



## 3Macau to Offer All-New iPhone 14 lineup

**Macau, 23 September 2022** – 3Macau will offer the most advanced iPhone lineup ever with iPhone 14, iPhone 14 Pro, and iPhone 14 Pro Max available from today (23 September) while iPhone 14 Plus will be available on 14 October. All the iPhones offer a durable and sophisticated design, impressive camera upgrades, and vital new safety capabilities.

### **iPhone 14 lineup and iPhone 14 Pro**

iPhone 14 and iPhone 14 Plus introduce new technologies and groundbreaking new safety capabilities, featuring two sizes — 6.1 inches and 6.7 inches <sup>1</sup>. The powerful camera system brings impressive upgrades and huge improvements to low-light photos, thanks to the enhanced image pipeline, Photonic Engine. Offering stunning video quality, both models also include a new Action mode for incredibly stable video, and Cinematic mode, now available at 4K at 30fps and 4K at 24fps. New vital safety capabilities — Crash Detection — help connect iPhone users with emergency assistance when they need it most, and with the A15 Bionic chip with 5-core GPU, gorgeous Super Retina XDR display, amazing battery life, industry-leading durability features, and superfast 5G, this lineup is more advanced than ever before. iPhone 14 and iPhone 14 Plus come in five beautiful colors — midnight, blue, starlight, purple, and PRODUCT(RED) <sup>2</sup>.

Powered by A16 Bionic, the fastest chip ever in a smartphone, iPhone 14 Pro and iPhone 14 Pro Max introduce intuitive new ways to experience iPhone, a new class of pro camera system, and groundbreaking new safety

capabilities. Featuring the first-ever 48MP Main camera on iPhone, new Ultra Wide camera, Telephoto camera, and new TrueDepth front camera with autofocus, the pro camera system is even more advanced, and with Photonic Engine, represents the biggest camera leap ever. iPhone 14 Pro and iPhone 14 Pro Max also introduce a new interactive way to experience notifications and alerts with Dynamic Island, and the Always-On display. Available in 6.1-inch and 6.7-inch sizes in four gorgeous finishes — deep purple, gold, silver and space black — iPhone 14 Pro and iPhone 14 Pro Max also include superfast 5G and Crash Detection, all while offering all-day battery life.

### **Data entitlement enhancement on 3Macau' s iPhone 14 plans**

Customers can enjoy enhanced data entitlement by subscribing to designated iPhone 14 plans to enjoy the exciting features of their new handsets on 3Macau' s supreme network. Customers subscribing to the MOP\$336 monthly plan can enjoy a special handset price for as low as MOP\$2,180 with 30GB of tri-city sharing data and 800 tri-city sharing voice minutes .

For more details on pricing and data plans, please visit [iphone.three.com.mo](http://iphone.three.com.mo).

For more details on iPhone 14 models, please visit [www.apple.com](http://www.apple.com).

### **Notes**

<sup>1</sup> The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. When measured as a standard rectangular shape, the screen is 6.06 inches (iPhone 14), or 6.68 inches (iPhone 14 Plus) diagonally. The actual viewable area is smaller.

<sup>2</sup> Every (PRODUCT)RED purchase now contributes directly to the Global Fund to combat pandemics like COVID-19 and AIDS.

- Ends -

Media enquiries:

[pr@htmac.com](mailto:pr@htmac.com)

Tel: 8893 8612