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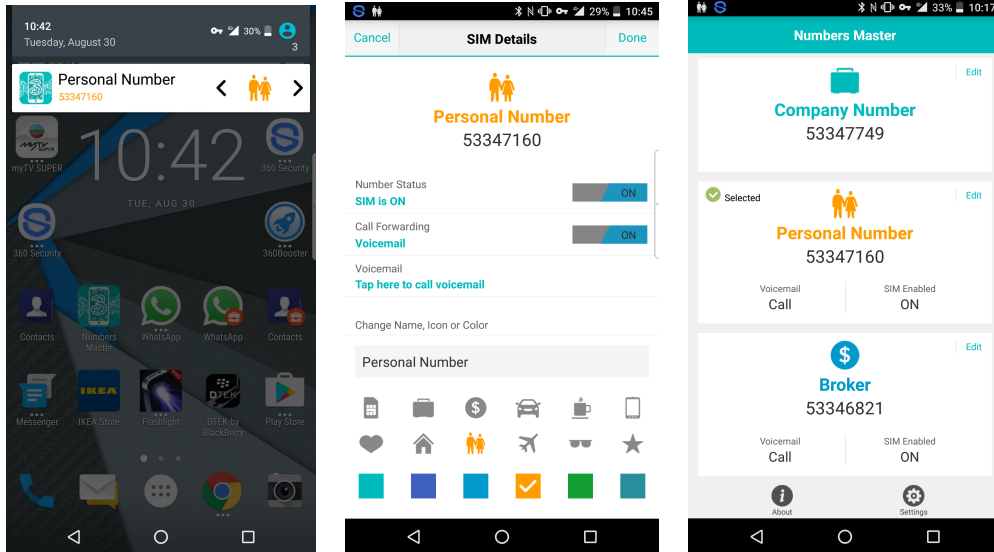
“Numbers Master” from 3 Hong Kong enables one SIM to carry 10 mobile numbers - setting a new record¹ and offering a service ideal for corporations

Hong Kong, 31 August 2016 - 3 Hong Kong, the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced launch of Numbers Master, which is capable of loading the most mobile numbers¹ onto one Hong Kong SIM. This breakthrough allows corporate customers to use one primary number plus a record maximum of nine additional numbers - all controlled via a mobile app. Users can make or receive calls anytime, anywhere via 10 numbers on one handset, allowing them to separate office and personal calls with the utmost ease.

Service managed by mobile app and compatible with iOS/Android smartphones

Numbers Master is compatible with iOS and Android smartphones and based on technology from BlackBerry, which is widely revered for system security. The new service manages 10 mobile numbers on one SIM via a mobile app, and provides a clear, stable and high-quality voice service when connected to a telephone circuit. Corporations and SMEs served by 3 Hong Kong can add nine supplementary numbers to a primary number on a smartphone via a dedicated app. This doubles the number of additional numbers offered by a similar service on the local market, and represents a significant advancement in SIM card functionality.

Customers are able to switch between numbers, or turn them on and off at any time via use of an app. Each number “owns” a personalised interface and labelling, and comes complete with call-forwarding and voice mail settings. Personalised labelling of any one mobile number is displayed onscreen when calls and SMS are received, so users know whether a call or SMS is of a business or personal nature. Voice, data, SMS and roaming usage by additional numbers is deducted from the entitlements of a primary number’s monthly plan. Numbers Master is especially suitable for Hong Kong’s banking, insurance and property industries.



HTHKH Chief Operating Officer Jennifer Tan said: "Numbers Master has been designed to suit the rising "bring your own device" (BYOD) trend. Our service grants employees the ability to switch to the office number via an app on their personal handsets anytime, anywhere. As well as boosting efficiency among staff, Numbers Master eliminates the need for corporations of any size in any industry to pump resources into purchasing and maintaining handsets."

Each add-on number costs just \$28 a month

Starting today, 3 Hong Kong's corporate customers can subscribe to a maximum of nine additional numbers over and above the primary. Monthly fee for each is \$28, and all numbers must belong to 3 Hong Kong. The service offers an easy-to-use mobile telecoms service for company staff, while helping enterprises boost market competitiveness.

First in Hong Kong to offer the BlackBerry DTEK50

3 Hong Kong is the first local telecoms operator to launch BlackBerry's thinnest-ever and highly-secure DTEK50 smartphone. Aimed at corporate customers, the DTEK50 offers an innovative, safe and reliable mobile service via Numbers Master. Starting today, customers subscribing to a monthly \$168² 4G LTE plan can get the DTEK50 handset for free², along with a 1GB data entitlement, plus myTV Super Basic Pack and Premium SVOD³, and waiver of requirement to subscribe to a value-added service, during the contract period. The first 100 customers subscribing to the plan will get a free BlackBerry MP-12600 power charger valued at HK\$468.

For more information on Numbers Master service, please call 3 Hong Kong's corporate customer hotline on 2128 6886.

¹Based on a review of the number of add-on numbers featured on websites run by three major telecoms operators in Hong Kong on 30 August 2016.

²The \$168 monthly fee is a net monthly fee arrived at after deducting a monthly rebate. Subscription to a designated \$198 plan is required, and a \$30 rebate per month will be credited to the customer's mobile number billing account during the contract period. Customers need to sign a 28-month contract, prepay \$1,380 (prepayment will be credited to a customer's mobile number billing account by installments during the contract period) and pay the first monthly fee. Customers are also required to pay an \$18 per month admin fee.

³Customers can get the myTV SUPER Basic Pack and TVB Premium SVOD for free during the contract period. The corresponding \$58 monthly service fee and rebate will show on the monthly statement, so customers are not required to settle service fees. After subscribing to myTV SUPER Basic Pack and TVB Premium SVOD, customers can download the myTV SUPER app from Google Play and complete the activation process by following the instructions provided. When the contract period expires, the \$58 monthly service fee will be charged automatically to the relevant registered customer account on a monthly basis. The Service will be applicable only to the Android 4.0 or newer operating system. The Service supports ONE device only after being logged-in in accordance with each registered account. Please visit www.mytvsuper.com if customer needs to login with an extra device at the same time. The relevant data transfer fee shall be charged by HTCL when a customer downloads the myTV SUPER app and/or uses the Service (includes watching advertisements after logging into the myTV SUPER App) via the data network. For details of service terms and conditions, please visit <http://bit.ly/2aB86Zu>.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at 3 Hong Kong's hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.
For more information on HTHKH, visit www.hthkh.com.

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