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## 3 Hong Kong to Offer iPhone 7 and iPhone 7 Plus (PRODUCT) RED Special Edition and New 9.7-inch iPad now

**Hong Kong - 11 April 2017** - 3 Hong Kong offers iPhone 7 and iPhone 7 Plus (PRODUCT) RED Special Edition in a vibrant red aluminum finish now. The introduction of this special edition iPhone celebrates Apple's 10-year partnership with (RED) and gives customers a way to contribute to The Global Fund to bring the world a step closer to an AIDS-free generation. iPhone 7 and iPhone 7 Plus are the best, most advanced iPhones ever, packed with unique innovations, including breakthrough camera systems, the best battery life ever in an iPhone, immersive stereo speakers and a wide color system from camera to display, all in a water and dust resistant design.

3 Hong Kong also announced it offers the new iPad. Apple's most popular-sized iPad has been updated to feature a brighter 9.7-inch Retina display and best-in-class performance at its most affordable price ever. Designed for unmatched portability and ease of use along with incredible performance and all-day battery life, iPad is the world's most popular\* tablet and the primary computing device for millions of customers around the world. Through the more than 1.3 million apps designed specifically for iPad, customers can do even more, from learning to code with Swift Playgrounds and reading books on the large screen to boosting productivity through Microsoft Office and using multitasking features like Split Screen. iPad is enclosed in a sturdy yet thin aluminum unibody weighing just a pound, and features the Apple-designed A9 chip with 64-bit desktop-class architecture that delivers fast processing and graphics performance for apps and games.

3 Hong Kong provides attractive offers for iPhone 7 and iPhone 7 Plus (PRODUCT) RED Special Edition and the new iPad starting at \$0 for customers subscribing to designated monthly plans\*\*. Customers can experience 3 Hong Kong's advanced 4.5G network with their iPhone and iPad. For pricing details, please visit [iphone.three.com.hk](http://iphone.three.com.hk) and [ipad.three.com.hk](http://ipad.three.com.hk).

Customers can order iPhone 7 and iPhone 7 Plus (PRODUCT)RED Special Edition, and the new iPad beginning now. All three devices will be available at all 3Shops and online at [iphone.three.com.hk](http://iphone.three.com.hk) and [ipad.three.com.hk](http://ipad.three.com.hk). For more information on iPhone and iPad, please visit [www.apple.com](http://www.apple.com).

*\* Based on the information provided by Apple Inc.*

*\*\* 24-month contract and prepayment are required. Customers are required to subscribe to specified VAS and pay a monthly fee of HK\$18 administration fee during the contract period.*

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### **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).

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