



Press release

12 awards represent high-profile industry recognition for HTHKH's corporate, fixed and mobile businesses

Awards spree includes four accolades from the Stevie Awards - The International Business Awards

Hong Kong, 27 August 2015 - Hutchison Telecommunications Hong Kong Holdings Limited ("HTHKH" or "the Group", stock code: 215) received a total of 12 awards between May and August this year. Accolades have been conferred on the Group by local and overseas organisations, as well as newspapers and magazines. The Group won four titles in the Stevie Awards - The International Business Awards in recognition of the truly diverse array of products and services enjoyed by customers, largely thanks to synergies between its mobile and fixed-line capabilities.

HTHKH wins Asia's Best Employer Brand title four years running

HTHKH won the Asia's Best Employer Brand title in the 6th Asia Best Employer Brand Awards, organised by the Employer Branding Institute, World HRD Congress and Stars of the Industry Group. This honour has been bestowed on the Group for four consecutive years, demonstrating how the industry values HTHKH's efforts in employee training, encouragement of innovation and establishment of an effective company structure. The Group has created a "culture of contribution" in the workplace, while instilling values based on integrity and demonstrating a sense of corporate social responsibility in the local community. All these factors play a formative role in the company's sustainable development and continuous pursuit of improvement, innovation and excellence.

HTHKH scoops four bronze "gongs" in the Stevie Awards

This year, HTHKH's mobile and fixed-line businesses won four bronze "gongs" in the Stevie Awards - The International Business Awards, while 3 Hong Kong's "Making Better" Campaign scooped one of the bronze awards in the Communications or PR Campaign of the Year - Reputation/Brand Management category. This serves to illustrate 3 Hong Kong's tireless quest for innovation and excellence in areas such as network quality, roaming coverage and promotional offers, as well as customer service.

What's more, 3 Hong Kong's Flexi Pass service won a bronze award in the Best New Product or Service of the Year - Telecommunications - Service category. This was Hong Kong's first solution enabling customers to return an iPhone 6, or iPhone 6 Plus, purchased from 3 Hong Kong and change to a designated new smartphone model within a designated contract period - all for just a monthly subscription. This means the existing contract terminates immediately and can be replaced with a fresh agreement, or monthly SIM plan. The move was received with open arms by customers.

Meanwhile, the international business arm of Hutchison Global Communications Limited (HGC) won a bronze award in the Best New Product or Service of the Year - Telecommunications - Service category in recognition of its Application and Content Provider (ACP) Solution. HGC last year equipped one of mainland China's largest Internet TV operators with the solution, which included data centre hosting and colocation, local and international networking, IP transit, customer service and marketing support. As a result, the operator was able to expand service coverage, capturing vast numbers of eyeballs overseas.

Another bronze accolade went to the 4K Home Broadband and Entertainment Content Services offering from 3Home Broadband, HGC's residential fixed-line service. This caught the attention of judges in the Best New Product or Service of the Year - Telecommunications - Service category. Last year, 3Home Broadband and Letv launched Hong Kong's first bundled offer comprising 4K home broadband service and entertainment content. Customers were subsequently able to enjoy a fresh user experience, thanks to a combination of a super-smart TV capability, a library brimming with ultra-HD online films and TV programming, and high-speed home broadband service.

Other accolades included:

- *Global Telecoms Business Magazine* - Global Telecoms Business Innovation Awards - Consumer Service Innovation Award: Hong Kong's first bundling of 4K home broadband and entertainment content by HGC and Letv.
- *Metro Daily* - Metro Creative Awards - The Best Creative Ad.
- *e-zone* - e-brand Awards - The Best of Mobile Broadband Service (DIGI category).
- *e-zone* - e-brand Awards - The Best of Home Broadband Entertainment Service Provider (DIGI category).
- MetroInfo and The Chamber of Hong Kong Computer Industry - Hong Kong Computer Brand Awards 2015 - Mobile Broadband and Communications Service.

- MetroInfo and The Chamber of Hong Kong Computer Industry - Hong Kong Computer Brand Awards 2015 - Residential Broadband Service.
- Yahoo! - Yahoo! Emotive Brand Awards (Telecommunications Category).

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About Hutchison Telecommunications Hong Kong Holdings Limited

Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, or the Group; stock code: 215) is a leading telecommunications operator that combines the strengths of mobile, fixed and Wi-Fi networks. Advanced mobile communications are provided in Hong Kong and Macau under the "3" brand, while fixed-line residential broadband, telephone and IDD services are offered in Hong Kong as part of the "3Home Broadband" stable of offerings. The Group also provides local and international customers with sophisticated fixed-line services, corporate solutions, data centre capabilities, cloud computing and high-speed Wi-Fi services under the HGC brand. HTHKH is a member of the CK Hutchison Holdings group (stock code: 1) and channels the latest technologies into innovations that set market trends and steer industry development.

For more information on HTHKH, please visit www.hthkh.com
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For 3 Macau mobile services, please visit www.three.com.mo
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