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## 3 Hong Kong's data roaming day plans now cover greatest number<sup>1</sup> of destinations among all local operators

*23 new destinations include travel hotspots in Europe, Asia and Africa*

**Hong Kong, 17 December 2014** - 3 Hong Kong, the mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), now covers the greatest number<sup>1</sup> of worldwide destinations among all Hong Kong telecoms operators with its data roaming day plans.

This milestone achievement follows expansion of the company's roaming service to address a total of 149 destinations. Customers can stay connected with the rest of the world via 199 networks when travelling internationally, thanks to a variety of day passes from 3 Hong Kong.

### **Extensive coverage includes 17 unique destinations<sup>1</sup>**

3 Hong Kong was the first local telecoms operator to launch a data roaming daily pass, and continues to co-operate with operators around the world to expand roaming coverage - all in line with the company's "Better at 3" philosophy of continuous improvement.

From today, 3 Hong Kong's data roaming daily pass service is available at 23 new destinations in Europe, Asia and Africa including emerging travel hotspots such as Fiji, Brunei and Cuba, as well as developing geographies such as Sudan, Myanmar and Zambia. In addition, 3 Hong Kong is the only local operator<sup>1</sup> providing data roaming daily pass service at 17 destinations such as Senegal and Bhutan (see table).

### **New data roaming app version enables easy subscription to daily passes**

Another customer benefit is the flexibility to subscribe to 3 Hong Kong Data Roaming Plans - including the 3Roam Data Plan, WhatsApp Roaming Pass and Data Roaming Daily Pass - via a new version of the 3HK Roaming data app. This comes complete with a simple and fresh user interface plus new search function. Information including a list of roaming network operators, along with daily fee and thereafter service charge relating to any one destination, is displayed after a search is performed.



*App icon*

<sup>1</sup>Based on a review of numbers of destinations covered by data roaming day plans on the websites of Hong Kong telecoms operators as of midnight on 12 December 2014.

**New additions to 3 Hong Kong's Data Roaming Plan destinations:**

Region	New destination	Region	New destination	Region	New destination
Asia Pacific	Cook Islands*	Africa	Cape Verde*	Americas	Belize*
	Brunei		Gabon*		Cuba*
	Fiji		Liberia*		Montserrat
	Myanmar		Malawi*		US Virgin Islands
	Nauru		Senegal*	Europe	Faroe Islands
	Papua New Guinea		Mozambique		
	Tonga Islands		Sudan	Middle East	Yemen Republic
	Vanuatu		Zambia		Palestine

*\*3 Hong Kong is the only local operator that provides data roaming day plans that cover this destination.*

For more details on 3 Hong Kong's Data Roaming Plans, please visit [www.three.com.hk/dailypass](http://www.three.com.hk/dailypass) or 3 Hong Kong's Facebook Fanpage at [www.facebook.com/threeHK](http://www.facebook.com/threeHK) or call 3166 2222.

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**About 3 Hong Kong**

3 Hong Kong is a leading mobile service provider in Hong Kong offering advanced voice, data and roaming services under the "3" brand via its 4G LTE, 3G and GSM dual-band networks. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), which is a group member of Hutchison Whampoa Limited (stock code: 13). For more information on 3 Hong Kong, please visit [www.three.com.hk](http://www.three.com.hk). For more information on HTHKH, visit [www.hthkh.com](http://www.hthkh.com).

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