



For immediate release

3 Hong Kong is the only local telecoms operator to retail the Kelly Chen X iPANDAS charity set from Capdase

Charity set move designed to promote children's education and welfare

Hong Kong, 5 August, 2015 - 3 Hong Kong, the mobile communications division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH or the Group; stock code: 215), today launched the Kelly Chen X iPANDAS¹ charity set - produced by Capdase - throughout 10 3Shops to draw attention to the importance of children's education and welfare.

Handset accessory manufacturer Capdase has pledged to make a donation to the Kelly Chen Children Education Fund² for each charity set sold by 3 Hong Kong.

HTHKH Chief Operating Officer Jennifer Tan said: "This move demonstrates how our 'Making Better' philosophy can be applied to helping the community, as well as improving aspects of our business, such as network quality, service diversity and customer support."

She added: "We are delighted to become Hong Kong's only telecoms operator to play a meaningful role in this campaign. We are launching the charity set to draw the public's attention to the importance of children's welfare and education."

Charity set designed by Kelly Chen priced at \$288

Designed by Cantopop and screen star Kelly Chen, the Kelly Chen X iPANDAS charity set from Capdase comprises a cuddly toy panda to symbolise a better childhood. Also included are a soft plastic phone case and leather pouch suitable for two of today's most popular handset models. The classic Capdase frosted-yet-transparent plastic case is wear resistant, dustproof

¹iPANDAS is a charity project designed to celebrate the 25th anniversary of Integrated Publicity Services Limited.

²Established in 2002, the Kelly Chen Children Education Fund is a non-profit voluntary organisation that benefits children aged 18 or under in Hong Kong and mainland China. The fund seeks to enhance well-being among youngsters, while drawing the public's attention to children's welfare by providing financial assistance and organising activities.

and scratchproof, thanks to adoption of imported environment-friendly TPU 80-85 soft-touch plastic.

Printed on the case are an iPANDAS logo plus dim sum characters “Shrimp Dumplings” and “Xiao Long Bao” as an affectionate representation of Kelly’s two children, who support this community-spirited cause. The charity set is now available at 10 designated 3Shops, priced at \$288 (see table below for details).

1. Shop 1, G/F, Unicorn Trade Centre, 127 Des Voeux Road, Central
2. G/F, 159 Johnston Road, Wan Chai
3. G/F, 66 Percival Street, Causeway Bay
4. Shop A & D on G/F, No.1 Cannon Street, Causeway Bay
5. G28A, G/F Commercial Podium of Site 2, Whampoa Garden, Hung Hom
6. Shop 5, G/F Hang Seng TST Building and 9, 9A, 11 & 11A Cameron Road, Tsim Sha Tsui
7. Shop 3 & 4, G/F Pakpolee Commercial Centre, 1A Sai Yeung Choi Street South, Mong Kok
8. Shop P44, Podium Level, Telford Plaza, 33 Wai Yip Street, Kowloon Bay
9. Shop B, G/F, Kam Wah Building, 153-155 Fuk Wa Street, Sham Shui Po
10. Shop 147, 1/F, Maritime Square, 33 Tsing King Road, Tsing Yi

A keen sense of corporate citizenship

HTHKH has been demonstrating a keen sense of corporate citizenship for decades by serving needy sections of the community via cash and in-kind donations, along with staff volunteering schemes. In fact, the Group celebrated its 30th anniversary last year by organising the Donation Matching Programme, by which employees joined forces with the Group to donate cash to eight charities.

In addition, the Group recently collaborated with the Senior Citizen Home Safety Association to equip elderly individuals living alone with safety phones, complete with tariff plans, in order for them to stay in touch with family and friends at all times.

For more information on the Kelly Chen X iPANDAS charity set from Capdase, please visit www.three.com.hk or 3 Hong Kong's Facebook Fanpage at www.facebook.com/threeHK.

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About 3 Hong Kong

3 Hong Kong is a leading mobile communications service provider and the only local operator to own blocks of spectrum across the 900MHz, 1800MHz, 2100MHz, 2300MHz and 2600MHz bands. 3 Hong Kong offers cutting-edge data, voice and roaming services under the "3" brand via far-reaching advanced 4G LTE, 3G and 2G networks. 3 Hong Kong also works with renowned partners to offer a wealth of innovative mobile devices and value-added services, while providing high-speed Wi-Fi at "3HKWiFiService" hotspots to serve Hong Kong's major areas. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215), a group member of CK Hutchison Holdings (stock code: 1).

For more information on 3 Hong Kong, please visit www.three.com.hk.

For more information on HTHKH, visit www.hthkh.com.

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