

3Business launches 5G Flood Detection Solution for Smart Car Parks Enables property management to act immediately to minimise flood impacts

Hong Kong, 20 September 2023 - 3Business, the corporate business brand of Hutchison Telecommunications (Hong Kong) Limited (HTHK), has launched the 5G Flood Detection Solution for Smart Car Parks. The solution sends out flood alerts to property management companies before car parks experience flooding during heavy rainstorms, enabling them to make timely arrangements and reduce losses for car owners.

Take preventive measures before issues arise in extreme weather

Jess Mak, Vice President of Enterprise Market of Hutchison Telecommunications (Hong Kong) Limited, said: "3Business has been actively introducing leading-edge and advanced corporate solutions. Following the successful launch of the highly acclaimed 5G AI Carpark solution, we have launched the 5G Flood Detection Solution for Smart Car Parks in response to the recent flooding and its frequent occurrences in Hong Kong. This solution aims to alert users to take preventive measures before issues arise and help mitigate the impact of natural disasters."

Highly sensitive detection with real-time notifications

Hong Kong experienced adverse weather conditions recently. Heavy rainfall caused widespread flooding in various districts, including underground car parks where vehicles were almost fully submerged. 3Business therefore has launched the new 5G flood detection solution tailored to the specific features of each car park.

A team of specialists will conduct site visits at car parks and strategically place highly sensitive smart sensors in suitable locations such as walls or near drainage areas. When heavy rainfall causes the water level in the car parks to rise to a certain threshold, the sensors will transmit real-time data to servers over HTHK's ultra-fast 5G network, which then connects to the cloud. Property management companies will be promptly notified via a mobile app, allowing them to make immediate arrangements, such as alerting car owners to move their cars to reduce potential losses.

For more information on 3Business' 5G solutions, please visit <https://web.three.com.hk/3business/sme-tdms.html> or contact the 3Business consultants via WhatsApp at 5963 4075.

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About Hutchison Telecommunications (Hong Kong) Limited

Hutchison Telecommunications (Hong Kong) Limited ("HTHK") offers diverse and advanced mobile telecommunications services under the **SUPREME**, **3 Hong Kong**, **SoSIM** and **MO+** brands which addresses the different segments of the rapidly changing needs of Hong Kong's consumer market. HTHK is also dedicated to developing business and enterprise solutions under the 3Business brand in the corporate market spanning mobile commerce, information technology, smart city, the Internet of Things and big data.

HTHK has launched 5G broadband services in both the consumer and enterprise markets, providing high-speed indoor and outdoor internet access. Leveraging a robust 5G network, HTHK has also extended the deployment of 5G solutions including 5G 4K live broadcasting, virtual reality and real-time data transmission to various verticals.

HTHK plays a prominent role in developing a new economy ecosystem, channelling the latest technologies into innovations that set market trends and steer industry development. For more information on HTHK, visit <https://web.three.com.hk/3business/index.html>.

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