK in driving the development of art tech in Hong Kong through its robust and reliable network, earning widespread recognition and appreciation from various sectors.

### **Hong Kong's first 5G live broadcasting from a cruise ship opens up a new milestone for 5G applications**

"Resorts World One" set sail to carry passengers to experience a unique journey last March as Hong Kong gradually resumed to normal after the pandemic. To unite the community and accelerate the revival of Hong Kong's tourism, HTHK collaborated with the Hong Kong Chinese Orchestra and Resorts World Cruises to present the "Resorts World One 5G Live Broadcasting" - Hong Kong's first-ever 5G live broadcasting concert from a cruise ship, bringing visual and audio enjoyment to global audiences and warming people's hearts with music.

Kenny Koo, Executive Director and CEO of Hutchison Telecommunications Hong Kong Holdings Limited, said: "We are delighted to receive the accolades for pioneering a 5G live broadcasting at sea at 'non-fixed' locations leveraging our reliable and advanced network. Our sponsorship not only brought a spectacular cultural event to the community and promoted the development of local art tech, but also actively responded to the government's vision to develop Hong Kong into an arts and cultural exchange hub between East and West, while promoting Hong Kong as an 'events capital'. The award also marks an important milestone for HTHK as a community-friendly and sustainable enterprise."

### **Overcoming various challenges to turn the impossible into the possible**

It is extremely difficult to conduct live broadcasting from a cruise ship at sea. Ever-changing weather, the 'non-fixed' sailing route of the cruise ship and the interference of base station signals along both sides of Victoria Harbour added considerable variables to the live broadcasting. HTHK's professional team repeatedly conducted network trials and carefully adjusted the angles of base station antennas, eventually meeting the challenges and

achieving a stable and smooth 5G live broadcasting from a 13-story cruise ship at sea. In addition to viewing the live concert at the Hong Kong Cultural Centre Piazza, the public could also enjoy in real-time the spectacular music performance on online platforms.

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### **About Hutchison Telecommunications (Hong Kong) Limited**

Hutchison Telecommunications (Hong Kong) Limited (“HTHK”), a leading mobile operator in Hong Kong, offers diverse and advanced mobile telecoms services under the SUPREME, 3 Hong Kong, SoSIM and MO+ brands, addressing different needs of the consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data. HTHK channels the latest technologies into innovations that set market trends and steer industry development.

HTHK is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on HTHK, visit [www.hthkh.com](http://www.hthkh.com).

Media enquiries:  
Corporate Affairs  
[pr@hthk.com](mailto:pr@hthk.com)  
2128 5313