



## Apple Watch Series 3 with built-in cellular arrives at 3 Hong Kong

**Hong Kong, 10 May 2018** - 3 Hong Kong today announced it has begun selling Apple Watch Series 3 (GPS + Cellular), which adds built-in cellular to the world's number one watch. With cellular, customers can go with just their Apple Watch and stay connected to the people and information they care about. To help Apple Watch Series 3 (GPS + Cellular) customers get started, 3 Hong Kong will also offer free eSIM (embedded SIM) connectivity to eligible customers\*.

Apple Watch Series 3 adds built-in cellular to the world's number one watch. Whether users are out for a run, at the pool or just trying to be more active throughout their day, Apple Watch Series 3 with cellular allows them to stay connected, make calls, receive texts and more, even without iPhone nearby. The third-generation Apple Watch is an amazing health and fitness companion with intelligent coaching features, water resistance 50 meters and a barometric altimeter that measures relative elevation. Apple Watch Series 3 comes in two models, one with GPS and cellular, and one with GPS, both featuring a 70 percent faster dual-core processor and new wireless chip.

To activate cellular service with Apple Watch Series 3 (GPS + Cellular), customers first need to update iOS 11.3 and watchOS 4.3, then tap Settings on iPhone > General > About and follow the prompt to update to the latest carrier settings.

Apple Watch Series 3 (GPS + Cellular) is available at 11 3Shops. For more details on shop addresses, pricing and data plans, please visit [www.three.com.hk/applewatch](http://www.three.com.hk/applewatch). For more details on iPhone and Apple Watch, please visit [www.apple.com](http://www.apple.com).

\* 3 Hong Kong postpaid customers can enter \*113# on their mobile to check eligibility of using the eSIM service.

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### About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).  
For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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