



Press release

## **3 Hong Kong nurtures new blood for management, getting the engineering and enterprise market ready for the new 5G Metaverse era**

**Hong Kong, 24 May 2022** - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) is recruiting management trainees, as well as engineering and enterprise market graduates to cater to the rising need for professionals in the 5G market. The new minds help stimulate innovative design and high quality services, helping 3 Hong Kong to bring customers forward into the Metaverse era.

### **Recruit engineering and enterprise market professionals**

3 Hong Kong has launched a management trainee programme for three consecutive years since 2020. Graduates from tertiary institutions are assigned to different positions according to their talents after job rotation and professional training. The trainees have designed various innovative projects in line with the latest trends that were well received by the market.

In addition to their management trainee programme, 3 Hong Kong also kicked off a one-year graduate trainee programme earlier to recruit new blood within the engineering and enterprise market in view of the latest market development. After the first phase of recruitment, successful applicants, many of whom are local and overseas fresh graduates, were given different job rotations in two departments to help them familiarise with the different techniques used in different fields.

HTHKH Executive Director and CEO Kenny Koo said: "As a leading local telecoms operator, 3 Hong Kong continues to provide opportunities for fresh graduates to pursue a career in the telecoms industry. On top of the management trainee programme, we have also launched the new graduate trainee programme to nurture professionals in different fields and bring new energy into the company, thereby propelling our businesses forward into the new 5G Metaverse era."

### **Provide practical and soft skill training to enhance workplace skills**

In the coming year, graduate trainees will undergo various trainings to enhance their efficiency and skills within the telecoms field. They will also attend different workshops to learn indispensable soft skills such as communication skills, social etiquette, organisational skills and teamwork to be well-prepared for their future career.

In addition to classroom training, 3 Hong Kong offers a variety of learning opportunities to graduate trainees including visits to ports and cell sites to help them understand the operations of the CKH Group businesses. Various projects are assigned to graduate trainees. For example, an enterprise market trainee can learn marketing sales strategy, understand customer expectations and proposal writing. Trainee engineers will have a chance to

participate in projects soon to be launched in the market and understand the collaboration between customers and service providers. After one year of comprehensive training, graduate trainees will then be assigned different positions in accordance with their expertise and performance.

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### **About 3 Hong Kong**

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services as well as ultrahigh speed 5G Broadband.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. Our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as artificial intelligence, block chain, cloud computing, big data, NFT and virtual reality. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, visit [www.three.com.hk](http://www.three.com.hk). For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

**For more information, please contact:**

Corporate Affairs  
2128 5313  
[pr@hthk.com](mailto:pr@hthk.com)