

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Global Brands Group Holding Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 787)

ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 SEPTEMBER 2020

HIGHLIGHTS

- Focused strategy on cash preservation with EBITDA remaining positive at US\$15 million
- Total margin rate remained stable at 35%, despite the challenging environment and impact of COVID-19
- Revenue and total margin significantly impacted by COVID-19 pandemic, partially offset by a reduction in operating costs
- Pivot towards stronger Direct-To-Consumer business, which showed significant growth as percentage of revenue during the period
- While new brand opportunities emerge, we continue to selectively add new licenses, expecting these to have a positive impact on our FY2022 results

(US\$ million)	Six months ended 30 September		
	2020	2019 (Restated) ⁽¹⁾	Change
Revenue	290	537	-46.1%
Total margin	102	195	-47.4%
As % of revenue	35.4%	36.3%	
Operating costs	171	222	-22.8%
Operating loss	(69)	(29)	-138.0%
Net loss attributable to shareholders	(122)	(90)	
EBITDA ⁽²⁾	15	46	-66.4%

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

(2) EBITDA: Net (loss)/profit before net interest expenses, tax, depreciation and amortization (excluding amortization of brand licenses), also excludes share of results of joint ventures, material gains or losses which are of capital nature or non-operational related costs, discontinued operations and non-cash (loss)/gain on remeasurement of contingent consideration payable

CEO'S STATEMENT

Global Brands has faced challenges during the first six months of fiscal year 2021 that were unimaginable. The COVID-19 pandemic has transformed our lives and forced businesses to adapt quickly and become more agile and flexible. Global Brands has not been immune to this. We have experienced unprecedented circumstances, from retail closures to remote working and social upheaval. Yet despite these challenges, the Group has embraced the opportunity to transform the business, and by further restructuring and growth in new areas, we are emerging as a more nimble, stable and purpose-driven organization.

We began fiscal year 2021 with most of our retail customers closing stores in the U.S. and Europe as social distancing restrictions were implemented around the world. These measures caused the cancellation of most of our Spring orders. While the closures were initially expected to last just one month, they ultimately continued through the end of June, significantly impacting our first quarter and interim results.

In addition, two other events have affected the business. First, as we announced our final full year results for FY2020 in August, the Group had a technical breach of our net worth covenant, resulting in forbearance of our banking facilities and prolonged negotiation with our bank partners to restructure our outstanding loans. Second, Centric Brands declared chapter 11 bankruptcy in May, leading to the rejection of some substantial leases for which the Group remained responsible due to the sale of businesses to Centric in FY2019.

In order to navigate the challenges above, we adopted a cautious strategy and focused on preserving the Group's cash position. To do this, we implemented furlough programs in the U.S. and Europe, reduced salaries for our management team and employees, introduced a ban on all travel, and temporarily closed offices. As the world shifted to remote working, the health and safety of our employees and partners was top of mind. Facilitated by the use of virtual showrooms and remote customer presentations, we were able to conduct business and maintain our relationships while ensuring social distancing. The environment we have created using these tools, has been a great success with our customers and with our people. Remote working remains in place to this day and will be integral to our future strategy.

During the first half of FY2021, revenue declined by 46% to US\$290 million, while the net loss attributable to shareholders grew by 37% to US\$122 million. Total margin declined by US\$92 million while the margin rate remained stable at 35%. As we focused on cash preservation and cash generation, the reduction in revenue and total margin were partially offset by a reduction in operating costs, which resulted in our positive cash position and a positive US\$15 million of EBITDA for the period.

At this time, I am pleased to announce we have reached the following agreements which further strengthening the Group's ability to weather this storm and prepare Global Brands for the future. We have reached agreement with our bank partners to restructure our outstanding loans with a repayment schedule which extends through April 2022. We have also reached an agreement that terminates a significant portion of our lease in the Empire State Building in New York related to the Centric space, which will relieve the Group of over US\$100 million of future lease obligations. And

finally, we have worked with our supplier partners on a payment schedule that addresses past due payments resulting from the cancellation of our customer orders.

While we have focused on maintaining our cash position during this challenging time, we have continued reorganizing our business in the U.S. and Europe, with the aim of building a more agile and stronger company. We have reduced operating divisions from five to two in the U.S. and from three to one in Europe. We have also eliminated brands that were underperforming prior to the pandemic and which had continued to deteriorate as result of its impact. At the same time, we have refocused our portfolio on those that are truly consumer connected brands. In the U.S., we have signed new licensing agreements with Le Tigre for apparel & footwear and with Capezio for activewear, footwear and accessories, while in Europe, we are close to signing new license agreements with two well-known brands. All the brands signed or in discussion have the same characteristic: a strong heritage and a loyal consumer base, and they represent the direction of Global Brands moving forward. We expect these brands to positively impact our FY2022 results.

Pivoting the company toward a stronger direct-to-consumer (“DTC”) model is a major initiative that began last year, and has played an important role in the first six months of FY2021. Our DTC business has grown to 22% of revenue compared to 12% in the first half of FY2020. Total margin on the DTC business was 66%, a 600bps improvement over same period last year and compares to 35% on our wholesale business. The margin improvement was the result of launching several new brands built and owned by the Group. Fiorelli, b new york, AIRBANDS, Ely & Walker and Aquatalia all showed significant increases and are well on their way to establishing strong direct relationships with their relevant consumer markets. In the summer, we launched JUNIPERunltd, the Group’s first marketplace for adaptive products, serving people with disabilities and their caregivers. JUNIPERunltd will generate gross margin from its own brands and revenue from third-party brands on a revenue sharing model. Our DTC model will continue to develop and will impact positively the future profit generation for the Group.

Our third segment, Brand Management, which remains a key part of the Group, has been minimally impacted by the pandemic. Comprised of CAA-GBG (our joint venture with Creative Arts Agency) and Seven Global (our joint venture with DBVL representing David Beckham), Brand Management has signed over 200 new licenses and renewal agreements since April. New agreements have been executed across the U.S., Europe and China, including deals with Playboy, Netflix, Formula One, gaming brands League of Legends and Minecraft, and celebrities Rita Ora, Brett Favre and Dr. Oz. These deals generate short term licensing commissions and provide longer term revenue guarantee as the deals mature. In addition, there are over 100 new opportunities in the pipeline to be concluded in the second half of the fiscal year.

Global Brand has faced and continues to address the challenges presented as a result of the pandemic. Nevertheless, we have taken the opportunity to transform our business amidst these extremely difficult and demanding circumstances. The COVID-19 pandemic has forced us to look at every aspect of how we operate and the impact it has had on all our stakeholders—from our shareholders to our suppliers, and from our teams to the many others who we engage with every day. Above all, our employees have had to face the greatest difficulties—furloughs, salary reductions, benefit reductions, and an inability to meet colleagues in person. Despite the challenges they face with their family and personal lives being turned upside down, they continued to work diligently and to ensure that our

company continues to move forward. They have also learned to communicate virtually, creating great products and generating innovative ideas that are building an essential foundation for the company to succeed going forward. I could not be more grateful for their dedication and commitment during this time. Although we do not know how much longer the world's battle against COVID-19 will last, I do know that the strength, talent and dedication of our team will carry us into brighter days ahead.

Rick Darling

Chief Executive Officer

Hong Kong, 25 November 2020

Results Overview

During the six-month period from 1 April 2020 to 30 September 2020 (the “Reporting Period”), the world has experienced one of the most difficult times of our recent history. The COVID-19 pandemic has severely impacted the global economy, posing unprecedented challenges to the way we live and work. All businesses, including those in our industry, were forced to adapt quickly to the new circumstances. The tough regulations, social distancing and travel restrictions implemented worldwide have led to a significant slowdown of the economy. In such a challenging environment, Global Brands has reacted swiftly to the changes and continued to embrace the new normal to seize opportunities.

During the Reporting Period, the Group has seen the closure of retail stores in global markets, which affected our customers, retailers, and brand owners. The industry’s recovery will be a long process, and Global Brands remains committed to managing our business operations and our cashflow. The Group continued to adopt a disciplined approach to cost management across the Company, as well as implementing a disciplined inventory purchasing system to match purchases from suppliers to customers, and to eliminate speculative inventory buys. In Europe, the Group has made further advancements in its restructuring efforts and has integrated its businesses to strengthen efficiencies. In addition, our Brand Management business has gradually returned to pre-pandemic levels.

Despite the challenges, opportunities have also risen from the “new normal” environment. During the Reporting Period, the Group has focused on growing its DTC business, while proactively exploring new licensing opportunities in the marketplace. At the same time, we are constantly reviewing our portfolio and evaluating the performance of all our brands such that we can set specific strategies to grow, expand or exit the brand. We are starting to see the results of these efforts in the last two months of the Reporting Period, where our revenue showed signs of renewed growth.

During the Reporting Period, the Group’s revenue decreased by 46.1%, compared to the same period last year, reflecting our rationalizing of unprofitable brands, reducing low margin sales, as well as the negative impact of the COVID-19 pandemic. Total margin decreased to US\$102 million mainly due to the drop in revenue; while total margin rate remained stable at 35.4% for the Reporting Period. Operating costs decreased by US\$51 million compared to the same period last year, to US\$171 million, which was driven by the Group’s efforts in restructuring and cost reduction initiatives during the period. EBITDA decreased by US\$31 million, due to the decrease in revenue partially offset by lower operating expenses.

