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3 Hong Kong to offer iPad Air 2 and iPad mini 3 on 24 Oct 2014 (with tariff plans)

Hong Kong, 24 October 2014 – 3 Hong Kong announced that it will offer iPad Air 2 with Wi-Fi + Cellular and iPad mini 3 with Wi-Fi + Cellular today with a range of attractive data plans that will allow customers to connect to its ultrafast LTE network with speeds up to 150Mbps.

iPad Air 2 is the thinnest tablet in the world – weighing less than a pound yet packed with amazing new innovations including a new anti-reflective Retina display, all new iSight and FaceTime HD cameras for better photos and videos, A8X second generation 64-bit chip delivering improved CPU and graphics performance, faster Wi-Fi and LTE wireless, and the revolutionary Touch ID fingerprint identity sensor. So thin and light you can comfortably hold it all day long, iPad Air 2 gives you access to the more than 675,000 apps specifically designed for it – all while delivering great 10-hour battery life. The new iPad Air 2 and iPad mini 3, also including Touch ID, come in three gorgeous metallic finishes including gold, silver and space gray.

Pricing and details for iPad Air 2 and iPad mini 3:

| Monthly Fee | \$218 | \$328 | \$488 |
|--------------------------|--|---------|---------|
| Local Data | 1GB | 2.5GB | 6GB |
| Wi-Fi | Unlimited access at over 14,000 hotspots in town | | |
| iPad Air 2 16GB | | | |
| Subscription Price | \$2,780 | \$1,580 | \$0 |
| Prepayment | \$2,100 | \$3,300 | \$4,880 |
| iPad Air 2 64GB | | | |
| Subscription Price | \$3,480 | \$2,180 | \$0 |
| Prepayment | \$2,200 | \$3,500 | \$5,680 |
| iPad Air 2 128GB | | | |
| Subscription Price | \$4,180 | \$2,880 | \$680 |
| Prepayment | \$2,300 | \$3,600 | \$5,800 |
| iPad mini 3 16GB | | | |
| Subscription Price | \$2,080 | \$880 | \$0 |
| Prepayment | \$2,000 | \$3,200 | \$4,080 |
| iPad mini 3 64GB | | | |
| Subscription Price | \$2,880 | \$1,580 | \$0 |
| Prepayment | \$2,000 | \$3,300 | \$4,880 |
| iPad mini 3 128GB | | | |
| Subscription Price | \$3,580 | \$2,380 | \$0 |
| Prepayment | \$2,100 | \$3,300 | \$5,680 |

Notes:

1. Customer is required to subscribe to designated monthly plan and specific VAS packages of \$36 or above per month, commit 24 months contract with designated prepayment amount (prepayment amount will be credited to customer's billing account by installments, from 2nd to the 1st month after contract period), pay for the first month's monthly fee and the Admin Fee of \$12 per month.



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2. Wi-Fi is applicable to designated hotspots. When the Wi-Fi signal is weak or unavailable, service may automatically be accessed by mobile data and mobile data charge will incur based on user's monthly tariff plan.
 3. A message alert will be sent to the customer when data usage nearly reaches the limit. Customer may through www.three.com.hk or 3Meter App purchase data top-up which can be used for the remaining period of the month before bill cut-off date. If data usage has reached the limit, local data usage will be suspended.
 4. For minimal data usage triggered by handset applications during the period of suspension of local data usage, or unbilled data usage due to cut-off time difference or delay, they will be deducted upon top-up of additional data during that bill month.
 5. Local data usage information shown on different interfaces and message alerts may vary from real-time usage. Hutchison Telephone Company Limited shall not be held liable for any matters arising from any failure in relation to the timing, cancellation, transmission or delivery during application for free or paid data.
 6. Once the top-up data has been purchased, the related payment will not be refunded.
 7. All service contents and charges are subject to final decision of 3 Hong Kong. 3 Hong Kong reserves the right to change the contents and charges without prior notice.
 8. The above offers are subject to our 3G and 4G LTE Service Terms and Conditions, the aforesaid and other special terms and conditions. Please contact 3Shop staff for details.
- All related product images and product information are provided by manufacturer(s)/ vendor(s). For any enquiry, please contact respective manufacturer(s)/ vendor(s) directly. For contact information, please refer to www.three.com.hk/vendorcontact.
 - Our company makes no responsibility or guarantee as to the quality and availability of the products and/or service provided by vendor.
 - Stock is limited, subject to availability.
 - All usage is subject to 3 Hong Kong Service Usage Policy and Fair Usage Policy.
 - The usage entitlement and fee of the monthly plan apply to local service only.
 - The above offers are applicable to new and selected existing customers. Terms and conditions applied, please contact our 3Shop staff, call our 3Sales Hotline or refer to www.three.com.hk for more information of offers and service plan entitlement.
 - All promotional offers and period are subject to the final decision of our company, we reserve the right to change the contents without prior notice.

Customers can buy iPad Air 2 with Wi-Fi + Cellular and iPad mini 3 with Wi-Fi + Cellular at 3Shops. For complete details on pricing, please visit iPad.three.com.hk, call 3 Hong Kong's sales hotline on 3166 2222 or visit any 3Shop.

For more information on iPad, please visit www.apple.com/ipad.

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About 3 Hong Kong

3 Hong Kong is a leading mobile service provider in Hong Kong offering advanced voice, data and roaming services under the "3" brand via its 4G LTE, 3G and GSM dual-band networks. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), which is a group member of Hutchison Whampoa Limited (stock code: 13). For more information on 3 Hong Kong, please visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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