



## Enterprises can now enjoy high levels of mobile security following 3 Hong Kong's launch of Check Point Mobile Threat Prevention Solution

**Hong Kong, 12 December 2016** - 3 Hong Kong, the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced launch of Check Point Mobile Threat Prevention (MTP) Solution, enabling enterprises to monitor and protect business information while on the move. This addresses security concerns at a time when the "bring your own device" (BYOD) trend among employees has become commonplace throughout today's business community.

### High levels of mobile security for enterprises

This security solution was developed by Check Point Software Technologies Ltd (Check Point) - one of the world's largest network cyber security vendors - to fend off network-borne threats to operating systems and apps. The solution holds a 100% track record<sup>1</sup> in detecting and apprehending malware delivered by Simple Mail Transfer Protocol (SMTP) email, as well as social and drive-by exploits, and is aimed at iOS and Android devices. The new Solution also detects malicious Wi-Fi networks and apps - along with known and unknown threats - by using a threat-emulation process, conducting advanced static code analysis, exploring an app's reputation and machine learning.

3 Hong Kong's Check Point MTP Solution helps enterprises secure mobile devices quickly and with confidence through integration with Enterprise Mobility Management (EMM) solutions. A cloud-based dashboard provides security and mobility teams with real-time threat intelligence, plus visibility into the nature of threats likely to launch attacks - and users receive an alert the instant a threat is detected.

Jennifer Tan, HTHKH's Chief Operating Officer, said: "Providing employees with access to company information on mobile devices allows them to keep up to speed with work while away from the office - but protecting their devices from threats to business data must be of the utmost importance. We are pleased to partner with Check Point to make this mobile security solution available to Hong Kong's enterprise community."

She added: "3 Hong Kong is best placed to provide corporate customers with high levels of mobile security, and is able to deploy security measures on a large scale. We will continue to collaborate with various security providers, so our customers have access to the best possible security precautions."

Check Point's Steve McWhirter, Vice President, Asia, Middle East & Africa, said: "Mobile devices represent one of the most vulnerable endpoints in corporate security today, exposing businesses to malicious threats and attacks. With this partnership, however, 3 Hong Kong's enterprise customers can protect their businesses from these advanced threats, while enabling users to access critical business information."

<sup>1</sup><https://www.checkpoint.com/resources/nss-breach-detection-systems/>

For more information on the new solution, please visit [www.checkpoint.com/products/mobile-threat-prevention](http://www.checkpoint.com/products/mobile-threat-prevention) or contact the 3 Hong Kong corporate sales hotline on 2128 6886.

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**About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).

For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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