The table below summarizes the Group's financial results for the six months ended 30 September 2020 and 2019.

	Six months ended 30 September		Change	
	2020	2019 (Restated) ⁽¹⁾	US\$mm	%
	US\$mm	US\$mm		
Revenue	290	537	(248)	-46.1%
Total Margin	102	195	(92)	-47.4%
<i>% of Revenue</i>	35.4%	36.3%		
Operating Costs, excluding Other Losses	171	222	(51)	-22.8%
Other Loss	-	2	(2)	-100.0%
Operating Loss	(69)	(29)	(40)	-138.0%
<i>% of Revenue</i>	-23.8%	-5.4%		
EBITDA ⁽²⁾	15	46	(31)	-66.4%
<i>% of Revenue</i>	5.3%	8.6%		
Net Loss Attributable to Shareholders	(122)	(90)	(33)	-36.5%
<i>% of Revenue</i>	-42.3%	-16.7%		

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

(2) EBITDA: Net (loss)/profit before net interest expenses, tax, depreciation and amortization (excluding amortization of brand licenses), also excludes share of results of joint ventures, material gains or losses which are of capital nature or non-operational related costs, discontinued operations and non-cash (loss)/gain on remeasurement of contingent consideration payable

Three Business Segments

Our segmental disclosure consists of three business segments, namely the wholesale and direct to consumer businesses under the North America and Europe segments, and our Brand Management business as our third segment.

The Group continues to sell branded and private label products under its North America and Europe segments, and to sell its products through multiple distribution channels, including department stores, hypermarkets/clubs, off-price retailers, independent chains, specialty retailers and e-commerce.

In an environment characterized by rapidly changing consumer preferences and shifting buying patterns, the Group benefits from its diversified licensed brand portfolio, without reliance on any one brand, product, or demographic, or on any one distribution channel. The Group adheres to a channel-agnostic approach to distribution, allowing flexibility and choice in terms of mapping the most appropriate products, pricing, and distribution channels for each brand, to maximize the value of these brands in their respective life cycles.

In addition to operating product licensing businesses within our North America and Europe segments, the Group continues to develop its third segment, our Brand Management business. Acting as a brand

manager and agent for brand owners and celebrities, the Group offers clients the expertise to expand their brand assets into new product categories, geographies and retail, and e-commerce collaborations, generating revenue by taking a percentage of the license fee or royalty paid by the licensees to the brand owner.

North America

Comprising Men's and Women's Fashion Footwear, Women's Fashion Apparel and Sports and Lifestyle, it is the largest segment of the Group, accounting for approximately 56% of Global Brands' total revenue for the Reporting Period.

We have continued to grow our portfolio of brands including Spyder, Aquatalia, Frye, Elie Tahari, Ellen Tracy, Ely & Walker, Katy Perry and b New York. The Group is the operating partner of choice for several leading US brand groups whose primary focus is brand ownership rather than the operational aspects of their brands.

During the Reporting Period, the Group has signed new licensing agreements with brands including Le Tigre for apparel & footwear and Capezio for activewear, footwear and accessories, helping the brands to further expand into new categories. In addition, we launched JUNIPERunltd (Juniper), an inclusive and accessible content hub, style destination and e-commerce marketplace, inspired by MagnaReady, a fashion apparel line catering to people with disabilities. Global Brands has also partnered with Nick Graham on a joint venture to manufacture, distribute and market Airband, a new collection of health and wellness products including face coverings and masks made of microbiotic protective material.

The Group's products continued to appeal to consumers who desire well-known brands and demand well-designed, high-quality products. This includes our own footwear brand Aquatalia, which performed well during the Reporting Period, benefiting from loyalty of its customer base. At the same time, the Group continued to transform Aquatalia into a lifestyle brand and to explore new product categories.

As for Spyder, the brand has expanded its product categories to include functional wear and footwear for other sports, in addition to its already popular ski apparel. In response to the changing environment and consumers' shopping behavior, Frye has exited all retail locations and moved to a solely digital business. The brand has also hosted its first-ever warehouse sale online, which was well received by customers.

During the Reporting Period, revenue from North America decreased by 50.7% to US\$162 million as compared with the same period of the prior year, primarily due to rationalizing unprofitable brands, reducing low margin sales, as well as the negative impact of the COVID-19 pandemic. Total margin rate was comparable to the same period of last year. Operating costs remained unchanged as compared with the same period last year, at US\$124 million. During the Reporting Period, North America recorded an operating loss of US\$70 million, primarily due to the negative impact of COVID-19 pandemic.

	Six months ended 30 September		Change	
	2020	2019 (Restated) ⁽¹⁾	US\$mm	%
	US\$mm	US\$mm		
Revenue	162	329	(167)	-50.7%
Total Margin	54	112	(58)	-51.9%
<i>% of Revenue</i>	33.2%	34.0%		
Operating Costs ⁽²⁾	124	124	-	-
Operating Loss	(70)	(12)	(58)	-488.1%
<i>% of Revenue</i>	-43.3%	-3.6%		

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

(2) Operating Costs: Net of other gains/losses

Europe

The Group's European business primarily supplies Apparel, Footwear and Accessory products, for both kids and adults, to retailers and consumers in the U.K., Germany, and Italy. Examples of brands we operate in Europe include Spyder, All Saints and Bikkembergs, and examples of brands we own include Aquatalia and Fiorelli.

During this Reporting Period, we continued our restructuring program to simplify our business. By integrating into one company across Europe, we have created a central European hub leveraging our economies of scale. With many companies in Europe struggling under the current environment, the business has seen new licensing opportunities arising.

While the Group works to capture the new opportunities, we are also integrating our teams to drive further efficiencies. In addition, we have been taking steps to review all DTC opportunities for our existing brands as well as new brands in the market. Our strategy to develop DTC business has resulted in revenue growth in DTC for our European businesses, as compared with the same period last year.

Fiorelli, the brand owned and managed by the Group, has launched two new collections. The first is a collection developed alongside the British Beekeepers Association, which promotes the importance of bees for the environment. Another collection launched, Recover, is a collection of versatile pieces made from recycled materials and ethically sourced fabrics. Additionally, Fiorelli has become one of the first brands in the world to use recycled materials in all hardware employed in product manufacturing.

In the footwear business, Bikkembergs has teamed up with Italian musician Fedez to launch a unisex footwear capsule. The collection reflects the creative spirit of both the brand and the artist, combining urban style with the sporty feel of the brand.

During the Reporting Period, revenue from Europe decreased by 42.5 % to US\$98 million as compared with the same period last year, primarily due to rationalizing unprofitable brands, reducing low margin sales, as well as the negative impact of COVID-19 pandemic. Total margin decreased from 30.2% in the same period of last year to 20.5% as a percentage of revenue, mainly as a result of

decrease in revenue. Operating costs decreased by 70.5% to US\$23 million primarily driven by restructuring and cost savings initiatives, and foreign exchange rates appreciation. The Europe business recorded an operating loss of US\$3 million during the Reporting Period, an improvement of 89.6% compared with the same period last year, mainly attributed to restructuring and cost savings initiatives as mentioned above.

	Six months ended 30 September		Change	
	2020	2019 (Restated) ⁽¹⁾	US\$mm	%
	US\$mm	US\$mm		
Revenue	98	171	(73)	-42.5%
Total Margin	20	52	(32)	-61.1%
<i>% of Revenue</i>	20.5%	30.2%		
Operating Costs ⁽²⁾	23	77	(54)	-70.5%
Operating Loss	(3)	(25)	23	89.6%
<i>% of Revenue</i>	-2.7%	-14.8%		

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

(2) Operating Costs: Net of other gains/losses

Brand Management

Our Brands Management business continues to operate on a global basis and remains a market leader. The business comprises our long-term joint venture with Creative Artists Agency (CAA), CAA-GBG Brand Management Group (CAA-GBG), the world's largest brand management company, and our established joint venture with David Beckham, known as Seven Global.

CAA-GBG offers clients access to the Group's industry-leading expertise across all facets of the brand extension process. These include expanding brands into new product categories and/or across geographies, developing retail and online collaborations, and assisting in the distribution of licensed products. Our clients comprise a diverse range of global corporate, entertainment, celebrity, and lifestyle brands, including Netflix, Coca-Cola, Playboy, David Beckham, Drew Barrymore, Formula 1, Riot's Game League of Legends, and Minecraft.

During the Reporting Period, CAA-GBG entered into three new partnerships. First, CAA-GBG signed an agreement with Jaguar Land Rover, the U.K.'s largest automotive manufacturer, under which we will be responsible for lifestyle and consumer product development worldwide for both Jaguar and Land Rover.

CAA-GBG was also appointed to represent Sesame Street in the South East Asia Region, to support and evolve Sesame Street's existing business, along with building further brand extension opportunities with strategic partners across the region.

Lastly, CAA-GBG has signed an agreement to represent globally Red Bull Racing (Formula One Team), deepening our connections within the world of Formula 1. CAA-GBG will be responsible for developing CPG strategies for Red Bull Racing and Red Bull Advanced Technologies across key international markets.

