



Press Release

3 Hong Kong supports Art Basel Hong Kong 2022 as 5G Mobile Broadband Service Provider

**To facilitate the show to connect to the world
through the strongest 5G network in Hong Kong**

Hong Kong, 25 May 2022 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) today announced its full support of Art Basel Hong Kong 2022 held in the Hong Kong Convention and Exhibition Centre in its capacity as 5G Mobile Broadband Service Provider. Exhibitors can enjoy dedicated 5G broadband service on Hong Kong's strongest 5G network.

3 Hong Kong has been committed to supporting and promoting the development of local art tech development in recent years. Leveraging its strongest 5G network in Hong Kong, 3 Hong Kong has provided network support to various local and international exhibition venues to enable activities which need the high-speed and low latency network to run smoothly. Also, by integrating with advanced technologies, art pieces can be shown in a new and innovative format.

Art Basel has a history of over 50 years while Art Basel Hong Kong was first launched in Hong Kong in 2013, which is a pivotal event in the international art sector. As a leading local telecoms operator, 3 Hong Kong fully supports Art Basel Hong Kong 2022. The technical team of 3 Hong Kong designed a perfect 5G mobile broadband coverage according to the characteristics of the venue and provide solutions and technical support at the same time. Therefore, the exhibitors and crews can enjoy smooth, high-speed and low latency 5G mobile broadband service. 3 Hong Kong is the lead operator in the construction of a 5G public mobile communication system in the Hong Kong Convention and Exhibition Centre by building a world-class 5G public mobile communication system for the site in 2019.

Art Basel Hong Kong will combine its digital platform and offline exhibition to hold the event in a hybrid format to cater to the current pandemic situation. Amongst all, Art Basel Live, which comprises a series of digital projects including Online Viewing Rooms (OVRs), livestreamed videos, virtual tours, and multilingual VIP and public walkthroughs, enables the show to live broadcast the event to global audiences via its 5G dedicated broadband network.

HTHKH Executive Director and CEO Kenny Koo said: "3 Hong Kong has been promoting art tech development in recent years. By launching NFT art exhibitions and participating in different art events, we encourage the public to pay more attention to art tech. This time, we are supporting as a 5G Mobile Broadband Service Provider of Art Basel Hong Kong 2022 to provide solutions and technical support to the organiser. Through our strongest 5G network in Hong Kong, plus flexible and efficient 5G mobile broadband, we can unleash the power of 5G by facilitating more than 130 top-notch art galleries from 28 countries to broadcast the exciting event to the world."

Art Basel Hong Kong 2022 will run from 27 to 29 May 2022 in the Hong Kong Convention and Exhibition Centre.

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About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services as well as ultrahigh speed 5G Broadband.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. Our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as artificial intelligence, block chain, cloud computing, big data, NFT and virtual reality. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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