



Press release

3 Hong Kong launches exclusive 5G SIM Plans for Chelsea FC Supporters Club in Hong Kong and exhibits Chelsea's Signature Shirt at 3Supreme flagship store to kick off global Chelsea FC collaboration across APAC

Hong Kong, 12 March 2021 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) today announced the launch of a promotional campaign in Hong Kong, on Premier League soccer team Chelsea Football Club (Chelsea FC) . This campaign builds on Three UK's sponsorship of Chelsea FC, which will be globally extended by CKH Innovation Opportunities Development, a telecom unit of CK Hutchison Holdings (CK Hutchison), to Hong Kong, Vietnam, Indonesia and Sri Lanka by launching innovative service bundles and promotional campaigns progressively.

HTHKH Executive Director and CEO Kenny Koo said: "3 Hong Kong is glad to be the first Hutchison telecoms affiliate across APAC to benefit from the global activation of the Chelsea Sponsorship. The integration of the Group's huge customer base and football fans all over the world will create synergistic effects, which is beneficial to the future development of the two parties. Leveraging 3 Hong Kong's superior and smooth network, we have tailored specialised monthly plans dedicated to football fans, allowing them to keep track of the latest football matches."

Exclusive Chelsea FC Supporters Club 5G SIM plan starts from \$252 a month

3 Hong Kong has tailored and launched two exclusive 5G SIM plans for football fans in Hong Kong, allowing them to keep track of the latest football matches via mobile devices. Only members of Chelsea FC Supporters Club Hong Kong can enjoy these plans. Below are the plans:

Offer	5G Chelsea Fans SIM Plan	5G Chelsea Fans Voucher Plan
Monthly fee	\$252	
Entitled Local Data	5G 50GB data + 4.5G free Infinity Data Pack within contract period	5G 50GB data + 4.5G free Infinity Data Pack within contract period
	+ \$9/ month for Unlimited Zoom Data Pack	+ free Unlimited Zoom Data Pack
Handset Voucher	-	\$2,000
Local voice mins	Unlimited within contract period	
Contract	24 months	36 months

For more information on Chelsea FC Supporters Club 5G SIM plans, please visit <https://web.three.com.hk/plans/cfc/index-en.html>.

Chelsea's signature jersey will be exhibited at 3Shop while Chelsea FC Supporters Club will conduct live broadcast

Signature Chelsea FC products such as the brochure, shirt and team flag, which were borrowed from Chelsea FC Supporters Club Hong Kong, will be exhibited at 3Supreme flagship store from early March to end of June. Football fans are welcome to visit the shops and take photos. 3 Hong Kong will also invite Chelsea FC Supporters Club Hong Kong to live broadcast at 5G LIVE Station in Causeway Bay to share news of Chelsea FC and outlook for the football season. More information will be announced at 3 Hong Kong's Facebook page <https://www.facebook.com/threeHK/> later.

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About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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