Under the Brand Management segment, revenue decreased by 22.4% to US\$29 million, compared to the same period last year. Total margin rate increased to 97.1 % from 83.0% in the same period last year, mainly due to discontinuing a low margin business. Operating costs increased slightly from US\$23 million in the same period last year, to US\$25 million. Compared to the same period last year, operating profit decreased by US\$4 million, mostly as a result of the decrease in revenue.

	Six months ended 30 September		Change	
	2020	2019 (Restated) ⁽¹⁾	US\$mm	%
	US\$mm	US\$mm		
Revenue	29	38	(8)	-22.4%
Total Margin	29	31	(3)	-9.1%
<i>% of Revenue</i>	97.1%	83.0%		
Operating Costs ⁽²⁾	25	23	2	6.9%
Operating Profit	4	8	(4)	-53.5%
<i>% of Revenue</i>	13.2%	22.0%		

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

(2) Operating Costs: Net of other gains/losses

Geographical Segmentation

For the Reporting Period, the geographical split of the Groups revenue was 43% Americas, 42% Europe and 15% Asia.

License and business

During the Reporting Period, the Group made the following deals in order to expand and develop our business globally.

Name	Business	Strategic Rationale
Le Tigre	<ul style="list-style-type: none"> License of Men's & Women's Apparel and Footwear 	<ul style="list-style-type: none"> Expands the groups apparel and footwear categories across multiple seasons, consumer groups and global territories
Capezio	<ul style="list-style-type: none"> Licensed products for Men's, Women's and kid's sportswear and accessories 	<ul style="list-style-type: none"> Expands the group's categories to produce accessories and give an opportunity to enter the kid's markets
Jaguar Land Rover	<ul style="list-style-type: none"> Brand Management and exclusive agent representative for the brand 	<ul style="list-style-type: none"> Opportunity to build significant licensing program with global rights (apart from Hong Kong) in various categories including apparel, accessories, home and lifestyle

FINANCIAL POSITION

CASH POSITION AND CASH FLOW

The Group operates a cash accretive business, and has a proven track record utilizing its positive operating cash flow to fund working capital, interest expenses, capital expenditures and selected small-scale acquisitions.

SUMMARY OF CONSOLIDATED CASH FLOW STATEMENT

	Six months ended 30 September 2020 US\$mm	Six months ended 30 September 2019 US\$mm	Change US\$mm
Cash and cash equivalents at 1 April	84	379	(295)
Net cash flow from operating activities	4	(34)	38
Net cash flow from investing activities	9	(39)	48
Net cash flow from financing activities	(42)	(270)	228
Effect of foreign exchange rate changes	1	(1)	2
Cash and cash equivalents at 30 September	56	35	21

Cash flow from operating activities

During the Reporting Period, cash inflow from operating activities was US\$4 million as compared to an outflow of US\$34 million in the same period in FY2020. Operating cash flow was positively impacted by the decrease in settlement of licenses payables in the Reporting Period.

Cash flow from investing activities

Cash inflow from investing activities totaled US\$9 million during the Reporting Period as compared to a cash outflow of US\$39 million in the same period in FY2020. The Group paid US\$6 million of consideration payments for prior years' acquisitions and US\$4 million for the purchase of capital expenditures during the Reporting Period compared to US\$32 million and US\$9 million, respectively in the same period of prior year.

Cash flow from financing activities

During the Reporting Period, the Group had a net draw down US\$32 million in bank loans compared to a net repayment of US\$211 million in the same period in FY2020. The Group paid US\$281 million special dividend in cash which was mostly offset with proceeds from shareholder loans of US\$292 million in the same period of prior year.

As at 30 September 2020, the Group's cash and cash equivalents position was US\$56 million, compared to US\$84 million as at 31 March 2020.

BANKING FACILITIES

Trade finance

The significant portion of the Group's trade purchases are made through a Buying Agency Agreement with the Li & Fung Group. These purchases are conducted on open account. The remaining trade purchases are internally sourced and may require deposits or letters of credit issued to suppliers that will be crystallized when our suppliers have shipped the merchandise to our customers or to the Group in accordance with all the terms and conditions in the related contractual documents.

Bank loans, bank overdrafts and other facilities

The Group entered into a credit agreement with the committed syndicated credit facility of US\$175 million as at 30 September 2020 and maturing in April 2022. In addition, the Group also has US\$137 million of uncommitted revolving credit facilities that is utilized for bank overdrafts, working capital, foreign currency hedging and letter of credit needs for certain real estate leases. As at 30 September 2020, US\$281 million of the Group's bank loans were drawn down.

Bank loans, bank overdrafts and other facilities as at 30 September 2020

	Limit US\$m	Outstanding Bank Loans and Bank Overdrafts US\$m	Other Facilities Utilized US\$m	Unused Limit US\$m
Committed	175	174	-	1
Uncommitted	137	107	30	-
Total	312	281	30	1

CURRENT RATIO

As of 30 September 2020, the Group's current ratio was 0.41, based on current assets of US\$613 million and the current liabilities of US\$1,513 million, which is decreased from a current ratio of 0.44 as of 31 March 2020.

As a result of a write down caused by (a) the impact from COVID-19 (b) one-time expenses primarily due to waiver and lien expenses associated with the Group's bank facilities and (c) expenses related to brand rationalization, restructuring and other non-recurring one-time costs, the Group was in technical breach of two financial covenants related to the Old Loan Agreement amounting to US\$174 million as at 30 September 2020. Subsequent to the reporting period in October 2020, the Company has entered into a New Loan Agreement with same lenders which replaced the Old Loan Agreement and waived the non-compliance of the financial covenants as stipulated in the Old Loan Agreement. The New Loan Agreement set out the new financial covenant terms and with a repayment schedule of the loan which extends through April 2022.

CAPITAL STRUCTURE

The Group continues to manage its balance sheet and capital structure with adequate working capital.

The Group's total equity reduced to US\$149 million as at 30 September 2020 compared to US\$222 million as at 31 March 2020 due to the operating loss during the Reporting Period.

The Group's gross debt was US\$281 million as at 30 September 2020, which was for general working capital purpose. As at 30 September 2020, the Group's gross debt was at floating rates based on LIBOR. Taking into account cash on hand, total net debt amounted to US\$218 million as at 30 September 2020, resulting in a gearing ratio of 59.4%. The gearing ratio is defined as total bank borrowings, net of cash and bank balances, divided by total net bank debt plus total equity.

RISK MANAGEMENT

The Group has strict policies governing accounting control, as well as credit and foreign exchange risk and treasury management.

CREDIT RISK MANAGEMENT

Credit risk mainly arises from trade and other receivables as well as cash and bank balances of the Group. Most of the Group's cash and bank balances are held in major and reputable global financial institutions. The Group has stringent policies in place to manage its credit risk with trade and other receivables, which include but are not limited to the measures set out below:

- (i) The Group selects customers in a cautious manner. Its credit control team has implemented a risk assessment system to evaluate its customers' financial strengths prior to agreeing on the trade terms with individual customers. It is not uncommon that the Group requires securities (such as standby or commercial letter of credit, or bank guarantee) from a small number of its customers that fall short of the required minimum score under its risk assessment system;
- (ii) A significant portion of trade receivable balances are covered by trade credit insurance or factored to external financial institutions on a non-recourse basis;
- (iii) It has in place a system with a dedicated team to ensure on-time recoveries from its trade debtors; and
- (iv) It has set up rigid policies internally on provisions made for both inventories and receivables to motivate its business managers to step up efforts in these two areas and to avoid any significant impact on their financial performance.

FOREIGN EXCHANGE RISK MANAGEMENT

Most of the Group's cash balances were deposits mainly in US dollars with major global financial institutions, and most of the Group's borrowings were denominated in US dollars.

The Group's revenues and payments were transacted mainly in the same currency, predominantly in US dollars. The Company minimizes foreign exchange rate fluctuations through short-term foreign currency hedges with terms less than 12 months.

CONTINGENT CONSIDERATION

As at 30 September 2020, the Group had outstanding contingent consideration payable of US\$2 million, of which was primarily earn-up. Both earn-out and earn-up are performance-based payments

subject to certain pre-determined performance targets mutually agreed with the sellers in accordance with the specific sale and purchase agreement. Earn-out payments are generally payable within two to three years whereas earn-up payment with higher performance target threshold would be payable in a period of up to four to six years upon completion of a transaction. The Group follows a stringent internal financial and accounting policy in evaluating the estimated fair value of these contingent considerations, in accordance with HKFRS 3 (Revised) Business Combination.

PEOPLE

As at 30 September 2020, the Group had a total workforce of 1,415, out of which 442 were based in Americas, 521 based in Europe and 452 based in Asia. Total manpower costs for the Reporting Period in continuing operations were US\$52 million.

GOING CONCERN AND MITIGATION MEASURES

The Group reported a net loss after tax of US\$119,838,000 for the six-month period ended 30 September 2020. As at 30 September 2020, the Group's current liabilities exceeded its current assets by US\$899,391,000. Included in current liabilities were syndicated loan and other short-term bank loans totaling US\$281,338,000, trade payables to external parties of US\$373,544,000 and trade related payables to related companies of US\$627,204,000. Cash and cash equivalents were US\$55,805,000 as at 30 September 2020.

