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## **3 Hong Kong provides data-roaming customers over NTT DOCOMO's mobile network with eCoupons offering up to 40% discount at designated shops in Japan**

**Hong Kong, 29 March 2016** - 3 Hong Kong, the mobile communications division of Hutchison Telecommunications Hong Kong Holdings (HTHKH, stock code: 215), today announced collaboration with Japan's NTT DOCOMO, INC. that will provide 3 Hong Kong's data-roaming customers with complimentary electronic coupons (eCoupons) from merchants in Japan, plus travel information. Starting today, data-roaming customers arriving in Japan can get complimentary eCoupons entitling them to discount of up to 40% at popular tax-free shops and department stores, as well as restaurants and beauty salons.

### **Building more appeal into an excellent data-roaming experience**

HTHKH Chief Operating Officer Jennifer Tan said: "As members of the Conexus Mobile Alliance, 3 Hong Kong and NTT DOCOMO are co-operating to provide customers with an excellent data-roaming experience. This new collaboration provides eCoupons for the added enjoyment of our customers. Special offers from a diversity of merchants covering shopping hotspots will suit a variety of needs among our data-roaming customers while in Japan."

Data-roaming customers using the 3Roam Data Plan or Data Roaming Daily Pass will receive an SMS from 3 Hong Kong containing special merchant offers and practical travel information after commencing data-roaming service over NTT DOCOMO's mobile network in Japan. By following instructions, customers can download complimentary eCoupons from a website linked to the SMS. They will get discounts of up to 40% simply by presenting eCoupons when shopping.

Merchants in the programme<sup>1</sup> throughout Japan's shopping hotspots include the Laox Tax-Free Shop, Daimaru Department Store, Matsuzakaya Department Store, Mitsui Outlet Park, LaLaPort Shopping Mall, COREDO Shopping Mall, Nihonbashi Mitsui Tower, and the Megane-Ichiba / ALOOK Glasses Shop, as well as the Hot Pepper Gourmet and Hot Pepper Beauty outlets. A range of merchant offers will suit a variety of preferences and tastes.

### **Data roaming service covers as many as 152 destinations worldwide**

3 Hong Kong co-operates with operators all over the world to enhance data-roaming network coverage, so customers can stay connected with friends and family when traveling or working overseas. 3 Hong Kong customers can use their own SIM cards and stay connected while at 152 destinations, roaming via 215 networks - all by choosing from a variety of data-roaming



A member of CK Hutchison Holdings

services.

- Ends -

### **About 3 Hong Kong**

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at "3HKWiFiService" hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk).

For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

### **For more information, please contact:**

Sandy Wong/ Emily Jim

+852 2128 5313/ +852 2128 2811

[sandy.wong@hthk.com](mailto:sandy.wong@hthk.com)/ [emily.jim@hthk.com](mailto:emily.jim@hthk.com)

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<sup>1</sup>Please visit the special benefit programme's website at <http://www.three.com.hk/dailypass> for details of the latest merchant list.