



Press release

Innovative services and acclaim for brand earn 17 industry awards in 5 months

*Accolades highlight excellence in mobile/fixed-line technologies
and brand strategies plus a keen sense of social responsibility*

Hong Kong, 30 May 2013 - Hutchison Telecommunications Hong Kong Holdings Limited ("The Group"; stock code: 215) received 17 industry awards in the first five months of 2013 from local and overseas organisations, newspapers, magazines, radio stations and government departments. This array of accolades brings the industry spotlight to bear on the Group's market leadership, as well as excellence in mobile and fixed-line technologies, brand strategies and approach to corporate social responsibility.

3 Hong Kong, the Group's mobile operating division, has been working tirelessly to develop new services that suit evolving customer needs. An example was a partnership with instant messaging application developer WhatsApp to launch the "WhatsApp Roaming Pass". A result was honours in the "Most Innovative Partnership Strategy" category of the prestigious Telecom Asia Awards 2013, organised by Questex Asia Ltd.

Meanwhile, superb customer service performance earned 3 Hong Kong a Gold Award in the "Outstanding Customer Service Program" section of the Customer Service Excellence Awards 2012 run by the Hong Kong Association for Customer Service Excellence. This achievement demonstrates market-wide recognition for 3 Hong Kong's versatile customer service platforms, such as mobile customer service apps - My3 and 3shortcode - together with the 3iChat online instant messenger.

HGC, the Group's fixed-line operating division, was named a "Platinum Brand" in the "Business Broadband" category of the Platinum Brand Election 2013, organised by *PC3 Magazine*, *APPS Magazine* and *IT Pro Magazine*. Voting results showed that the market regards HGC as a trusted and adored brand and that high-quality, caring services generate powerful word-of-mouth endorsement, thereby reinforcing the Group's overall reputation.

The Group has also been unrelenting in its corporate social responsibility efforts. The simple and barrier-free www.hthkh.com corporate website was designed to be inclusive in terms of enabling everyone in the community, such as the visually-impaired, to access online information in hassle-free fashion. This led to a Silver Award in the Web Accessibility Recognition Scheme, organised by the Office of the Government Chief Information Officer and the Equal Opportunities Commission.



The Group is committed to continuous improvement and expansion of mobile and fixed-line services in terms of creativity, variety and cost-effectiveness. This ongoing quest is energetic in meeting rocketing demand for ever-higher transmission speeds, greater network quality, leading-edge cloud computing applications and data centre services. The desired result is a lifestyle and business-enhancing experience for customers and a boost to the Group's competitiveness.

Remarks:

The 17 awards won by the Group during the first five months of 2013 include:

Corporate awards

- Web Accessibility Recognition Scheme (Silver Award) - from the Office of the Government Chief Information Officer and the Equal Opportunities Commission.
- 5 Years+ Caring Company - from The Hong Kong Council of Social Service.
- Mercury Excellence Awards 2012/2013 (Silver Winner: Annual Reports - Overall Presentation: Telecommunications category) and Astrid Awards 2013 (Silver Winner: Annual Reports: Corporate - Traditional) - from MerComm Inc.
- 2011 Vision Awards Annual Report Competition (Silver Award: Telecommunications category) - from the League of American Communications Professionals LLC.

Awards for mobile and fixed-line services

- Telecom Asia Awards 2013 - Most Innovative Partnership Strategy - from Questex Asia Ltd.
- Platinum Brand Election 2013 - Business Broadband - from *PC3 Magazine*, *APPS Magazine* and *IT Pro Magazine*.
- Excellent Services Brand Award 2012 - Mobility Network Provider - from *Sing Tao Daily News*.
- Hong Kong Service Awards 2013 - Telecoms Service and Outstanding Honorary Award - from *East Week*.
- AV Awards 2012 - Mobile Telecommunications Services Provider - from *AVMagazine*.
- Apple Daily Advertising Award 2012 - Corporate Image (Silver) - from *Apple Daily*.
- Capital Weekly Services Awards 2013 - Business Telecommunications Service Provider - from *Capital Weekly*.
- Hong Kong Leaders' Choice 2012 - Excellent Brand of Mobile Telecommunications Services and Excellent Brand of Broadband Service - from *Metro Finance*.

Customer and sales services awards

- Customer Service Excellence Award 2012 - Outstanding Customer Service Program (Gold Award) - from the Hong Kong Association for Customer Service Excellence.
- Inspiring Smart Living Awards 2012 - Best Selling Award: Mobile Accessories - from Fortress.

~ Ends ~

About Hutchison Telecommunications Hong Kong Holdings Limited

Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH, stock code: 215) is a leading integrated telecommunications service operator in Hong Kong. HTHKH provides advanced mobile services in Hong Kong and Macau under the "3" brand, and residential fixed-line broadband service, residential telephone and IDD services in Hong Kong under the "3 Home Broadband". HTHKH also provides sophisticated fixed-line services and corporate solutions to Hong Kong and international

customers under the "HGC" brand. A group member of Hutchison Whampoa Limited (Stock Code: 13), HTHKH deploys the latest telecommunications technology to offer world-class telecommunications services and innovations, setting market trend and steering industry development.

For more information on HTHKH, please visit www.hthkh.com

For 3 Hong Kong services, please visit www.three.com.hk

For 3 Macau mobile services, please visit www.three.com.mo

For HGC fixed-line services, please visit www.hgc.com.hk

For media enquiries, please contact:

Ada Yeung/Sandy Wong

Corporate Communications

Tel: 2128 3108/2128 5313

Email: ada.yeung@hthk.com / sandy.wong@hthk.com