



3 Hong Kong to Offer iPhone 5 on 21 September

Hong Kong, 18 September 2012 – 3 Hong Kong, the mobile operation of Hutchison Telecommunications Hong Kong Holdings Limited (stock code: 215) today announced it will offer iPhone 5 to customers in Hong Kong beginning Friday, 21 September. iPhone 5 will be available for a suggested retail price* starting at \$0 for the 16GB model, \$920 for the 32GB model, and \$1,780 for the 64GB model. In addition, iPhone 4S will and iPhone 4 will be available starting at \$0* beginning today.

iPhone 5 is the thinnest and lightest iPhone ever, completely redesigned to feature a stunning new 4-inch Retina display; an Apple-designed A6 chip for blazing fast performance; and ultrafast wireless technology—all while delivering even better battery life. iPhone 5 comes with iOS 6, the world's most advanced mobile operating system with over 200 new features including: the all new Maps app with Apple-designed cartography and turn-by-turn navigation; Facebook integration; Passbook organization and even more Siri features and languages.

"3 Hong Kong boasts the largest available radio spectrum in Hong Kong to provide 4G, 3G and GSM dual-band services. Our iPhone customers will enjoy the enriched mobile experience on our network with a wide spectrum of multimedia content services and privileges," said Amy Lung, managing director, Mobile of HTHKH.

Pricing and details for iPhone on 3:

	Plan 1*	Plan 2*	Plan 3*
Monthly fee	HK\$248	HK\$298	HK\$398
Voice (minutes)	2,000 - Basic 900 - On Net	2,500 - Basic 1,200 - On Net	3,500 - Basic 1,500 On Net
On-net SMS	Unlimited**		
Data (MB)	900MB	1.2GB	Unlimited#
iPhone 5 16GB	HK\$1,160	HK\$460	HK\$0
iPhone 5 32GB	HK\$2,020	HK\$1,320	HK\$920
iPhone 5 64GB	HK\$2,880	HK\$2,180	HK\$1,780
iPhone 4S 16GB	HK\$680	HK\$0	HK\$0
iPhone 4 8GB	HK\$0	HK\$0	HK\$0

When your monthly fair usage reaches 6GB, you can still continue to use the service. However, when network traffic is busy, priority access to the network may be adjusted affecting your data service experience, but data access speed is maintained at not less than 128kbps.

* Customers need to subscribe dedicated iPhone plan. 24-month contract and prepayment are required.



** Unlimited on-net SMS is subject to 3HK Service Usage Policy and Fair Usage Policy. (The fair use limit is 10,000 messages per month. The excessive usage will be charged at \$0.2 per on-net SMS)

For further information or to register, please call 3 Hong Kong's iPhone sales hotline on 3166 8787, visit any 3Shop or go to iphone.three.com.hk.

For more information on iPhone 5, please visit, www.apple.com/iphone.

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About 3 Hong Kong

3 Hong Kong is a leading mobile and residential fixed-line service provider in Hong Kong. Leveraging its 4G, 3G and GSM dual-band and networks, 3 Hong Kong provides customers with mobile services such as high quality voice, data and roaming services under the "3" brand. 3 Hong Kong also provides ultra high-speed residential fixed broadband, residential telephone and IDD services under the brand of "3Broadband". 3 Hong Kong is the mobile and residential fixed-line operation of Hutchison Telecommunications Hong Kong Holdings Limited (HTHKH; Stock Code: 215). HTHKH is a group member of Hutchison Whampoa Limited (Stock Code: 13). For more information on 3 Hong Kong services, visit www.three.com.hk. For more information on HTHKH, visit www.hthkh.com.