



3 Hong Kong to Offer New iPad Pro with All-Screen Design, the Most Advanced and Powerful iPad Ever

Hong Kong, 7 November 2018 - 3 Hong Kong today announced it offers the new iPad Pro with all-screen design and next-generation performance, marking the biggest change to iPad ever. The all-new design pushes its 11-inch and 12.9-inch Liquid Retina displays to the edges, and features Face ID, A12X Bionic with next-generation Neural Engine, a new USB-C connector, Gigabit-class LTE*, up to 1TB of storage, and all-day battery life. iPad Pro arrives in 3Shops today.

All-New, All-Screen Designs

iPad Pro features the world's most advanced display – a stunning, edge-to-edge Liquid Retina display with rounded corners that follow the curves of iPad Pro's unibody enclosure featuring wide color support, True Tone and anti-reflective coating for a natural, accurate viewing experience indoors and out. Available for purchase separately, a second generation Apple Pencil magnetically attaches to iPad Pro offering simultaneous storage and wireless charging. Tapping on Apple Pencil introduces an entirely new way to interact within apps, extending the capabilities of iPad Pro. The new Smart Keyboard Folio features a streamlined design that's adjustable for added versatility. The new iPad Pro, Apple Pencil and Smart Keyboard Folio are available in 3Shop beginning today.

A12X Bionic and Next-Generation Neural Engine

Built specifically for iPad Pro, the A12X Bionic is the smartest and most powerful chip in a tablet**. A 7-core, Apple-designed GPU delivers up to twice the graphics performance*** for incredibly rich and immersive AR experiences as well as console-quality graphics in games never before seen in a mobile device. All that breakthrough performance and capability lasts thanks to great 10-hour battery life.****

Best Device for AR

Advanced cameras and sensors and improved four speaker audio combine with the power of A12X Bionic to turn iPad Pro, with its large viewfinder, into the best device ever for AR. With support for the next generation of AR apps, a new world of AR experiences are possible on iPad.

New Power and Possibilities with USB-C

A new USB-C connector replaces the Lightning connector in support of the powerful new ways iPad Pro is used, offering connections to external 5K displays and high-bandwidth data transfers up to twice the speed to and from cameras, musical instruments and other accessories. With USB-C, iPad Pro can even be used to charge an iPhone.

For complete details on pricing, please visit ipad.three.com.hk.

For more information on iPad, please visit www.apple.com/ipad.

**LTE is available through select carriers. Network speeds are dependent on carrier networks. Check with your carrier for details.*

***According to information provided by Apple.*

****Over last year's iPad Pro models.*

*****Battery life depends on device settings, usage and other factors. Actual results may vary.*

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900 MHz, 1800 MHz, 2100 MHz, 2300 MHz and 2600 MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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