The Group's performance has been impacted by COVID-19 pandemic since the beginning of 2020. The emergence of further waves of the pandemic since November has increased the uncertainty of the Group's forecast of recovery from the restrictions and lockdown measures in the U.S. and Europe. As at 30 September 2020, the Company had failed to comply with two financial covenants in respect of a syndicated loan of US\$174,055,000, and trade payables to external creditors and related companies which have become past due, together with accrued unpaid interest, amounted to approximately US\$851,000,000. These conditions, together with other matters described in Note 2 to the interim financial information, indicate the existence of material uncertainties, which may cast significant doubt about the Group's ability to continue as a going concern. However, the Company has been pursuing a number of measures to improve the Group's liquidity and financial position, to finance its operations and to restructure its borrowings as detailed in Note 2 to the interim financial information. Accordingly, the directors of the Company are satisfied that it is appropriate to prepare the interim financial information on a going concern basis. There is however no assurance that all or any of the above measures will be achieved to the extent and within the timeline expected. The directors will closely monitor progress and take appropriate measures to address any setback with a view to continuing to run the businesses as a going concern. During its review of the interim financial information for the six months ended 30 September 2020, the Audit Committee concurred with the going concern basis adopted by the Company.

Remark:**EBITDA**

The following table reconciles the operating loss to EBITDA of the Group's continuing operations for the periods indicated.

	Six months ended 30 September 2020	Six months ended 30 September 2019 (Restated) ⁽¹⁾
	US\$'mm	US\$'mm
Operating loss	(69)	(29)
Add:		
Amortization of computer software and system development costs	5	5
Depreciation of property, plant and equipment and right-of-use assets	39	39
Amortization of other intangible assets	8	9
Other non-core operating expenses	32	20
Less:		
Other losses, net	-	2
EBITDA	15	46

(1) Restated comparative financials to reflect certain discontinued brands in the U.S. including Men's Fashion, Women's Collection and Footwear Specialty, which are classified as discontinued operations

We announce the unaudited consolidated profit and loss account, unaudited consolidated statement of comprehensive income, unaudited condensed consolidated cash flow statement and unaudited consolidated statement of changes in equity of the Company and its subsidiaries (the “Group”) for the six months ended 30 September 2020 and the unaudited consolidated balance sheet of the Group as at 30 September 2020 together with the comparative figures for 2019. The interim results have been reviewed by the Company’s audit committee and by PricewaterhouseCoopers, the Company’s external auditor, in accordance with Hong Kong Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity” issued by the Hong Kong Institute of Certified Public Accountants. A disclaimer of conclusion was issued by PricewaterhouseCoopers, with the extract of report on review of interim financial information is set out on pages 42 and 43.

CONSOLIDATED PROFIT AND LOSS ACCOUNT

	<i>Note</i>	Unaudited	
		Six months ended 30 September	
		2020	2019
		US\$'000	US\$'000
			(Restated)
<u>Continuing operations</u>			
Revenue	3	289,606	537,238
Cost of sales		(187,307)	(342,831)
Gross profit		102,299	194,407
Other income		119	458
Total margin		102,418	194,865
Selling and distribution expenses		(56,174)	(83,404)
Merchandising and administrative expenses		(115,064)	(138,532)
Other losses, net	4	-	(1,848)
Operating loss	3 & 4	(68,820)	(28,919)
Interest income		269	493
Interest expenses			
Non-cash interest expenses		(12,426)	(14,362)
Cash interest expenses		(25,652)	(24,838)
Share of profits of joint ventures		(106,629)	(67,626)
		110	1,679
Loss before taxation		(106,519)	(65,947)
Taxation	5	(805)	2,963
Net loss for the period from continuing operations		(107,324)	(62,984)
<u>Discontinued operations</u>			
Net loss for the period from discontinued operations	11	(12,514)	(21,178)
Net loss for the period		(119,838)	(84,162)
Attributable to:			
Shareholders of the Company		(122,394)	(89,688)
Non-controlling interests		2,556	5,526
		(119,838)	(84,162)

CONSOLIDATED PROFIT AND LOSS ACCOUNT (CONTINUED)

	<i>Note</i>	Unaudited	
		Six months ended 30 September 2020 US\$'000	2019 US\$'000 (Restated)
Attributable to shareholders of the Company arising from:			
Continuing operations		(109,880)	(68,510)
Discontinued operations	<i>11</i>	(12,514)	(21,178)
		(122,394)	(89,688)
Losses per share for loss attributable to the shareholders of the Company during the period	<i>6</i>		
- basic from continuing operations (equivalent to)		(83.10) HK cents (10.72) US cents	(52.67) HK cents (6.72) US cents
- basic from discontinued operations (equivalent to)		(9.46) HK cents (1.22) US cents	(16.28) HK cents (2.08) US cents
- diluted from continuing operations (equivalent to)		(83.10) HK cents (10.72) US cents	(52.67) HK cents (6.72) US cents
- diluted from discontinued operations (equivalent to)		(9.46) HK cents (1.22) US cents	(16.28) HK cents (2.08) US cents

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	Unaudited Six months ended 30 September	
	2020 US\$'000	2019 US\$'000 (Restated)
Net loss for the period	(119,838)	(84,162)
Other comprehensive income/(expense):		
<i>Item that may be reclassified to profit or loss</i>		
Currency translation differences	54,478	(80,708)
Other comprehensive income/(expense) for the period, net of tax	54,478	(80,708)
Total comprehensive expense for the period	(65,360)	(164,870)
Attributable to:		
Shareholders of the Company	(67,916)	(170,396)
Non-controlling interests	2,556	5,526
	(65,360)	(164,870)
Attributable to the shareholders of the Company arising from:		
Continuing operations	(55,408)	(149,185)
Discontinued operations	(12,508)	(21,211)
	(67,916)	(170,396)

CONSOLIDATED BALANCE SHEET

	<i>Note</i>	Unaudited 30 September 2020 US\$'000	Audited 31 March 2020 US\$'000
Non-current assets			
Intangible assets		1,185,904	1,207,162
Property, plant and equipment		65,097	75,277
Right-of-use assets		216,702	240,051
Joint ventures		45,493	55,857
Other receivables and deposits		13,894	4,366
Deferred tax assets		226,436	228,131
		1,753,526	1,810,844
Current assets			
Inventories		191,191	194,912
Due from related companies		-	52
Trade receivables	7	205,381	231,609
Other receivables, prepayments and deposits		144,337	73,049
Derivative financial instruments		400	1,371
Cash and bank balances	8	63,205	97,604
Tax recoverable		8,646	7,194
		613,160	605,791
Current liabilities			
Due to related companies		627,204	566,648
Trade payables	9	373,544	378,995
Accrued charges and sundry payables		156,023	110,668
Lease liabilities		62,904	59,945
Purchase consideration payable for acquisitions	10(a)	1,713	6,323
Derivative financial instruments		642	-
Tax payable		9,183	6,282
Bank loans*		281,338	249,055
		1,512,551	1,377,916
Net current liabilities		(899,391)	(772,125)
Total assets less current liabilities		854,135	1,038,719

* Bank loans of US\$174,055,000 (31 March 2020: US\$174,055,000) are classified as current liabilities due to non-compliance with two (31 March 2020: one) bank loan covenants as at 30 September 2020.

CONSOLIDATED BALANCE SHEET (CONTINUED)

	<i>Note</i>	Unaudited 30 September 2020 US\$'000	Audited 31 March 2020 US\$'000
Financed by:			
Share capital		16,471	16,471
Reserves		187,116	255,307
Shareholders' funds attributable to the Company's shareholders		203,587	271,778
Put option written on non-controlling interests		(98,281)	(98,281)
Non-controlling interests		44,012	48,479
Total equity		149,318	221,976
Non-current liabilities			
Purchase consideration payable for acquisitions	<i>10(a)</i>	236	1,138
Shareholder's loan payable		274,270	270,904
Lease liabilities	<i>10</i>	210,542	244,304
Other long-term liabilities	<i>10</i>	213,421	293,878
Deferred tax liabilities		6,348	6,519
		704,817	816,743
		854,135	1,038,719

CONDENSED CONSOLIDATED CASH FLOW STATEMENT

	Note	Unaudited	
		2020 US\$'000	2019 US\$'000
Operating activities			
Operating profit adjusted for non-cash items before working capital changes		2,693	55,634
Changes in working capital		93	(87,982)
Net cash inflow/(outflow) generated from operations		2,786	(32,348)
Profits tax refunded/(paid)		1,313	(1,256)
Net cash inflow/(outflow) from operating activities		4,099	(33,604)
Investing activities			
Settlement of consideration payable for prior years acquisitions of businesses		(5,745)	(31,667)
Dividends received from joint ventures		10,474	-
Other investing activities		3,844	(7,542)
Net cash inflow/(outflow) from investing activities		8,573	(39,209)
Net cash inflow/(outflow) before financing activities		12,672	(72,813)
Financing activities			
Proceeds from shareholder's loans		-	292,169
Distribution to non-controlling interest		(7,023)	(5,680)
Dividend paid		-	(280,526)
Drawdown of bank borrowings		32,283	-
Repayment of bank borrowings		-	(210,945)
Principal elements of lease payments		(41,850)	(40,565)
Interest paid		(25,652)	(24,838)
Net cash outflow from financing activities		(42,242)	(270,385)
Decrease in cash and cash equivalents		(29,570)	(343,198)
Cash and cash equivalent at 1 April		83,880	379,013
Effect of foreign exchange rate changes		1,495	(546)
Cash and cash equivalents of continuing operations at 30 September		55,805	35,269
Analysis of the balances of cash and cash equivalents			
Cash and cash equivalents	8	55,805	36,906
Bank overdrafts		-	(1,637)
		55,805	35,269

