


**Aug**
**2012**
**NEWSLETTER**

## Newsletter of August 2012

### Share Information

**Stock Code:** 3900.HK

**Share Price:** HK8.63\*

**52-week share price:**

HK\$3.02 – HK\$9.66

**Shares Outstanding:** 2,131M

**Market Cap:** HK\$18.39B\*

**FYE:** 31 Dec

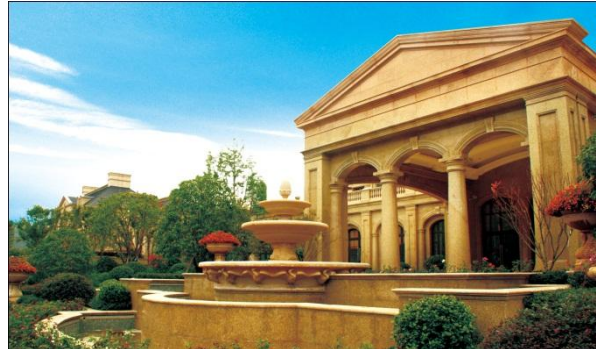
\* As at 9 August 2012

### Pre-sale Overview

In July 2012, Greentown Group launched a total of 5 new projects or phases of projects, with total saleable area of approximately 87,000 sqm.

Sales performance of major newly launched projects in July 2012 is set out below:

Project	Project Type	Saleable Area		Sales RMB million	ASP RMB/sqm
		Launched sqm	Area Sold sqm		
Shenyang National Games Projects	High-rise apartment	61,605	30,502	228	7,485
Hangzhou Hope Town	High-rise apartment	7,372	6,441	89	13,815
Nanjing Rose Garden	Villa	2,450	1,225	41	33,466
Jinan Lily Garden	High-rise apartment	12,971	3,729	34	9,216
Others		3,048	642	8	13,013
<b>Total</b>		<b>87,446</b>	<b>42,539</b>	<b>400</b>	<b>9,427</b>



In July 2012, Greentown Group recorded total sales of 1,310 units, with total saleable area of approximately 213,000 sqm. Monthly sales amounted to approximately RMB3.88 billion. For the 7 months ended 31 July 2012, Greentown Group achieved a YTD sales of approximately RMB25.95 billion (including RMB3.22 billion agreement sales), of which approximately RMB14.89 billion was attributable to the Group.

### New Projects Acquired during the Month

#### **Shanghai Pudong Tangzhen New District Lot A-03-11 project**

The project is located in the Tangzhen New District, Pudong New Area, Shanghai City. The land, with a total site area of approximately 70,000 sqm, and a planned GFA of approximately 110,000 sqm, will be developed for residential purposes. Total land cost was approximately RMB 1.64 billion. The land was acquired through open auction. The Group owns 50% equity interest in the project.

*(All figures contained in this newsletter are unaudited)*

#### **IR Contact**

**Mr. Simon Fung**

Chief Financial Officer

Tel: +86 571 8839 1288

Fax: +86 571 8790 1717

Email: simonfung@chinagreentown.com

**Ms. Dilys Li**

Investor Relations

Tel: +852 2530 0996

Fax: +852 2523 3137

Email: dilys@chinagreentown.com

**Ms. Sherry Xu**

Investor Relations

Tel: +86 571 8790 2207

Fax: +86 571 8790 1717

Email: sherry@chinagreentown.com

**Mr. Carl Ye**

Investor Relations

Tel: 86 571 8790 2676

Fax: +86 571 8790 1717

Email: yekaer@chinagreentown.com