



3 Hong Kong to offer iPad Air on 1 November

Hong Kong, 1 November 2013 – 3 Hong Kong, the mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, stock code: 215), today announced that it offers iPad Air with Wi-Fi + Cellular on Friday, 1 November, and iPad mini with Retina display with Wi-Fi + Cellular later in November. 3 Hong Kong offers these new iPads with a range of attractive data plans that will allow customers to connect to its fast LTE, DC-HSDPA and HSPA+ networks.

iPad Air features a stunning 9.7-inch Retina display in a new thinner and lighter design. Precision-engineered to weigh just one pound, iPad Air is 20% thinner and 28% lighter than the fourth generation iPad, and with a narrower bezel the borders of iPad Air are dramatically thinner—making content even more immersive. iPad mini with Retina display brings all the pixels from the 9.7-inch iPad to its 7.9-inch screen, delivering razor sharp text and detail in the same amazingly thin and light design. The new iPads feature the powerful and power-efficient Apple-designed A7 chip with 64-bit desktop-class architecture, ultrafast wireless with faster built-in Wi-Fi and expanded LTE cellular connectivity, and the newly-designed iOS 7 featuring hundreds of great new features.

Pricing and details for iPad Air:

24-Month Contract	\$198	\$298	\$428
iPad Air 16GB			
Subscription Price	\$3,000	\$1,800	\$0
Prepayment (Monthly rebate over 24 months)	\$1,700	\$2,900	\$4,700
iPad Air 32GB			
Subscription Price	\$3,630	\$2,430	\$630
Prepayment (Monthly rebate over 24 months)	\$1,670	\$2,870	\$4,670
iPad Air 64GB			
Subscription Price	\$4,350	\$3,150	\$1,350
Prepayment (Monthly rebate over 24 months)	\$1,650	\$2,850	\$4,650
iPad Air 128GB			
Subscription Price	\$5,100	\$3,900	\$2,100
Prepayment (Monthly rebate over 24 months)	\$1,600	\$2,800	\$4,600



Plan Entitlement	\$198	\$298	\$428
Local Data	1GB	2GB	5GB
Thereafter Charge	\$10/100MB and monthly capped at \$898*		
	*The fair usage level per month is 10GB for \$198 monthly fee / 15GB for \$298-\$428 monthly fee. Once your monthly data usage reaches the relevant level as shown above, a fair usage policy will be applied. You can continue to use the service. However, your priority to access the network will be lowered affecting your data service experience. But the data access speed will not be restricted to less than 128kbps. Please refer to 3 Hong Kong Service Usage Policy and Fair Usage Policy on three.com.hk and your Sales and Services Agreement for details.		
Wi-Fi	Unlimited [^]		

[^] Wi-Fi is applicable to designated hotspots. When the Wi-Fi signal is weak or unavailable, service may automatically be accessed by mobile data and mobile data charge will incur based on user's monthly tariff plan.

Note :

1. Customer is required to subscribe to designated monthly plan and specific VAS packages of \$18 (\$36 for \$298 Plan) or above per month, commit 24 months contract with designated prepayment amount (prepayment amount will be credited to customer's billing account by installments, from 2nd to the 1st month after contract period), pay for the first month's monthly fee and the Admin Fee of \$12 per month.
2. Thereafter charges please refer to ipad.three.com.hk.
3. All related product images and product information are provided by manufacturer(s)/ vendor(s). For any enquiry, please contact respective manufacturer(s)/ vendor(s) directly.
(For contact information, please refer to www.three.com.hk/vendorcontact.)
4. Our company makes no responsibility or guarantee as to the quality and availability of the products and/or service provided by vendor.
5. Stock is limited, subject to availability.
6. All usage is subject to 3 Hong Kong Service Usage Policy and Fair Usage Policy.
7. The usage entitlement and fee of the monthly plan apply to local service only.
8. The above offers are applicable to new and selected existing customers. Terms and conditions applied, please contact our 3Shop staff, call our 3Sales Hotline or refer to www.three.com.hk for more information of offers and service plan entitlement.
9. All promotional offers and period are subject to the final decision of our company, we reserve the right to change the contents without prior notice.

Customers can buy iPad Air with Wi-Fi + Cellular at all 3Shop beginning 1 November. For complete details on pricing, please visit ipad.three.com.hk.

For more information on iPad please visit www.apple.com/ipad.

-Ends-

About 3 Hong Kong

3 Hong Kong is a leading mobile service provider in Hong Kong offering advanced voice, data and roaming services under the "3" brand via its 4G LTE, 3G and GSM dual-band networks. 3 Hong Kong is the mobile division of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; stock code: 215), which is a group member of Hutchison Whampoa Limited (stock code: 13). For more information on 3 Hong Kong, please visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.

Media enquiries:

Carrie Wong

Corporate Communications

Tel: 2128 5331

Email: carrie.wong@hthk.com