



Press release

3 Hong Kong and Bowtie Life Insurance launch exclusive 3Care BowtieGo VDoctor telemedicine service

Delivering a brand new virtual medical service experience

- **Innovative virtual medical consultations enable patients to see a doctor anytime, anywhere via advanced communications technology.**
- **Customers can enjoy a fee waiver for the first consultation with free medication delivered to the door in two hours at the earliest. Monthly fee is HK\$39.**
- **A quadrivalent vaccine against seasonal influenza (suggested retail price: HK\$450) is included in service fees.**

Hong Kong, 24 September 2020 - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced launch of the 3Care BowtieGo VDoctor telemedicine service with Bowtie Life Insurance Company Limited (Bowtie), Hong Kong's first virtual insurer. The service provides customers with a new and convenient medical consultation channel, enabling them to experience a new mode of medical services.

3 Hong Kong launched the 3Care protection platform (3Care) earlier to open up an all-round digital lifestyle. One of the initiatives was partnering with Bowtie to launch the exclusive 3Care BowtieGo Membership Plan, extending 3 Hong Kong's portfolio of digital lifestyle services to medical services.

3Care continues to explore digital lifestyle applications

Telemedicine has become increasingly popular mainly driven by the aging of the world's population and the COVID-19 pandemic. According to a research ^a, the global telemedicine market size is projected to increase from US\$61.4 billion in 2019 to US\$ 559.52 billion in 2027. A compound annual growth rate of 25.2% is forecasted. All this has underlined the huge potential of the telemedicine market.

HTHKH Executive Director and CEO Kenny Koo said: "5G's capability of live streaming high-definition videos has paved the way for numerous innovative video-related applications. Launch of the '3Care BowtieGo VDoctor' service has extended 3 Hong Kong's scope of digital lifestyle applications. Customers having mild symptoms can now seek medical advice on smart devices and receive medication without physically visiting a doctor. They can have more time for rest and enjoy great convenience as medical services go digital."

Bowtie's Co-founder and Co-CEO Fred Ngan said: "In addition to Bowtie's core product Voluntary Health Insurance Scheme (VHIS), we are honoured to partner with 3 Hong Kong on the previous 3Care BowtieGo service to establish a safety net for Hongkongers. We launch the 3Care BowtieGo VDoctor service to reshape the journey through modern technology. You can get video consultation services with local doctors instantly on your smart device, experiencing the convenience of the new digital health services."

Waiver of 1st online consultation fee and medication fee (delivered in two hours at the earliest)

Mobile users from all local operators are welcome to purchase the personal edition of the 3Care BowtieGo Vdoctor Annual Pass at HK\$588. Users can make appointments via WhatsApp. They will receive related details and a link to virtually see a doctor at a designated time from Monday to Saturday of their choice. Receipts and/or medical certificates are available after an online consultation. Basic medication for two days will also be delivered straight to the user's door in two hours at the earliest. With those convenient and swift procedures, users can have more time for rest at home.

BowtieGo's designated partner for the telemedicine service is Union Medical Healthcare Limited.

First time users of the 3Care BowtieGo service will enjoy a waiver of consultation fee, basic medication for two days and free delivery (valued at HK\$480). Consultation fees for the second and third consultations will be discounted at HK\$150 while subsequent consultations will each be charged the original fee of HK\$380. The telemedicine service offered is more convenient and budget-friendly than conventional outpatient services.

Alternatively, 3 Hong Kong customers can select the personal edition of the 3Care BowtieGo Vdoctor service by way of adding a value-added service for a monthly fee of HK\$39 to enjoy the same entitlement.

Users are eligible for quadrivalent vaccine against seasonal influenza

Customers who have successfully subscribed to the personal edition of the 3Care BowtieGo Vdoctor Annual Pass or the personal edition value-added service, are eligible for a free quadrivalent vaccine against seasonal influenza. Simply make a telephone appointment to get vaccinated at a designated clinic.

Existing 3 Hong Kong customers can sign up for the new service on the My3 app or at 3 Hong Kong's website 3care.com.hk/bowtiego/vdoctor-en.html. Alternatively, please call the 3 Hong Kong's service hotline on 1032 or visit any 3Shop. Non-3 Hong Kong customers can register at shop.three.com.hk. Successful applicants will receive an activation code via email or SMS. Activate the code and enter user's personal information at Bowtie's website to enjoy the service.

For more information on the 3Care protection platform, please visit 3care.com.hk. For more information on the 3Care BowtieGo VDoctor Membership Plan, please visit 3care.com.hk/bowtiego/vdoctor-en.html.

Notes:

- a. Source: www.fortunebusinessinsights.com/press-release/telehealth-market-9211.
- b. Terms and conditions apply.
- c. 3Care BowtieGo is a health and wellness membership program managed by Bowtie Life Insurance Company Limited and the outpatient benefit under the membership program is not an insurance plan. 3 Hong Kong is a distributor of BowtieGo.
- d. Quadrivalent Seasonal Influenza Vaccine Service is provided by Union Medical Healthcare Telemedicine consultation.
- e. 3Care BowtieGo VDoctor is only suitable for patients with mild symptoms and non-emergency situations. The use of video technology to deliver healthcare and educational services is a new technology and may not be equivalent to direct patient to physician contact.

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About 3 Hong Kong

Leading mobile operator 3 Hong Kong is flourishing into a digital operator ideally prepared for the era of 5G mobile broadband. The company plays a prominent role in developing a new economy ecosystem by serving consumer and corporate customers from a diversity of capabilities in fields such as the Internet-of-Things (IoT) concept and 5G technology. Operating under the 3Supreme, 3 and MO+ brands, 3 Hong Kong offers advanced data and roaming services, as well as FinTech, video-on-demand, gaming and music applications.

3 Hong Kong tailors one-stop solutions comprising network services, mobile devices, consultancy, project implementation and technical support to help enterprises boost efficiency and competitiveness. In this regard, our "3Innocity" programme provides a means of collaborating with start-ups and global enterprises to create digital-age applications and explore business opportunities in mobility, as well as IT, IoT and big data. In addition to meeting the needs of consumer and corporate customers, 3 Hong Kong contributes to Hong Kong's development as a smart city.

3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1). For more information on 3 Hong Kong, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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