



Press Release

3 Hong Kong provides 5G Mobile Broadband Service to Art Basel Hong Kong 2023 as Official Partner

- **Facilitating the “Hello Hong Kong” campaign to showcase Hong Kong's new attractions, new developments and new opportunities!**
- **Specially invited select SUPREME and corporate customers to join Private View to enjoy this world-class art fair.**

Hong Kong, 20 March 2023 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) announced its participation in Art Basel Hong Kong 2023, taking place at the Hong Kong Convention and Exhibition Centre for the second consecutive year. As an Official Partner of the show, 3 Hong Kong provides dedicated 5G mobile broadband service for exhibitors in the halls through its strongest 5G network in Hong Kong.

As Hong Kong has now opened its borders and is strengthening connections with mainland China and the world, the government has launched “Hello Hong Kong”, a large-scale worldwide promotional campaign, to invite visitors from all around the world to visit Hong Kong and experience its vitality. Marking its largest show in Hong Kong since 2019, Art Basel Hong Kong will welcome 177 galleries from 32 countries and territories across Asia, Europe, North and South America, and Africa, where exhibitors will present works in the main and special sectors across two show floors in the Hong Kong Convention and Exhibition Centre.

HTHKH Executive Director and CEO Kenny Koo said: “3 Hong Kong has been promoting art tech development in recent years, and we have been committed all along to supporting events of local and international art groups. With the resumption of normalcy in social activities, Hong Kong has become again an ‘events capital’. We are pleased to facilitate the government’s “Hello Hong Kong” campaign, which would help to drive Hong Kong’s economic recovery through our strongest 5G network in town. As an Official Partner of Art Basel Hong Kong again this year, 3 Hong Kong is providing 5G mobile broadband and technical support for the fair’s special sectors of the two show floors, and helping to showcase Hong Kong’s new attractions, new developments and new opportunities as an international metropolis.”

Art Basel Hong Kong 2023 is the city's most anticipated annual art show and it is hard to find tickets for the show. 3 Hong Kong has invited select individual and corporate customers to enjoy this celebrated world-class art event, and experience art from the world’s top art galleries.

Building the perfect 5G mobile broadband coverage for the site

3 Hong Kong is the lead operator in the construction of a world-class 5G public mobile communication system in the Hong Kong Convention and Exhibition Centre. The technical team of 3 Hong Kong designed a comprehensive 5G mobile broadband coverage according to the characteristics and design of the venue to provide solutions and technical support at the same time. Therefore, the exhibitors and crews can enjoy smooth, super-high speed, and ultra-low latency 5G mobile broadband service.

Art Basel Hong Kong 2023 will run from 23 to 25 March 2023 in the Hong Kong Convention and Exhibition Centre, with Private View on 21 to 22 March 2023.

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About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator in the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology.

3 Hong Kong offers advanced data and roaming services as well as ultrahigh speed 5G Broadband.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. Our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as artificial intelligence, block chain, cloud computing, big data and virtual reality. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and Contemporary art, sited in Basel, Miami Beach, Hong Kong, and Paris. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through new digital platforms and a number of new initiatives such as the Art Basel and UBS Global Art Market Report and Intersections: The Art Basel Podcast. For further information, please visit artbasel.com.

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