



## A New Era for iPhone, 3Macau to Offer iPhone 12 Pro and iPhone 12 on 30 Oct

**Macau - 29 October 2020** - 3Macau will offer the new iPhone 12 lineup, including iPhone 12 Pro, iPhone 12 Pro Max, iPhone 12, and iPhone 12 mini. With a beautiful all-new design, iPhone 12 models feature an unparalleled new camera system, edge-to-edge Super Retina XDR displays for a more immersive viewing experience, the biggest jump in durability with the Ceramic Shield front cover, and Apple-designed A14 Bionic chip, the fastest chip in a smartphone. Customers can now order iPhone 12 Pro and iPhone 12, with availability on 30 October. Stay tuned for iPhone 12 Pro Max and iPhone 12 mini.

The redesigned 6.1-inch iPhone 12 Pro pushes the boundaries of innovation for users who want the most out of iPhone. Available in four stunning stainless steel finishes – graphite, silver, gold and pacific blue – and sporting an immersive edge-to-edge Super Retina XDR display, industry-leading IP68 water resistance<sup>1</sup>, and the new Ceramic Shield front cover, iPhone 12 Pro provides the biggest jump in durability ever on iPhone. A14 Bionic powers every experience on iPhone 12 Pro, and coupled with advanced camera systems, introduces meaningful new computational photography features like improved Night mode, Deep Fusion, Smart HDR 3, HDR video recording in Dolby Vision<sup>2</sup>, and more. A reimagined pro camera system features an expansive Ultra Wide camera, Telephoto camera for 2x optical zoom, and a new Wide camera to capture professional-quality images and video in bright and low-light environments. With the all-new Apple ProRAW<sup>3</sup>, photographers gain more creative control in photos and the new LiDAR Scanner brings more realistic AR experiences to iPhone 12 Pro, and delivers improved autofocus in low light and Night mode portraits. iPhone 12 Pro, along with all iPhone 12 models, introduce MagSafe, offering high-powered wireless charging and an all-new ecosystem of accessories that easily attach to iPhone<sup>4</sup>.

The 6.1-inch iPhone 12 introduces a beautiful new design packed with powerful new capabilities. Available in five beautiful aluminum finishes – blue, green, black, white, and PRODUCT(RED)<sup>5</sup> – iPhone 12 features an expansive edge-to-edge Super Retina XDR display, industry-leading IP68 water resistance, MagSafe, and the new Ceramic Shield front cover, tougher than any smartphone glass ever made. The same A14 Bionic chip in iPhone 12 Pro comes to iPhone 12 which, coupled with an advanced camera system, introduces meaningful new computational photography features, the highest quality video in a smartphone, and more, while delivering great battery life. iPhone 12 features the first camera to shoot HDR video with Dolby Vision and brings a powerful new dual-camera system with the Ultra Wide camera and a new Wide camera for even more amazing low-light photos and videos, and Night mode on all cameras. iPhone 12, along with the rest of the iPhone 12 lineup, provides fast wireless performance with Gigabit LTE up to 2Gbps and Wi-Fi 6.

### **3Macau's iPhone Plans with enhanced data entitlement**

Customers can experience new iPhone capabilities on 3Macau's supreme network upon subscribing to a \$336 monthly tariff plan with handset subscription of the iPhone 12 series from a discounted price as low as \$2,180. 3Macau has also enhanced the data entitlement of designated monthly plans so customers can choose either unlimited Macau-Hong Kong sharing data or enhanced tri-city sharing data usage. They can also receive a monthly fee rebate by referring friends to subscribe to 3Macau's iPhone plans.

For more details on pricing and data plans, please visit [iphone.three.com.mo](http://iphone.three.com.mo).

For more details on iPhone 12 models, please visit [www.apple.com](http://www.apple.com).

### **Notes**

<sup>1</sup> iPhone 12 Pro and iPhone 12 Pro Max are splash-, water-, and dust-resistant, and were tested under controlled laboratory conditions and have a rating of IP68 under IEC standard 60529 (maximum depth of 6 meters up to 30 minutes); splash, water, and dust resistance are not permanent conditions and resistance may decrease as a result of normal wear. Do not attempt to charge a wet iPhone; refer to the user guide for cleaning and drying instructions. Liquid damage is not covered under warranty.

<sup>2</sup> 4K Dolby Vision playback requires Apple TV 4K or an AirPlay-enabled TV.

<sup>3</sup> Apple ProRAW will be available in a future iOS 14 update for iPhone 12 Pro and iPhone 12 Pro Max.

<sup>4</sup> MagSafe accessories including chargers, cases, and wallets are sold separately.

<sup>5</sup> A portion of the proceeds from every (PRODUCT) RED purchase goes to the Global Fund to fight AIDS. From now until 31 December 2020, those proceeds will go to the Global Fund's COVID-19 response.

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### **About Hutchison Telephone (Macau) Company Limited**

Hutchison Telephone (Macau) Company Limited (Hutchison Telephone Macau) is a leading mobile service provider, offering superior voice and data services, innovative and diversified mobile content, IDD and roaming services under the "3" brand through its far-reaching 4G LTE and 3G networks. With continued network expansion, its extensive international roaming service covers more than 280 countries and regions. Hutchison Telephone Macau is a subsidiary of Hutchison Telecommunications Hong Kong Holdings Limited (SEHK stock code: 215), a group member of CK Hutchison Holdings (SEHK stock code: 1).

For more information on Hutchison Telephone Macau, please visit [www.three.com.mo](http://www.three.com.mo).

For more information on HTHKH, please visit [www.hthkh.com](http://www.hthkh.com).

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