



For immediate release

3 Hong Kong to Offer iPhone 8 and iPhone 8 Plus (PRODUCT)RED Special Edition

Hong Kong, 13 April 2018 - 3 Hong Kong today announced it offers iPhone 8 and iPhone 8 Plus (PRODUCT)RED Special Edition, the new generation of iPhone in a stunning red finish. Both phones sport a beautiful glass enclosure, now in red, with a matching aluminum band and a sleek black front. Customers will be able to order the special edition (PRODUCT)RED iPhone starting today at all 3Shops.

iPhone 8 and iPhone 8 Plus (PRODUCT)RED Special Edition are the latest in a long-running line of (PRODUCT)RED Apple products, with a portion of proceeds going directly to Global Fund HIV/AIDS grants.

iPhone 8 and iPhone 8 Plus are a new generation of iPhone featuring a glass and aluminum design made with the most durable glass ever in a smartphone*, Retina HD display, A11 Bionic chip and are designed for immersive augmented reality experiences. The world's most popular camera* is even better and wireless charging brings a powerful capability to iPhone. iPhone 8 Plus features dual 12-megapixel cameras and introduces Portrait mode with Portrait Lighting, bringing dramatic studio lighting effects to iPhone, allowing customers to capture stunning portraits with a shallow depth of field effect in five different lighting styles.

For complete details on pricing, please visit iphone.three.com.hk.

For more information on iPhone, please visit www.apple.com/hk/iphone/.

*According to information provided by Apple.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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