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Unaudited										
	Attributable to shareholders of the Company										
	Reserves								Put option written on non- controlling interests US\$'000	Non- controlling interests US\$'000	Total equity US\$'000
Share capital US\$'000	Share premium US\$'000	Capital reserves US\$'000	Employee share-based compensation reserve US\$'000	Shares held for share award schemes US\$'000	Exchange reserves US\$'000	Accumulated losses US\$'000	Total reserves US\$'000				
Balance at 1 April 2020	16,471	21,782	1,745,080	4,246	(769)	(240,495)	(1,274,537)	255,307	(98,281)	48,479	221,976
Comprehensive (expense)/income											
Net (loss)/profit	-	-	-	-	-	-	(122,394)	(122,394)	-	2,556	(119,838)
Other comprehensive expense											
Currency translation differences	-	-	-	-	-	54,478	-	54,478	-	-	54,478
Total comprehensive (expense)/income	-	-	-	-	-	54,478	(122,394)	(67,916)	-	2,556	(65,360)
Transactions with owners											
Employee share option and share award schemes											
- Value of employee services	-	-	-	(275)	-	-	-	(275)	-	-	(275)
Distribution to non-controlling interest	-	-	-	-	-	-	-	-	-	(7,023)	(7,023)
Total transactions with owners	-	-	-	(275)	-	-	-	(275)	-	(7,023)	(7,298)
Balance at 30 September 2020	16,471	21,782	1,745,080	3,971	(769)	(186,017)	(1,396,931)	187,116	(98,281)	44,012	149,318

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY (CONTINUED)

	Unaudited										
	Attributable to shareholders of the Company										Total equity US\$'000
	Reserves							Total reserves US\$'000	Put option written on non- controlling interests US\$'000	Non- controlling interests US\$'000	
Share capital US\$'000	Share premium US\$'000	Capital reserves US\$'000	Employee share-based compensation reserve US\$'000	Shares held for share award schemes US\$'000	Exchange reserves US\$'000	Accumulated losses US\$'000					
Balance at 1 April 2019	13,707	-	1,742,148	5,090	(3,882)	(164,051)	(672,378)	906,927	(98,281)	45,758	868,111
Comprehensive (expense)/income											
Net (loss)/profit	-	-	-	-	-	-	(89,688)	(89,688)	-	5,526	(84,162)
Other comprehensive expense											
Currency translation differences	-	-	-	-	-	(80,708)	-	(80,708)	-	-	(80,708)
Total comprehensive (expense)/income	-	-	-	-	-	(80,708)	(89,688)	(170,396)	-	5,526	(164,870)
Transactions with owners											
Employee share option and share award schemes											
- Value of employee services	-	-	-	(874)	-	-	-	(874)	-	-	(874)
Distribution to non-controlling interest	-	-	-	-	-	-	-	-	-	(5,680)	(5,680)
Capital contribution from a shareholder	-	-	27,478	-	-	-	-	27,478	-	-	27,478
Shares issued for scrip dividends	2,764	21,782	(24,546)	-	-	-	-	(2,764)	-	-	-
Total transactions with owners	2,764	21,782	2,932	(874)	-	-	-	23,840	-	(5,680)	20,924
Balance at 30 September 2019	16,471	21,782	1,745,080	4,216	(3,882)	(244,759)	(762,066)	760,371	(98,281)	45,604	724,165

Selected Notes to the Condensed Interim Financial Information

1. General information

Global Brands Group Holding Limited (“the Company”) and its subsidiaries (together, “the Group”) are principally engaged in the design, development, marketing and sale of branded kids, men’s and women’s apparel, footwear, fashion accessories and related lifestyle products, primarily for sales to retailers in North America and Europe. The Group is also engaged in the brand management business offering expertise in expanding its clients’ brand assets to new product categories, new geographies and retail collaborations, as well as assisting in distribution of licensed products on a global basis.

The Company is a limited liability company incorporated in Bermuda. The address of its registered office is Clarendon House, 2 Church Street, Hamilton HM 11, Bermuda.

The Company’s shares are listed on The Stock Exchange of Hong Kong Limited.

This condensed interim financial information is presented in US dollars, unless otherwise stated. This condensed interim financial information was approved for issue by the Board of Directors on 25 November 2020.

During the year ended 31 March 2020, the Company made the decision to discontinue certain brands in the U.S. including Men’s Fashion, Women’s Collection and Footwear Specialty, those are classified as discontinued operations. Their result for the period and comparatives figures are presented separately as one-line item below net loss of the continuing operations. Further details of financial information of the discontinued operations are set out in Note 11 to the condensed interim financial information.

2. Basis of preparation

This unaudited condensed interim financial information (the “interim financial information”) has been reviewed by the Company’s audit committee and, in accordance with Hong Kong Standard on Review Engagements 2410 “Review of Interim Financial Information Performed by the Independent Auditor of the Entity” issued by the Hong Kong Institute of Certified Public Accountants (“HKICPA”), by the Company’s auditor, PricewaterhouseCoopers.

This interim financial information for the six months ended 30 September 2020 has been prepared in accordance with Hong Kong Accounting Standard (“HKAS”) 34, “Interim Financial Reporting” issued by the HKICPA and Appendix 16 of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited. The interim financial information should be read in conjunction with the annual financial statements for the year ended 31 March 2020, which have been prepared in accordance with Hong Kong Financial Reporting Standards (“HKFRSs”).

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

Going concern basis

The Group reported a net loss after tax of US\$119,838,000 for the six-month period ended 30 September 2020. As at the same date, the Group's current liabilities exceeded its current assets by US\$899,391,000. Included in current liabilities were syndicated loan and other short-term bank loans totaling US\$281,338,000, trade payables to external parties of US\$373,544,000 and trade related payables to related companies of US\$627,204,000. Cash and cash equivalents were US\$55,805,000 as at 30 September 2020.

Included in bank loans as at 30 September 2020 was a principal amount of US\$174,055,000 from a syndicated loan facility (the "Syndicated Loan") which had a contractual repayment date beyond 30 September 2021. As at 30 September 2020, the Company as a guarantor, had failed to comply with two financial covenants in respect of (i) the Group's consolidated financial net worth; and (ii) the Group's consolidated net debt to consolidated financial net worth ratio, as stipulated in the loan agreement (the "Old Syndicated Loan Agreement"). These non-compliance constituted events of default ("events of default") under the Old Syndicated Loan Agreement, such that the lenders of the Syndicated Loan (the "Lenders") may exercise their rights to serve notice to terminate and demand all amounts including interest immediately due and payable. Accordingly, the Syndicated Loan of US\$174,055,000 has been classified as a current liability in the Group's consolidated balance sheet as at 30 September 2020. In addition, the Group had other short-term bank loans (the "Short-term bank loans") which are uncommitted facilities and rolled forward on a monthly basis, with a principal outstanding amount of US\$107,283,000. The aggregate outstanding principal amounts and accrued interest payable on the Syndicated Loan and Short-Term Bank Loans amounted to US\$281,366,000 as at 30 September 2020.

Also included in non-current liabilities as at 30 September 2020 were shareholder's loans of US\$274,270,000 which are subordinated to the above bank loans. As at 30 September 2020, the trade payables to external creditors and related companies which have become past due, together with accrued unpaid interest, amounted to approximately US\$851,000,000.

Following the sale of the North America operations in 2019, the Group embarked on a restructuring program with various strategic areas to improve net margins, improve EBITDA and reduce operating costs. However, the outbreak of the COVID-19 pandemic has severely impacted the Group, starting with initial temporary disruptions to the Group's supply chain sourced from Mainland China in January 2020, but further escalating to the shutdown of our customers' stores across Europe and the United States from March 2020 onwards. There have been some signs of recovery from the reopening of our customers' stores in recent months, but the possible emergence of further waves of the pandemic since November 2020 has increased the level of uncertainty in the Group's forecast of recovery.

The above conditions indicate the existence of material uncertainties, which may cast significant doubt on the Group's ability to continue as a going concern.

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

Going concern basis (Continued)

In view of such circumstances, the directors of the Company have given careful consideration to the future liquidity and performance of the Group and its available sources of financing in assessing whether the Group will have sufficient financial resources to continue as a going concern. The directors of the Company have reviewed the cash flow projection of the Group which covers the next twelve months from 30 September 2020 and which have taken into consideration of the following plans and measures in assessing the sufficiency of the Group's working capital requirements:

- i. Since the events of default on the Syndicated Loan, there has been ongoing communications with the Lenders, who have agreed to provide six separate agreements to forbear from exercising their rights and remedies under the Old Loan Agreement to declare and demand for immediate repayment for the forbearance periods from 4 May 2020 to 15 June 2020, 19 June 2020 to 31 July 2020, 31 July 2020 to 31 August 2020, 1 September 2020 to 15 September 2020, 15 September 2020 to 30 September 2020, and 11 October 2020 to 16 October 2020 respectively, subject to certain conditions, including requiring the Group to maintain certain levels of payables to related companies during the respective forbearance periods.

