



## Press release

### **3 Hong Kong's strongest 5G network boasts 5G coverage of 99%<sup>^</sup> and provides high-speed 5G service covering nearly 600 indoor and outdoor premises and facilities with high patronage territory-wide**

- **3 Hong Kong provides 5G coverage to 99%<sup>^</sup>, offering customers a superb mobile experience marked by super high-speed and ultra-low latency.**
- **Its 5G network covers close to 600 indoor and outdoor premises and facilities with high patronage. These include major highways, big shopping malls, commercial buildings, hospitals, universities, hotels and so on.**
- **The "Network Optimisation Tip-off Scheme" will be launched to encourage users to report locations with less-than-perfect network coverage. The first customer to report on each relevant location will receive a monthly-fee waiver.**
- **New SIM offers for the 5G hero handset series start from a monthly fee of \$288. For an additional monthly fee of \$58, users can receive \$2,000-worth handset vouchers and all-you-can-eat 4.5G data thereafter.**
- **3 Hong Kong has recently added six 3HK@Fortress shop-in-shops and is expecting to bring the total number to 26 shops by the end of 2020.**

**Hong Kong, 14 October 2020** - 3 Hong Kong, the mobile communications division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced 5G coverage of 99%<sup>^</sup>. Customers can now enjoy a superb mobile experience marked by super high-speed and ultra-low latency at close to 600 indoor and outdoor premises and facilities with high patronage territory-wide. These include major highways, big shopping malls and commercial buildings (see Table 1).

HTHKH Executive Director and CEO Kenny Koo said: "We have been enhancing our 5G network in accordance with the '5G One World' theme. In addition to providing customers with a 5G service in the 3.5 GHz spectrum band, we have also re-farmed the 15 MHz of spectrum in the 2100 MHz spectrum band to rapidly expand network coverage especially for 5G customers. We now boast 5G network coverage of 99%<sup>^</sup>. 20% of those highest traffic locations now enjoy network coverage provided by both the 3.5 GHz (N78) and 2100 MHz (N1) spectrum bands. This is a new milestone in our network deployment while we develop the strongest 5G network. Going forward, we will continue to better our 5G coverage and bring in more new 5G applications to build the best and the strongest 5G network for customers."

## **Providing customers with super high-speed 5G service at about 600 premises and facilities with high patronage**

3 Hong Kong's 5G network has enhanced its coverage to cover nearly 600 indoor and outdoor premises and facilities such as key highways, large shopping malls and commercial buildings. Some of the newly added locations are:

**Table 1**

<b>Hong Kong Island</b>	<b>Kowloon</b>	<b>New Territories</b>
1. Pacific Place	1. Ocean Terminal	1. New Town Plaza Phase 1-3
2. Times Square	2. The Gateway	2. Maritime Square
3. Sogo	3. Mira Place	3. Hong Kong International Airport (East Hall)
4. Hysan Place	4. The One	4. Tseung Kwan O Plaza
5. Lee Theatre Plaza	5. Festival Walk	5. Metro Town
6. Windsor House	6. Langham Place	6. Popcorn
7. IFC Phase II Shopping Centre	7. Olympian City	7. Kwai Chung Plaza
8. Cityplaza	8. apm	8. Fanling Town Centre
9. Shun Tak Centre	9. Telford Plaza	9. Tuen Mun Town Plaza
10. Stanley Plaza	10. Plaza Hollywood	10. Nina Plaza

## **Pioneering the "Network Optimisation Tip-off Scheme" to achieve network excellence**

The "Network Optimisation Tip-off Scheme" will be launched in November to encourage customers to report locations with less-than-perfect network coverage to 3 Hong Kong by calling its customer service hotline or via the My3 app. 3 Hong Kong will verify each reported location carefully. The first customer to report each relevant location will receive a monthly fee waiver. 3 Hong Kong will actively follow up on customer advice, aiming to build an excellent network together. Stay tuned for more details later.

