



iPhone X_R arrives at 3 Hong Kong today

Hong Kong, 26 October 2018 - 3 Hong Kong today announced it offers iPhone X_R, bringing the latest iPhone innovations to more people. All iPhone X_R models are available at all 3Shops starting today. For complete pricing details, please visit iphone.three.com.hk.

iPhone with breakthrough technologies

iPhone X_R integrates breakthrough technologies from iPhone X_S in all-screen glass and aluminum design featuring a 6.1-inch Liquid Retina display, the most advanced LCD in a smartphone, with wide colour support and True Tone for a more natural viewing experience. iPhone X_R brings the smartest and most powerful chip[^] in a smartphone with A12 Bionic, a next-generation Neural Engine built for advanced machine learning in everything from photography to augmented reality, the TrueDepth camera system, faster Face ID, an advanced camera system that creates dramatic portraits using a single camera lens, long all-day battery life and six beautiful finishes; white, black, blue, yellow, coral and (PRODUCT)RED. This new design is splash and water resistant with a rating of IP67 and protects against everyday spills including coffee, tea and soda.* iPhone X_R also brings Dual SIM to iPhone.**

3 Hong Kong's iPhones offers

3 Hong Kong has tailored \$0 handset price plans for all iPhone X_R models. Customers subscribing to those iPhone plans will receive free data entitlement to be used flexibly in mainland China, Hong Kong and Macau, plus unlimited WhatsApp and WeChat data for designated service plans, to enjoy a seamless communications experience throughout the three geographies. What's more, an array of privileges are included in designated service plans so customers can stay connected on their iPhones while out and about.

For more details on pricing and data plans, please visit iphone.three.com.hk. For more details on iPhone please visit www.apple.com.

**iPhone X_R is splash-, water- and dust-resistant, and was tested under controlled laboratory conditions with a rating of IP67 under IEC standard 60529 (maximum depth of 1 meter up to 30 minutes). Splash, water and dust resistance are not permanent conditions, and resistance might decrease as a result of normal wear. Do not attempt to charge a wet iPhone; refer to the user guide for cleaning and drying instructions. Liquid damage not covered under warranty.*

***Dual SIM support will be available via a free software update later this fall. Use of Dual SIM requires two wireless service plans (which may include restrictions on roaming). Certain restrictions apply to use.*

[^]According to information provided by Apple.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900 MHz, 1800 MHz, 2100 MHz, 2300 MHz and 2600 MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services

under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
For more information on HTHKH, visit www.hthkh.com.

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