

RAZER AND 3HK OPEN FIRST RAZERSTORE IN HONG KONG

Gamers have a new home in Causeway Bay



Hong Kong, 15 June 2017 - Razer™, the leading lifestyle brand for gamers, together with 3 Hong Kong, the leading mobile communications service provider, today announced the launch of Razer's latest concept store in Hong Kong on 17 June at 1 Cannon Street in Causeway Bay.

Part of the alliance between Razer and 3 Hong Kong

RazerStore Hong Kong is a part of the alliance between Razer and 3 Hong Kong. The RazerStore will bring the ultimate Razer gaming experience combined with 3 Hong Kong to gamers and youth in Hong Kong.

RazerStores have been a massive hit with audiences in San Francisco, Taipei, Manila, Bangkok and Shanghai. The Hong Kong store will be the latest destination for gamers to experience the ultimate high-performance gear made for e-sports on both PC and console, as well as the world's most popular games like League of Legends, Overwatch and the upcoming blockbuster Destiny 2.

Fully-furnished with critically-acclaimed Razer Blade laptops, peripherals and software, the RazerStore will host weekly gaming showdowns, fan get-togethers and new product launches in the heart of the city.

RazerStore Hong Kong will also offer mobile devices and tariff plans specifically designed for the gaming community by 3 Hong Kong¹. Gamers are invited to stay all day and play games on-site.

"We're truly excited to open the world's sixth RazerStore in Hong Kong and to bring the best of esports gaming to our fans here," said Min-Liang Tan, Razer co-founder and CEO. "This is a great time for gamers, as support of esports in Hong Kong is growing tremendously, especially from the Hong Kong government and our alliance with 3 Hong Kong will accelerate the growth of market here."

Cliff Woo, Executive Director and Chief Executive Officer of HTHKH said: "The opening of the 3 X RazerStore signifies 3 Hong Kong's exciting venture into the gaming industry and our first step to become the most preferred mobile and residential broadband operator for gamers. We'd love to see young people hang out at the new store, experiencing the best that our mobile and fixed-line networks have to offer, and the excitement of e-sports, with Razer's latest gaming peripherals and software."

Goodies for gamers to celebrate opening of RazerStore

The official opening of RazerStore Hong Kong on 17 June will see a packed day of activities to reward the Razer faithful. The first 500 fans who have pre-registered for the store opening will receive special giveaways such as Razer gear and 3 Hong Kong local mobile data prepaid SIMs worth about HK\$1000 and be the first in the region to experience the new store.

The festivities do not end on opening day - during the first week, customers to the store can walk away with a variety of free gifts from Razer and 3HK with their purchases including 3 Hong Kong thermal mugs and Razer T-shirts¹.

The RazerStore Hong Kong is located at 1 Cannon Street, Causeway Bay. Operating hours are from 12noon - 10pm daily.

For more information about the RazerStore Hong Kong, please visit:
<http://www.razerzone.com/razerstores/hongkong>

-Ends-

¹ Please see appendix for details.

ABOUT RAZER

Razer™ is the world's leading lifestyle brand for gamers.

The triple-headed snake trademark of Razer is one of the most recognized logos in the world, with a fan base that spans every continent. The company has designed and built one of the largest integrated hardware and software platforms for gamers with over 35 million users. Razer is transforming interactive entertainment across multiple platforms, including the PC, console and mobile.

Razer's award-winning products include an array of hardware and software. Among its signature products are high-performance PC and console peripherals, the Razer Blade line of gaming laptops, software services such as Razer Cortex (a game optimizer and launcher), and zGold (a virtual currency and payment engine for gamers). The company additionally provides audiovisual certification and IP development services through its subsidiary THX Ltd.

Founded in 2005 and headquartered in San Francisco, Razer is backed by Horizons Ventures, Digital Grid, Intel Capital, IDG-Accel and Temasek.

For more information visit <http://www.razerzone.com/about-razer>.

For more information about the RazerStore Hong Kong, please visit:

<http://www.razerzone.com/razerstores/hongkong>

ABOUT 3 HONG KONG

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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Appendix

Razer × 3 Hong Kong Mobile Bundle

Starting 17 June 2017, 3 Hong Kong customers signing up to a 24-month “Razer × 3 Hong Kong Mobile Bundle” can enjoy the following benefits and get an extra 2GB “Grand Opening Bonus Data” each month during the contract period.

Plan fee	Local data	Grand opening bonus local data	Local voice minutes	Wi-Fi	Razer peripherals bundle <i>(Choose 1 from 2 combinations; available on a first-come first-served basis while stock lasts)</i>
HK\$268 (Port-in customers)	8GB	2GB	Unlimited		A Razer BlackWidow Chroma V2 mechanical gaming keyboard and a Razer DeathAdder Elite ergonomic gaming mouse (worth about HK\$2,000 MSRP)
HK\$338 (New customers)					or A Razer Ornata Chroma mecha-membrane gaming keyboard and a Razer Mamba Wireless ergonomic gaming mouse (worth about HK\$1,800 MSRP)

Remark: A monthly fee of HK\$18 administration fee is required during the contract period. Prepayment of a HK\$100 SIM card fee is required and will be refunded after the SIM is used for one month.

Razer × 3Home Broadband Bundle

Customers signing up to a 24-month “Razer × 3Home Broadband Bundle” will enjoy the following benefits:

Plan fee	Bandwidth	Services included	Razer peripherals bundle <i>(Choose 1 from 2 combinations; available on a first-come first-served basis while stock lasts)</i>
HK\$199	100M	<ul style="list-style-type: none"> • Residential telephone line service • myTV SUPER (18 months) • Unlimited “hgc on air” Wi-Fi 	A Razer BlackWidow Chroma V2 mechanical gaming keyboard and a Razer DeathAdder Elite - ergonomic gaming mouse (worth about HK\$2,000 MSRP)
HK\$249	1G		or A Razer Ornata Chroma mecha-membrane gaming keyboard and a Razer Mamba Wireless ergonomic gaming mouse (worth about HK\$1,800 MSRP)

Remark: Installation fee is waived.

RazerStore Opening Week Giveaways

From 17 to 25 June 2017, customers subscribing to either 3 Hong Kong’s bundle or 3 Home Broadband’s bundle at the RazerStore can get a free 3 Hong Kong thermal mug (worth HK\$128).

Also, for any standalone purchase of Razer products, the first 200 customers to spend HK\$599 will receive a free Razer T-shirt (worth HK\$299 MSRP).

For more information on the bundles of "Razer × 3 Hong Kong" and "Razer × 3 Home Broadband", please contact the 3 sales hotline on 1032, visit www.three.com.hk, www.threebb.com.hk or Facebook fan page at www.facebook.com/threeHK.