## **Monthly plans of 5G hero handsets start from \$288**

**Enjoy \$2,000 handset vouchers and exclusive offer of unlimited 4.5G thereafter data for an additional monthly fee of \$58**

In addition to providing extensive network coverage, 3 Hong Kong is well prepared for launch of the upcoming 5G hero handset series. Customers subscribing to either of the two new plans can get in line for the hero handset series in a fast track.

3 Hong Kong today added the new \$288 5G SIM plan with a data entitlement of 30GB 5G local data to broaden the range of its current \$388 and \$688 5G SIM plans. Customers subscribing to any 5G SIM plans with an add-on of the "4.5G Infinity Data Pack" for a monthly of \$58 before 30 November, 2020 can enjoy an exclusive\* offer of 4.5G data thereafter with no speed limit<sup>6</sup>. Customers will also receive \$2,000-worth handset vouchers for hero handset purchase<sup>5</sup>. The first 500 customers subscribing to any 5G plans with an add-on of the "4.5G Infinity Data Pack" will also be awarded 9,999 extra MoneyBack points<sup>8,9</sup>. Details are:

## 5G SIM Monthly Plans

<b>Monthly fee</b>		\$288	\$388	\$688
<b>5G local data</b>		30GB	100GB	200GB
<b>Exclusive for designated HSBC credit cards holders<sup>1</sup></b>	<b>extra 33% local data<sup>2</sup></b>	10GB	33GB	66GB
	<b>Travel data<sup>3</sup> (exclusive for HSBC Premier Mastercard holders)</b>	3GB (Mainland China and Macau)		
<b>Local voice minutes</b>		Unlimited		
<b>Contract period</b>		24 months		
<b>Special promotion<sup>6,8</sup></b>		\$2,000-worth handset vouchers <sup>5</sup> and 9,999 MoneyBack points <sup>9</sup> upon subscription to the "4.5G Infinity Data Pack" (\$58 per month) and a contract period of 36 months		

Another new plan is a combo of a 5G monthly plan plus handset vouchers worth up to \$15,000. The tariff plan includes a monthly data entitlement of 200GB, a free eSIM for Apple Watch and Bill-to-3 credits with no extra value-added service required. Details are:

### 5G Monthly Plan with Handset Vouchers

<b>Monthly fee</b>		\$638	\$938
<b>5G local data</b>		100GB	200GB
<b>Exclusive for designated HSBC credit cards holders<sup>1</sup></b>	<b>extra 33% local data<sup>2</sup></b>	33GB	66GB
	<b>Travel data<sup>3</sup> (exclusive for HSBC Premier Mastercard holders)</b>	3GB (Mainland China and Macau)	
<b>Local voice minutes</b>		Unlimited	Unlimited
<b>Handset voucher<sup>5</sup></b>		\$10,000	\$15,000
<b>Value-added service<sup>7</sup></b>		<b>Value-added service of \$59 is included in the monthly fee<sup>7</sup></b> • \$41 Bill-to-3 credits for buying apps or services on the App Store • eSIM service for Apple Watch	
<b>Contract period</b>		36 months	

Customers subscribing to either of the above two tariff plans enjoy top priority to purchase hot items such as the hero handset series and Apple Watch with handset vouchers.

Those subscribing with designated HSBC credit cards<sup>1</sup> can enjoy an additional monthly data entitlement of 33% 5G local data<sup>2</sup> and 3GB of mainland China and Macau travel data<sup>3</sup> in the first 12 months of the contract period. Customers can also add on the AirPods Pro (Originally \$1,999) with a 21% discount for a monthly fee of \$65 (24-month repayment for a total of \$1,560) to go with a hero handset and an Apple Watch.

Designated customers may receive a monthly fee rebate. Details will be announced soon. Customers subscribing to a \$638 or above monthly tariff plan will be entitled to free 3Supreme membership complete with unique privileges.



