



## **HTHKH scoops 29 industry awards in 2020 for excellence in 3Supreme campaign, 5G supreme network and applications**

**Hong Kong, 13 January 2021** - Hutchison Telecommunications Hong Kong Holdings Limited (The Group; stock code: 215) received 29 industry awards in 2020. Accolades have been conferred on the Group by 13 local and overseas organisations, government departments, magazines and radio stations, demonstrating the Group's excellent performance and leadership in a fiercely-competitive telecoms market.

Kenny Koo, HTHKH Executive Director and CEO, said: "The launch of 5G service marks an important milestone in the local telecoms industry in 2020, creating a myriad of new challenges and opportunities. Leveraging our supreme network, we have tailored diversified products and services, and continued to create value for shareholders, customers and employees while maintaining our competitive edge in this ever changing market. Key awards conferred on the Group last year showed that our efforts have gained recognition from both industry and customers."

### **"3 Supreme" campaign strikes gold in the Stevies**

Mobile services and marketing campaigns of 3 Hong Kong, the Group's mobile brand, received an array of global and local awards in 2020. Among all, the "3 Supreme" campaign won a gold award in the "Branded Utility of the Year" category, along with a bronze award in the "Re-Branding / Brand Renovation of the Year" category of The International Business Awards of the Stevie Awards. The campaign also received four titles in the Asia-Pacific Stevie Awards. The campaign also grabbed a silver award in the "Best Use of Influencers" category of The Loyalty & Engagement Awards organised by *Marketing magazine*.

### **5G supreme network and IT applications wins different industry awards**

Stepping into the 5G new era, 3 Hong Kong has been dedicated to facilitating IT applications and launching various 5G applications based on the "5G One World" theme. The effort was rewarded with a gold award in the "Excellence in Innovation - Enterprise" of the 3<sup>rd</sup> Asia's Best E-Tailing Awards, organised by the Best Practice of eCommerce Alliance. 3 Hong Kong also scooped the "Best of 5G Technology Application Award" of the Digital Ex Award and the "Excellent Brand of Mobile Telecommunications Service" of the Hong Kong Leaders' Choice, organised by Metro Finance.

In addition, The Group scooped the "Telecommunications award" of the Hong Kong Business Listed Company Awards organised by the *Hong Kong Business magazine* and won the "Asia's Best Employer Brand" organised by the Employer Branding Institute, the World HRD Congress and Stars of Industry Group, which it had won for nine consecutive years. The Group also received "Social Sustainability Award - Partnership for the Goals" and "Environmental Sustainability Award - Affordable and Clean Energy" of the Greater Bay Area Corporate Sustainability Awards, supported by the Hong Kong Quality Assurance Agency.

The Group will continue to pursue sustainable development and customised innovative services and applications by the integration of its network eminence and advanced technologies, facilitating Hong Kong's development as a smart city.

For more details, see <https://www.hthkh.com/en/about/awards.php>.

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**About Hutchison Telecommunications Hong Kong Holdings Limited**

Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, or the Group; stock code: 215) is a leading telecommunications operator providing advanced mobile communications in Hong Kong and Macau under the "3" brand. HTHKH is a member of the CK Hutchison Holdings group (stock code: 1) and channels the latest technologies into innovations that set market trends and steer industry development.

For more information on HTHKH, please visit [www.hthkh.com](http://www.hthkh.com).

For 3 Hong Kong mobile services, please visit [www.three.com.hk](http://www.three.com.hk).

For 3 Macau mobile services, please visit [www.three.com.mo](http://www.three.com.mo).

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