



For immediate release

3 Hong Kong is the first operator in Hong Kong to offer Skype's Unlimited World at an exclusive monthly price

Hong Kong, 19 August 2014 - 3 Hong Kong, the mobile telecommunications division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), today announced a collaborative agreement with Skype, a division of Microsoft Corp (NASDAQ: MSFT). This arrangement will see 3 Hong Kong customers using Skype's Unlimited World calling product to make calls to mobile and landline phones at an exclusive rate¹.

Skype Unlimited World for a monthly fee of HK\$69

Starting today, 3 Hong Kong customers subscribing to Skype's Unlimited World Calling product can make Skype voice calls to both Skype and non-Skype users on mobiles in eight destinations², plus landlines in 63 countries and regions³, for a monthly fee of just HK\$69 over a contract duration of 12 months. This represents approximately 40% off the current monthly market price of HK\$110.

First telecoms operator globally to offer Skype Unlimited World as a monthly value-added service (VAS) option

3 Hong Kong is the world's first telecoms operator to co-operate with Skype and offer its Unlimited World Calling product to users as a monthly billable option, and at an exclusive price. Customers can enjoy smooth and stable Skype voice calls, as well as Skype-to-Skype video calls and file sharing, thanks to 3 Hong Kong's reliable, high-speed 4G LTE network.

Jennifer Tan, HTHKH's Chief Operating Officer, said: "We are proud to become the world's first telecoms operator to collaborate with Skype, a leading over-the-top (OTT) player, to offer its Unlimited World Calling product as a billed VAS option for our customers at an exclusive price. This is yet more evidence that 3 Hong Kong leads in the provision of innovative services and attractive offers to the benefit of customers. As a result, customers can enjoy a completely new telecommunications experience leveraging our smooth and ultra-fast 4G LTE network."

Alfredo Patron, Microsoft's Global head of ASG services distribution, said: "3 Hong Kong's forward-thinking and unique approach to the marketplace has helped deliver the best experience and value to their customers. We are thrilled to be working with an operator that embraces Skype to bring more value to its customers and sees the opportunity we offer in growing its data business."

3 Hong Kong has earned a solid track record in collaborating with OTT content providers. For example, the LINE Data Pack service was unveiled last year, following launch of WhatsApp's data pack and roaming pass in 2012.

The Unlimited World Calling product has grown to become Skype's most popular calling subscription package since launch in August 2003. It enables convenient and cost-effective communications between business partners, while providing an inexpensive way for consumers to keep in touch with friends and family worldwide.

For more details on the Unlimited World Calling product from 3 Hong Kong, please call 3166 3333.

Remarks:

1. All calls are subject to Skype's fair usage policy which is set at 10,000 minutes per month.
2. Call landlines and mobiles in: Canada, mainland China, Guam, Hong Kong, Puerto Rico, Singapore, Thailand and the United States.
3. Call landlines only in: Andorra, Argentina, Australia, Austria, Belgium, Brazil, Brunei, Bulgaria, Chile, Colombia, Costa Rica, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Guadeloupe, Hungary, Iceland, Indonesia (Jakarta), Ireland, Republic of Ireland, Israel, Italy, Japan, Korea, Latvia, Lithuania, Luxembourg, Malaysia, Malta, Mexico, Morocco, Netherlands, New Zealand, Norway, Panama, Paraguay, Peru, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom and Venezuela.

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About 3 Hong Kong

3 Hong Kong is a leading mobile service provider in Hong Kong offering advanced voice, data and roaming services under the "3" brand via its 4G LTE, 3G and GSM dual-band networks. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), which is a group member of Hutchison Whampoa Limited (stock code: 13). For more information on 3 Hong Kong, please visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

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