On 23 October 2020, the Group entered into a new loan agreement with the same lenders of the Old Syndicated Loan Agreement and the Short-term Bank Loans (the "New Loan Agreement") which replaced the Old Syndicated Loan Agreement and waived the non-compliance of the financial covenants as stipulated in the Old Syndicated Loan Agreement. The New Loan Agreement, which combined the Syndicated Loan and other Short term bank loans, set out certain revised financial covenant terms, including (i) the Group's consolidated EBITDA to consolidated cash interest expenses ratio on a rolling 12 months basis and measured quarterly from 31 December 2020 with increasing thresholds for each of the subsequent quarters; (ii) the Group's consolidated net debt to consolidated EBITDA on a rolling 12 months basis and measured quarterly from 31 December 2020 with increasing thresholds for each of the subsequent quarters; and (iii) maintaining a certain level of cash and cash equivalents at all times, and (iv) a scheduled repayment of the Syndicated Loan and the Short-term Bank Loans with a series of monthly repayments starting from October 2020 to April 2022 and two lump-sum repayments in January 2021 and September 2021 (the "New Loan Covenants"). The Group is closely monitoring its on-going compliance with the New Loan Covenants since any non-compliance will constitute events of default. The Group will manage its relationship with its existing lenders and endeavor to take remedial actions to avoid the relevant lenders demanding immediate repayment in the event of such a default.

- ii. The Group is managing the impact of COVID-19 whereby further restrictions and lockdown may adversely impact the Group's forecast recovery of revenues and margins. In order to further preserve cash levels and manage the uncertainty of further restrictions caused by COVID-19, the Group will continue the series of cash preservation and cost reduction measures.

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

Going concern basis (Continued)

- iii. The Group is contemplating plans for potential disposal of one of its businesses with potential investors during the next twelve months in order to raise additional cash to reduce its borrowings.
- iv. The Group depends on managing its working capital to continuously run its operations which heavily relies on the good relationships with its trade creditors, which include external creditors and related companies who have been supportive so far in extending the payment terms on overdue balances (refer to Note 9). The Group is in continuous discussions with its trade creditors to extend payment terms for its trade payables since under the New Loan Agreement, the Group shall not make any repayment of related companies and certain third parties trade payables, except for certain property, corporate or freight services, that would cause the outstanding amounts to fall below US\$831,419,000, until the above bank borrowings have been repaid in full.
- v. The Group will continue with its strategic restructuring plan to reposition its brand portfolio by rationalizing unprofitable brands, reducing low margin sales, and seek new business opportunities to improve the Group's financial performance.

The directors of the Company are satisfied, after due consideration of the basis of the plans and measures as described above, that the Group will have sufficient working capital to meet its financial obligations as and when they fall due at least in the next twelve months from 30 September 2020. Accordingly, the directors of the Company considered it is appropriate to prepare the interim financial information of the Group on a going concern basis.

Notwithstanding the above, significant uncertainties exist as to whether management of the Company will be able to achieve its plans and measures as described above. Whether the Group will be able to continue as a going concern would depend upon the Group's ability to generate adequate financing and operating cashflows through the following:

- 1. Ongoing compliance with the New Loan Covenants and successful maintenance of relationship with the Group's existing lenders such that no action will be taken by the relevant lenders to demand immediate repayment of the borrowings in the event of a default;
- 2. Successfully managing the uncertain impact of COVID-19 on the Group's operations and implementing cash preservation measures as mentioned on the Group's operations and results;
- 3. Successfully raising additional cash through potential disposal of one of its businesses during the next twelve months;
- 4. Successfully managing its working capital and obtaining agreement with trade creditors comprising external and related companies to extend payment terms for trade payables;

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

Going concern basis (Continued)

5. Successfully repositioning the Group's brand portfolio and seeking new business opportunities to improve the Group's financial performance

Should the Group fail to achieve the abovementioned plans and measures, it might not be able to continue to operate as a going concern, and adjustments would have to be made to write down the carrying values of the Group's assets to their recoverable amounts, to provide for any further liabilities which might arise and to reclassify non-current assets and non-current liabilities as current assets and current liabilities. The effects of these adjustments have not been reflected in this interim financial information.

2.1 Accounting policies

Except as described in (a) below, the accounting policies applied are consistent with those of the consolidated financial statements for the year ended 31 March 2020, as described in those consolidated financial statements.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

- (a) Amendments to existing standards adopted by the Group

The following amendments to existing standards are mandatory for accounting periods beginning on or after 1 April 2020:

HKAS 1 and HKAS 8 Amendments	Definition of Material
HKFRS 3 Amendments	Definition of a Business
HKFRS 9, HKAS 39 and HKFRS 7 Amendments	Interest Rate Benchmark Reform
Revised Conceptual Framework	Revised Conceptual Framework for Financial Reporting

The application of the above amendments effective in the current interim period has had no material effect on the amounts reported in the interim financial information and/or disclosures set out in the interim financial information.

- (b) New standard and amendments to existing standards that have been issued but are not yet effective and have not been early adopted by the Group:

The following new standard and amendments to existing standards have been issued and are mandatory for the Group's accounting periods beginning on or after 1 April 2021 or later periods, but the Group has not early adopted them:

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

2.1 Accounting policies (Continued)

- (b) New standard and amendments to existing standards that have been issued but are not yet effective and have not been early adopted by the Group: (Continued)

HKAS 1 Amendments	Classification of Liabilities as Current or Non-current ¹
HKFRS 3 Amendments	Reference to the Conceptual Framework ¹
HKAS 16 Amendments	Property, Plant and Equipment: Proceeds before intended use ¹
HKFRS 37 Amendments	Onerous Contracts – Cost of Fulfilling a Contract ¹
HKFRS 10 and HKAS 28 Amendment	Sale or Contribution of Assets between an Investor and its Associate or Joint Venture ³
HKFRS 17	Insurance Contracts ²
Amendments to Annual Improvements Project	Annual Improvements 2018 – 2020 Cycle ¹

Notes:

- 1 Effective for annual periods beginning on or after 1 April 2021
2 Effective for annual periods beginning on or after 1 April 2023
3 Effective date to be determined

- (c) Early adoption of HKFRS 16

The Group has early adopted Amendment to HKFRS 16-Covid-19-Related Rent Concessions retrospectively from 1 April 2020. The amendment provides an optional practical expedient allowing lessees to elect not to assess whether a rent concession related to COVID19 is a lease modification. Lessees adopting this election may account for qualifying rent concessions in the same way as they would if they were not lease modifications. The practical expedient only applies to rent concessions occurring as a direct consequence of the COVID-19 pandemic and only if all of the following conditions are met: a) the change in lease payments results in revised consideration for the lease that is substantially the same as, or less than, the consideration for the lease immediately preceding the change; b) any reduction in lease payments affects only payments due on or before 30 June 2021; and c) there is no substantive change to other terms and conditions of the lease.

Selected Notes to the Condensed Interim Financial Information (Continued)

2. Basis of preparation (Continued)

2.1 Accounting policies (Continued)

(c) Early adoption of HKFRS 16 (Continued)

The Group has applied the practical expedient to all qualifying COVID-19-related rent concessions. The amount is immaterial. There is no impact on the opening balance of equity at 1 April 2020.

A number of new or amended standards became applicable for the current reporting period. Except for the Amendment to HKFRS 16 set out above, the Group did not change its accounting policies or make retrospective adjustments as a result of adopting these standards.

3. Segment information

The Company is domiciled in Bermuda. The Group is principally engaged in businesses comprising of a portfolio of brands to design and develop branded apparel and related products primarily for sales to retailers, mainly in North Americas and Europe. Revenue represents consideration generated from sales and services rendered at invoiced value to customers outside the Group less discounts and returns.

The Group sells branded products mainly in North America and Europe. The Group is also engaged in brand management on a global basis, in which the Group acts as a brand manager and agent for brand owners and celebrities alike. The Group's management (Chief Operating Decision-Maker), who are responsible for allocating resources and assessing performance of the operating segments, have been identified collaborately as the executive directors, who make strategic decision and consider the business principally from the perspective of three operating segments namely North America, Europe and Brand Management, which are consistent with the Group's latest operations, management organization and reporting structures. Certain comparative segment information have been reclassified in accordance with the current period's presentation to enable comparisons to be made.

The Group's management assesses the performance of the operating segments based on operating profit. Information provided to the Group's management is measured in a manner consistent with that in the financial statements.

