



For immediately release

## 3 Hong Kong to Offer New 9.7-inch iPad With Apple Pencil Support

**Hong Kong, 10 April 2018** - 3 Hong Kong today announced it will offer the new 9.7-inch iPad, featuring support for Apple Pencil plus even greater performance. Apple's most affordable\* iPad is more versatile and capable than ever, features a large Retina display, the A10 Fusion chip and advanced sensors that help deliver immersive augmented reality and provides unmatched portability, ease of use and all-day battery life. Customers will be able to order iPad starting today at all 3Shops.

iPad's beautiful 9.7-inch Retina display delivers gorgeous detail and vivid colors, and features a higher-resolution touch sensor which enables Apple Pencil support. Available for purchase separately, Apple Pencil delivers a remarkably fluid and natural drawing experience. Advanced sensors measure both pressure and tilt, and provide pixel-perfect accuracy and low latency. iPad's palm rejection technology even makes it possible to rest your hand on the screen while you use Apple Pencil.

The new iPad features the Apple-designed A10 Fusion chip with 64-bit desktop-class architecture, delivering 40% faster CPU and 50% faster graphics performance\*^ for seamless multitasking and graphics-intensive apps. The front- and back-facing cameras offer exceptional low-light performance and HD video recording for document scanning, movie-making and FaceTime calls with friends, family and colleagues.

The new iPad is a stunning, large viewfinder for immersive AR experiences. Its Retina display, powerful chip, enhanced cameras and advanced sensors, including a gyroscope and accelerometer for accurate motion tracking, are designed to support the next generation of AR apps.

The new 9.7-inch iPad features ultrafast wireless that can deliver two times faster cellular data connections\*^, so it is even easier to stay connected anywhere.

For complete details on pricing, please visit [ipad.three.com.hk](http://ipad.three.com.hk).  
For more information on iPad, please visit [www.apple.com/ipad](http://www.apple.com/ipad).

\*According to information provided by Apple.  
^When compared to the previous 9.7-inch iPad.

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### About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and

2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).  
For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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