



## **3 Hong Kong launches 5G services on 1 April with standard monthly tariff plans starting \$388 for a minimum data entitlement of 100GB**

*Indoor coverage will initially cover the Hong Kong Convention and Exhibition Centre, Grade A shopping malls of Hongkong Land (Landmark Atrium, One and Two Exchange Square, Chater House, Alexandra House and Prince's Building), key shopping malls of CK Asset, Hong Kong International Airport and designated 3Shops. 5G outdoor coverage starts from the Central Business District (CBD). Indoor and outdoor coverage will gradually be extended to other areas in Hong Kong.*

- 3 Hong Kong is the first operator to announce launch of 5G services on 1 April riding on regional edges and bringing in cross-industry applications.
- Unveiling 5G standard monthly tariff plans starting \$388 for a minimum data entitlement of 100GB.
- Preorders for 5G flagship handsets will enable customers subscribing to designated 4.5G monthly tariff plans to upgrade to 5G automatically and save \$6,768.
- New and existing customers of Net+ service can also enjoy automatic free upgrade to 5G to benefit from an enhanced superior network experience before 31 March.

**Hong Kong, 4 March 2020** - 3 Hong Kong, the mobile arm of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215) today announced launch of the long expected 5G services on 1 April and unveiled 5G standard tariff plans. This heralds a cross-boundary and cross-industry new 5G era described as "5G One World".

### **A cross-boundary and cross-industry "5G One World"**

From the provision of analogue mobile telecoms services to the 4.5G era, 3 Hong Kong has been offering customers quality mobile services. The mobile operator will launch 5G services as soon as the assignment of related 5G spectrum takes effect on 1 April. Indoor coverage will initially cover the Hong Kong Convention and Exhibition Centre, Grade A shopping malls of Hongkong Land (Landmark Atrium, One and Two Exchange Square, Chater House, Alexandra House and Prince's Building), key shopping malls of CK Asset, Hong Kong International Airport and designated 3Shops. 5G outdoor coverage starts from the CBD and both indoor and outdoor coverage will gradually be extended to other areas in Hong Kong.

HTHKH Executive Director and CEO Kenny Koo said: "The 3Group has acquired over 480 MHz of golden 5G mid-band spectrum# in the 3.4-3.9 GHz spectrum bands in the UK, Italy, Austria, Ireland and Australia. 3UK and 3 Austria launched 5G services last year. Leveraging our close ties with the 3Group and collaborative efforts with global partners, 3 Hong Kong enjoys rich experience of cross-boundary network deployment and an edge on procurement with

global device manufacturers. We are committed to opening up 5G business opportunities for different sectors and building B2B strengths riding on our advanced network infrastructure."

He added: "We also aim to create different application scenarios for various sectors in order to speed up smart city development and the industry's digital transformation. A 5G summit tailored for corporate customers, engaging talents from different industries, will soon be organised to build application ecosystems for various sectors, opening up a '5G One World'."

*#As of March 2019*

### 5G standard tariff plans start from \$388 with data price averaging \$3.9 per GB

3 Hong Kong is first to unveil 5G standard tariff plans to tie in with launch of 5G services. For a monthly fee starting \$388, customers can enjoy a minimum data entitlement of 100GB. The tariff plans offer more data entitlement than 4G plans with lower average price of data, enabling customers to download 4K/8K super HD videos, innovative applications like AR/VR games and low latency video learning on a network characterised by high speed, wide coverage and high responsiveness. More details on service contents and value-added services will be unveiled soon.

#### 3 Hong Kong 5G standard tariff plans

Category <sup>a</sup>	Standard price	Local data entitlement	Handset voucher <sup>b</sup>	Local voice minutes
SIM	\$388	100GB	Not applicable	Unlimited
	\$688	200GB		
Bundled handsets plans	\$638	100GB	\$6,000	
	\$938	200GB	\$7,500	

### Launch of Pre-5G Early Bird Limited-time Offer, enabling free auto upgrade to 5G services and a saving of \$6,768

As the first series of 5G flagship handsets will soon be available in Hong Kong, 3 Hong Kong has tailored the Pre-5G Early Bird Limited-time offer, coupled with special privileges, to draw in the first batch of 5G customers.

On or before 31 March, for a monthly fee of \$538, customers pre-ordering designated 5G handsets <sup>c</sup> soon to be launched will enjoy an HK\$8,000 discount on handset prices and receive original wireless earphones for free <sup>d</sup>. Other benefits include: the Entertainment Pack or 3Gamer service, doubled mainland China-HK-Macau shared data, 4.5G Infinity data <sup>f</sup> plus Net+ service <sup>e</sup> (originally \$98) which turn customers to network VIPs with priority access to the 4.5G mobile network and free use of mobile data. What's more, after launch of 5G services on 1 April, those customers will be automatically upgraded to enjoy 5G services with an additional monthly data entitlement of 100GB <sup>g</sup> without extra charge. This means they can enjoy 5G services for a 4.5G monthly fee and save \$6,768 during the contract period <sup>h</sup>.