Selected Notes to the Condensed Interim Financial Information (Continued)

3. Segment information (Continued)

	North America US\$'000	Europe US\$'000	Brand Management US\$'000	Total US\$'000
<u>Six months ended 30 September 2020</u>				
<u>(Unaudited)</u>				
<u>Continuing operations</u>				
Revenue	161,999	98,192	29,415	289,606
Total margin	53,762	20,081	28,575	102,418
Operating costs	(123,829)	(22,715)	(24,694)	(171,238)
Operating (loss)/profit	<u>(70,067)</u>	<u>(2,634)</u>	<u>3,881</u>	<u>(68,820)</u>
Interest income				269
Interest expenses				(12,426)
Non-cash interest expenses				(25,652)
Cash interest expenses				<u>(106,629)</u>
Share of profits of joint ventures				<u>110</u>
Loss before taxation				(106,519)
Taxation				<u>(805)</u>
Net loss for the period from continuing operations				(107,324)
<u>Discontinued operations</u>				
Net loss for the period from discontinued operations				<u>(12,514)</u>
Net loss for the period				<u>(119,838)</u>
Depreciation and amortization (continuing operations)	<u>56,687</u>	<u>22,393</u>	<u>2,634</u>	<u>81,714</u>
<u>30 September 2020 (Unaudited)</u>				
Non-current assets (other than deferred tax assets)	<u>1,079,244</u>	<u>159,273</u>	<u>288,573</u>	<u>1,527,090</u>

Selected Notes to the Condensed Interim Financial Information (Continued)

3. Segment information (Continued)

	North America US\$'000	Europe US\$'000	Brand Management US\$'000	Total US\$'000
<u>Six months ended 30 September 2019</u>				
<u>(Restated) (Unaudited)</u>				
<u>Continuing operations</u>				
Revenue	328,526	170,825	37,887	537,238
Total margin	111,798	51,622	31,445	194,865
Operating costs	(123,712)	(76,967)	(23,105)	(223,784)
Operating (loss)/profit	(11,914)	(25,345)	8,340	(28,919)
Interest income				493
Interest expenses				
Non-cash interest expenses				(14,362)
Cash interest expenses				(24,838)
				(67,626)
Share of profits of joint ventures				1,679
Loss before taxation				(65,947)
Taxation				2,963
Net loss for the period from continuing operations				(62,984)
<u>Discontinued operations</u>				
Net loss for the period from discontinued operations				(21,178)
Net loss for the period				(84,162)
Depreciation and amortization (continuing operations)	45,222	34,811	3,927	83,960
<u>31 March 2020 (Audited)</u>				
Non-current assets (other than deferred tax assets)	1,129,819	204,573	248,321	1,582,713

Selected Notes to the Condensed Interim Financial Information (Continued)

3. Segment information (Continued)

The geographical analysis of revenue of continuing operations and non-current assets (other than deferred tax assets) is as follows:

	Revenue		Non-current assets	
	Unaudited		(other than deferred tax assets)	
	Six months ended 30 September		Unaudited	Audited
	2020	2019	30 September	31 March
	US\$'000	US\$'000	2020	2020
		(Restated)	US\$'000	US\$'000
Americas	123,566	277,831	1,205,063	1,260,952
Europe	122,536	200,802	193,351	187,810
Asia	43,504	58,605	128,676	133,951
	289,606	537,238	1,527,090	1,582,713

4. Operating loss from continuing operations

Operating loss from continuing operations is stated after charging the following:

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Charging		
Amortization of computer software and system development costs	5,110	4,643
Amortization of brand licenses	29,651	30,679
Amortization of other intangible assets	7,801	9,505
Depreciation of property, plant and equipment	10,490	12,177
Depreciation of right-of-use assets	28,662	26,956
Loss on disposal of property, plant and equipment	101	409
Staff costs including directors' emoluments	51,670	68,097
Loss on remeasurement of contingent consideration payable *	-	1,848

* Included in other losses, net

Selected Notes to the Condensed Interim Financial Information (Continued)

5. Taxation

Hong Kong profits tax has been provided for at the rate of 16.5% (2019: 16.5%) on the estimated assessable profit for the period. Taxation on overseas profits has been calculated on the estimated assessable profit for the period at the rates of taxation prevailing in the countries in which the Group operates.

The amount of taxation charged/(credited) to the consolidated profit and loss account represents:

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Current taxation		
- Hong Kong profits tax	-	(1)
- Overseas taxation	(1,254)	(816)
Deferred taxation	1,534	(3,943)
	280	(4,760)
Income tax expense/(credit) is attributed to:		
Loss from controlling operations	805	(2,963)
Loss from discontinued operations	(525)	(1,797)
	280	(4,760)

6. Losses per share

The calculation of basic losses earnings per share is based on the Group's net loss attributable to shareholders arising from the continuing operations of US\$109,880,000 (2019 (restated): US\$68,510,000) and the Group's net loss attributable to shareholders arising from the discontinued operations of US\$12,514,000 (2019 (restated): US\$21,178,000) and on the weighted average number of 1,024,806,908 (2019 (restated): 1,019,754,120) ordinary shares in issue during the period.

The weighted average number of shares and the basic and diluted earnings per share for the period ended 30 September 2019 are adjusted retrospectively to take into account the effect of the share consolidation during the period as if it had taken place before the beginning of the comparative period.

Diluted loss per share is calculated by adjusting the weighted average number of ordinary shares in issue to assume conversion of all dilutive potential ordinary shares. The Company has share options to employees for periods ended 30 September 2020 and 30 September 2019. As the Group incurred losses for the periods ended 30 September 2020 and 30 September 2019, the potential dilutive ordinary shares were not included in the calculation of the diluted losses per share as their inclusion would be anti-dilutive. Accordingly, diluted losses per share for the periods ended 30 September 2020 and 30 September 2019 are the same as basic losses per share of the respective period.

Selected Notes to the Condensed Interim Financial Information (Continued)

7. Trade receivables

The ageing of trade receivables based on invoice date is as follows:

	Current to 90 days US\$'000	91 to 180 days US\$'000	181 to 360 days US\$'000	Over 360 days US\$'000	Total US\$'000
Balance at 30 September 2020 (unaudited)	134,698	21,501	37,974	11,208	205,381
Balance at 31 March 2020 (audited)	181,180	20,827	22,362	7,240	231,609

The fair values of the Group's trade receivables were approximately the same as their carrying values as at 30 September 2020.

A significant portion of the Group's business is conducted on open accounts which are often covered by credit insurance. The remaining accounts are mostly covered by customers' standby letters of credit, bank guarantees and prepayments.

There is no material concentration of credit risk with respect to trade receivables, as the majority of the balance are covered by credit insurance.

8. Cash and bank balances

	Unaudited 30 September 2020 US\$'000	Audited 31 March 2020 US\$'000
Cash and cash equivalents	55,805	83,880
Restricted cash (Note)	7,400	13,724
	63,205	97,604

Note: As at 30 September 2020, US\$7,400,000 (31 March 2020: US\$13,724,000) are restricted cash held at bank as reserve for business operation in North America.

Selected Notes to the Condensed Interim Financial Information (Continued)

9. Trade payables

The ageing of trade payables based on invoice date is as follows:

	Current to 90 days US\$'000	91 to 180 days US\$'000	181 to 360 days US\$'000	Over 360 days US\$'000	Total US\$'000
Balance at 30 September 2020 (unaudited)	<u>67,086</u>	<u>25,312</u>	<u>88,528</u>	<u>192,618</u>	<u>373,544</u>
Balance at 31 March 2020 (audited)	<u>107,038</u>	<u>74,962</u>	<u>53,388</u>	<u>143,607</u>	<u>378,995</u>

Included in trade payables were certain payables arisen from the Buying Agency Agreement between the Group and a related company which were transferred to independent third parties under the related company's factoring without recourse arrangement amounting to US\$125,057,000 (31 March 2020: US\$127,062,000), and trade advance arrangements amounting to US\$120,999,000 (31 March 2020: US\$121,413,000) as at 30 September 2020.

The fair values of the Group's trade payables were approximately the same as their carrying values as at 30 September 2020.

Selected Notes to the Condensed Interim Financial Information (Continued)

10. Long-term liabilities

	Unaudited 30 September 2020 US\$'000	Audited 31 March 2020 US\$'000
Purchase consideration payable for acquisitions		
Purchase consideration payable for acquisitions <i>(Note (a))</i>	1,949	7,461
Less:		
Current portion of purchase consideration payable for acquisitions	<u>(1,713)</u>	<u>(6,323)</u>
	<u>236</u>	<u>1,138</u>
Lease liabilities		
Lease liabilities	273,446	304,249
Less:		
Current portion of lease liabilities	<u>(62,904)</u>	<u>(59,945)</u>
	<u>210,542</u>	<u>244,304</u>
Other long-term liabilities		
Brand license and other payables	202,354	286,427
Written put option liabilities <i>(Note (b))</i>	<u>48,458</u>	<u>48,458</u>
	250,812	334,885
Less:		
Current portion of brand license payable	(21,728)	(41,007)
Current portion of written put option liabilities <i>(Note (b))</i>	<u>(15,663)</u>	<u>-</u>
	<u>213,421</u>	<u>293,878</u>

Selected Notes to the Condensed Interim Financial Information (Continued)

10. Long-term liabilities (Continued)

Notes:

- (a) Purchase consideration payable for acquisitions as at 30 September 2020 amounted to US\$1,949,000 (31 March 2020: US\$7,461,000), of which US\$263,000 (31 March 2020: US\$5,843,000) was primarily earn-out and US\$1,686,000 (31 March 2020: US\$1,618,000) was earn-up. Earn-out is contingent consideration that would be payable if the acquired businesses achieve their respective base year profit target, calculated on a predetermined basis, during the designated periods of time. Earn-up is contingent consideration that would be payable if the acquired businesses achieve certain growth targets, calculated based on the base year profits, during the designated periods of time.
- (b) A wholly-owned subsidiary of the Group, Creative Artists Agency, LLC (“CAA LLC”) and Project 33, LLC (“Project 33”), entered into a partnership agreement, effective on 1 July 2016, to establish a limited liability partnership (“CAA-GBG”).