## **Added 3HK@FORTRESS shop-in-shops to enhance sales channels**

3 Hong Kong has opened six 3HK@FORTRESS shop-in-shops in FORTRESS retail shops, enabling customers to enjoy its services at more locations. In addition to general telecoms services, 3HK@FORTRESS shop-in-shops offer diversified digital products and telecoms bundles, as well as limited-time offers. For details, please visit [web.three.com.hk/fortress/index.html](http://web.three.com.hk/fortress/index.html). The number of shop-in-shops is expected to reach 26 by the end of 2020.

### **Remarks:**

<sup>^</sup> Calculated according to 3 Hong Kong's number of base stations (excluding shared and non-fully-controlled sites with no 5G deployment). 5G network coverage is expected to reach 99% by the end of October 2020.

\*Exclusive as stated in the text refers to the first day of publication of this promotional material and for local mobile network communication service providers.

1. Customer is required to subscribe any 5G monthly plan with minimum 24 months and pay for the Admin fee of \$18 per month. Customer is also required to settle payment for eligible transactions and pay the monthly service fee through autopay with the designated HSBC Credit Card to enjoy the offers. The credit cardholder name must be the same as customer account registration name. Offer valid till further notice.
2. Local bonus data is applicable during contract period only.
3. Offer is only applicable to HSBC Premier MasterCard® Credit Card cardholder. This extra roaming data usage is applicable to the first 12 months of the contract term and to the designated networks in Mainland China and Macau only. Roaming voice call, roaming SMS, Home Direct Line service and roaming video call are not included. Meanwhile, other 3HK data roaming plan are not applicable to these destinations (unless otherwise stated). Customer is required to activate "Roaming and IDD Service" to enjoy this offer and cannot be deactivated within the contract period. For details of "Roaming and IDD Service", please visit [www.three.com.hk/roaming](http://www.three.com.hk/roaming). Related roaming usage is subject to roaming coverage, system compatibility and other relevant conditions of the designated networks, which are subject to change without prior notice.
4. Customer is required to subscribe 5G SIM plan and purchase designated product at the same time, and pay for designated amount per month (subject to models purchased) for 24 months. In case of early service or Add-On offer disconnection, customer is required to pay the sum of remaining premium payment amount. Subject to stock available, while stocks last.
5. Handset Voucher Offer
  - Handset Voucher is valid within 36 months contract period (according to the offer selected). Handset Voucher value varies according to the monthly plan subscribed. Each Handset Voucher is of \$500 denomination.
  - Handset Voucher can only be used for designated standalone handset, tablets and smart watch at 3Shops in Hong Kong. Not applicable to accessories. Any unused Handset Voucher will be forfeited upon expiry.
  - Designated prepayment is required (amount varies according to monthly plant and contract period). Prepayment will be credited to customer's billing account by 18 installment.
6. Customer is required to subscribe "Infinity Data Pack" \$58 per month during contract period and subscribe to this service on the same day of designated 5G monthly plan subscription with same contract commitment. Upon expiry of the contract period of the Service, 3HK will continue to provide the Service at the monthly fees \$238, unless customer terminates the Service.
7. Free designated VAS package during contract period for Plan \$638 / \$938: i) \$41 per month Bill-to-3 Spending Amount. \$41 out of the monthly fee for the Service will be in the form of rebate to offset any amount invoiced in same bill from any purchases of product or service on Google Play or/and App Store through 3HK Billing service ("Bill-to-3"). The rebate is not transferrable to any third party or exchangeable for cash. All unused rebate as at the bill cut-off date will be forfeited automatically without notice or any compensation and ii) eSIM Services (\$18 per month).
8. Offer valid till 30 Nov 2020.
9. Offer is only applicable to the first 500 customers who successfully subscribed the eligible service plan. Customer is required to present virtual membership card in the MoneyBack App for registration at point of subscription and the corresponding MoneyBack points of the offer will be automatically credited to customer's registered MoneyBack account within the next calendar month of the service subscription date by MoneyBack.

**-Ends-**

## About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit [www.three.com.hk](http://www.three.com.hk). For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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