### 3 Hong Kong "Pre-5G Early Bird Limited-time Offer"

Category	Monthly fee <sup>c</sup>	Handset voucher	Data entitlement		Automatically upgrade to 5G and additional monthly data entitlement <sup>g</sup>	Local voice minutes
			Local	Mainland China-HK-Macau		
Pre-5G Early Bird Limited-time Offer	\$538	\$8,000	15GB	2GB	100GB	5,500
	Free: 4.5G Infinity data <sup>f</sup> and Net+ <sup>e</sup> service(original price: \$98 per month) Choose one from four designated value-added services (3Gamer Beginner Pack, myTV SUPER, Handset Switch Service or Flexi Entertainment Pack)					

Remark: This offer starts at 0:00 on 5 March.

Existing Net+ service users and new customers subscribing to Net+ service on or before 31 March are also eligible for auto free upgrade to 5G services and an additional monthly data entitlement of 100GB.

For more information, please call 3 Hong Kong's sales hotline on 1032, or talk to a 3iChat ambassador at [3ichat.three.com.hk](http://3ichat.three.com.hk). Alternatively, you can visit [www.three.com.hk](http://www.three.com.hk), [web.three.com.hk/5g](http://web.three.com.hk/5g) or 3 Hong Kong's Facebook page at [www.facebook.com/threeHK](http://www.facebook.com/threeHK).

#### Terms and Conditions:

- SIM Monthly Plan: Customer is required to commit 24 months contract and pay administration fee per month. Handset Voucher Monthly Plan: Customer is required to commit 24 months contract, prepay designated amount (prepayment amount will be credited to customer's billing account by 18 installment); pay for first month's monthly fee and administration fee per month.
- Handset Voucher is valid within contract period. Handset Voucher can only be used for designated standalone handset, tablets and smart watch at 3Shops or AT3 in Hong Kong. Not applicable to accessories. Any unused Handset Voucher will be forfeited upon expiry. Customer is required to purchase designated handset, tablets and smart watch purchase at the prevailing 3HK suggested retail price.
- Customer is required to subscribe designated 4.5G \$538 monthly plan, commit 36 months contract, prepay \$6,000 (prepayment amount will be credited to customer's billing account by 18 installment); pay for first month's monthly fee and administration fee per month. Customer could enjoy \$8,000 Handset Voucher and free designated VAS package valued \$49/month during contract period (Choose one out of four): 3Gamer Beginner Pack or myTV SUPER or Handset Switch Service or Flexi Entertainment Pack. Customer could also enjoy "Net+ and Infinity Data Pack Bundle" ("The Service") within contract period. Upon expiry of the contract period of the Service, 3HK will continue to provide the Service at the monthly fees of \$98 (Net+) and \$238 (Infinity Data Pack service) respectively unless customer terminates the Service. (Terms and condition [https://web.three.com.hk/tnc/191107/netplus\\_IDP\\_bundle\\_en.pdf](https://web.three.com.hk/tnc/191107/netplus_IDP_bundle_en.pdf))
- Pre-order of designated 5G handset is required, while stocks last
- "Net+" : You will be allocated with more network resources and prioritised on network usage to enhance your data usage experience. (Terms and condition [https://web.three.com.hk/tnc/191107/netplus\\_IDP\\_bundle\\_en.pdf](https://web.three.com.hk/tnc/191107/netplus_IDP_bundle_en.pdf))
- When monthly local mobile data usage reaches the data entitlement of your monthly service plan of basic 6GB and 9GB bonus local data during contract period [total 15GB], local mobile service will continue. However, customers will be allocated with less network resources for access subject to the network conditions and your data service experience may be affected before the next bill cycle date. This Service will continue to be provided subject to the monthly service fee of \$238 upon expiration of the contract period.

- g. Upon launching of 5G service, customers will be entitled to a service upgrade to 5G network automatically and 100GB bonus local data during the contract period. 5G network experience may be affected due to various factors including but not limited to network setting/specification or coverage, the features or functionality of individual mobile device, transmission technology, network traffic and usage, speed of websites servers, service stability of other content providers, weather and other circumstantial factors (e.g. blockades such as buildings, mountains, tunnels) which may lead to radio interference. Subject to 5G network service terms and conditions of 3HK.
- h. Comparing with 2 Plans both offering \$8,000 Handset Voucher, "Pre-5G Early Bird Limited Time Offer" (Monthly Fee \$538) saves \$100 per month against "5G Handset Voucher Plan" (Monthly Fee \$638). In addition, "Pre-5G Early Bird Limited Time Offer" which include Net+ and 4.5G Infinity Data Bundle Pack and entertainment value-added-service (valued \$147/mth) saves \$88 per month against "5G Handset Voucher Plan" which include entertainment value-added-service (valued \$59/mth). "Pre-5G Early Bird Limited Time Offer" saves total \$188 per month. The total saving during the 36 months contract period will be \$6,768 (\$188 x 36 months)

- All usage is subject to 3 Hong Kong Service Usage Policy and Fair Usage Policy. - Unless otherwise specified, the usage entitlement and fee of the monthly plan apply to local service only. - The above offers are applicable to new and selected existing customers. Terms and conditions applied, please contact our 3Shop staff, call our Sales Hotline 1032 or refer to [www.three.com.hk](http://www.three.com.hk) for more information of offers and service plan entitlement. - Hutchison Telephone Company Limited ("3HK") reserves the rights to amend the charges and terms and conditions of The Service and to suspend or terminate any part of The Service at any time without prior notice. 3HK shall have the final decision in case of any dispute

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### **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).  
For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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