The Group, holding 72.7% effective interest in CAA-GBG and Project 33, holding 7.2% effective interest in CAA-GBG, entered into a put/call option agreement (the “Project 33 Put/Call Option”) after the partnership agreement is effective pursuant to which, at any time after 1 July 2021, Project 33 will have the right to require the Group to purchase 7.2% interest in CAA-GBG, and the Group will have the right to acquire from Project 33 7.2% interest in CAA-GBG. The exercise price for the option will be based on the fair market value of Project 33’s underlying interest in CAA-GBG, and up to a maximum of US\$35,000,000.

CAA LLC, holding 20% effective interest in CAA-GBG, was granted a put option (the “CAA LLC Put Option”) which entitles CAA LLC to require the Group to purchase up to effectively 15% equity interest in CAA-GBG. The put option will be exercisable at any time after 1 July 2023. The exercise price for the put option will be based on the fair market value of the CAA-GBG interest to be transferred, and up to a maximum of US\$90,000,000.

The financial liabilities that may become payable under the Project 33 Put/Call Option and the CAA LLC Put Option were initially recognized at fair value within other long-term liabilities with a corresponding charge directly to equity, as put options written on non-controlling interests.

The put option liabilities were re-measured at their fair values from the changes in the expected performance of CAA-GBG at each balance sheet date, with any resulting gain or loss recognized in the consolidated profit and loss account. If the actual performance of CAA-GBG had been 10% lower or higher than its expected performances, the written put option liabilities would have been decreased or increased by approximately US\$4,629,000 with the corresponding gain or loss recognized in consolidated profit and loss account.

Selected Notes to the Condensed Interim Financial Information (Continued)

11. Discontinued operations

The results of the discontinued operations (Note 1) for the six months ended 30 September 2020 and 30 September 2019 are presented in the consolidated profit and loss account in accordance with HKFRS 5 “Non-current Assets Held for Sale and Discontinued Operations”. The consolidated statement of comprehensive income and consolidated cash flow statement distinguish the discontinued operations from the continuing operations.

- (a) Results of the discontinued operations have been included in the consolidated profit and loss accounts as follows:

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Revenue	16,709	103,602
Cost of sales	(18,636)	(84,226)
Gross (loss)/profit	(1,927)	19,376
Selling and distribution expenses	(4,062)	(10,219)
Merchandising and administrative expenses	(5,884)	(30,242)
Operating loss	(11,873)	(21,805)
Interest expenses		
Non-cash interest expenses	(1,166)	(1,890)
Loss before taxation	(13,039)	(22,975)
Taxation	525	1,797
Net loss for the period from discontinued operations	(12,514)	(21,178)
Attributable to:		
Shareholders of the Company	(12,514)	(21,178)

Selected Notes to the Condensed Interim Financial Information (Continued)

11. Discontinued operations (Continued)

- (a) Results of the discontinued operations have been included in the consolidated profit and loss accounts as follows: (Continued)

Statement of comprehensive income of the discontinued operations

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Net loss for the period	(12,514)	(21,178)
Other comprehensive income/(expense):		
<i>Items that may be reclassified to profit or loss</i>		
Currency translation differences	6	(33)
Other comprehensive income/(expense) for the period, net of tax	6	(33)
Total comprehensive expense for the period	(12,508)	(21,211)
Attributable to:		
Shareholders of the Company	(12,508)	(21,211)

- (b) Operating loss of the discontinued operations

Operating loss of the discontinued operations is stated after crediting and charging the following:

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Crediting		
Gain on disposal of property, plant and equipment	-	31
Charging		
Amortization of brand licenses	3	9,266
Amortization of other intangible assets	-	6,870
Depreciation of property, plant and equipment	41	1,090
Depreciation of right-of-use assets	189	2,897
Staff costs including directors' emoluments	1,197	9,226

Selected Notes to the Condensed Interim Financial Information (Continued)

11. Discontinued operations (Continued)

(c) An analysis of the cash flows of the discontinued operations is as follows:

	Unaudited	
	Six months ended 30 September	
	2020	2019
	US\$'000	US\$'000
		(Restated)
Net cash inflow/(outflow) from operating activities	6,525	(99,857)
Net cash outflow from investing activities	-	(49)
Net cash (outflow)/inflow from financing activities ⁽ⁱ⁾	(6,525)	99,906
Total cash flows ⁽ⁱⁱ⁾	-	-

(i) Amounts adjusted to eliminate cash flows from financing activities between the discontinued operations and the continuing operations.

(ii) Cash is managed centrally by an entity in the continuing operations. Thus there is no cash balance in the discontinued operations.

The below paragraphs set out an extract of the report by PricewaterhouseCoopers, the auditor of the Company, regarding the review of the interim financial information of the Group for the six months ended 30 September 2020:

Basis for Disclaimer of Conclusion*Multiple uncertainties relating to going concern*

As set out in Note 2 to the interim financial information, the Group reported a net loss after tax of US\$119,838,000 for the six-month period ended 30 September 2020. The Group's performance has been impacted by COVID-19 pandemic since the beginning of 2020. The emergence of further waves of the pandemic since November has increased the uncertainty of the Group's forecast of recovery from the restrictions and lockdown measures in the US and Europe. As at the same date, the Group's current liabilities exceeded its current assets by US\$899,391,000. Included in current liabilities were a syndicated loan and other short term bank loans totaling US\$281,338,000, trade payables to external parties of US\$373,544,000 and trade related payables to related companies of US\$627,204,000. Cash and cash equivalents held by the Group were US\$55,805,000 as at 30 September 2020. Included in short term bank loans as at 30 September 2020 was a principal amount of US\$174,055,000 from a syndicated loan facility (the "Syndicated Loan"). As at 30 September 2020, the Company as a guarantor, had failed to comply with two financial covenants in respect of (i) the Group's consolidated financial net worth; and (ii) the Group's consolidated net debt to consolidated financial net worth ratio, as stipulated in the Syndicated Loan agreement (the "Old Syndicated Loan Agreement"). In addition, the Group had other short-term bank loans (the "Short-term Bank Loans") which are uncommitted facilities and rolled forward on a monthly basis, with a principal outstanding amount of US\$107,283,000 as at 30 September 2020. These conditions, together with other matters as further described in Note 2 to the interim financial information, indicate the existence of material uncertainties which may cast significant doubt about the Group's ability to continue as a going concern.

Subsequent to the period end, the Group has restructured its bank borrowings by entering into a new one-and-half-year loan agreement with the same lenders of the Syndicated Loan and the Short-term Bank Loans. This new loan agreement combined the Syndicated Loan and Short-term Bank Loans, and included revised financial covenants and scheduled monthly repayment terms. In addition, the Group has been pursuing a number of other measures to improve the Group's liquidity and financial position, as further set out in Note 2 to the interim financial information.

The interim financial information has been prepared on a going concern basis, the validity of which depends on the outcome of the measures as set out in Note 2 to the interim financial information, which are subject to multiple uncertainties, including whether the Group is successful in (a) ensuring ongoing compliance with its loan covenants; (b) managing the adverse impact of COVID-19 and implementing cost reduction measures; (c) raising additional cash through potential disposal of one of its businesses over the next twelve months; (d) managing its working capital and obtaining agreement with trade creditors comprising external and related companies to extend payment terms for trade payables; and (e) continuing efforts to reposition the Group's brand positioning and seeking new business opportunities to improve the Group's financial performance. As a result of these multiple uncertainties, the potential interaction of these uncertainties, and, the possible cumulative effect thereof, we were unable to form a conclusion as to whether the going concern basis of preparation is appropriate.

Should the Group fail to achieve the abovementioned plans and measures, it might not be able to continue to operate as a going concern, and adjustments would have to be made to write down the carrying values of the Group's assets to their recoverable amounts, to provide for any further liabilities which might arise and to reclassify non-current assets and non-current liabilities as current assets and current liabilities. The effects of these adjustments have not been reflected in the interim financial information.

Disclaimer of Conclusion

We do not express a conclusion on the interim financial information of the Group. Because of the potential interaction of the multiple uncertainties and their possible cumulative effect on the interim financial information as described in the Basis for Disclaimer of Conclusion section of our report, it is not possible for us to form a conclusion on the interim financial information.

CORPORATE GOVERNANCE

The Board and management are committed to principles of good corporate governance consistent with prudent management and enhancement of shareholder value. These principles emphasize transparency, accountability and independence.

Our corporate governance practices during the first six months of FY2021 are in line with the practices set out in our FY2020 Annual Report and on our corporate website.

REVIEW OF INTERIM FINANCIAL INFORMATION

The Audit Committee has reviewed the interim financial information for the six months ended 30 September 2020 for the Board's approval.

RISK MANAGEMENT AND INTERNAL CONTROL

Based on the respective assessments made by management and the Corporate Governance team responsible for internal audit, the Audit Committee considered that for the first six months of FY2021:

- The risk management and internal controls and accounting systems of the Group were in place and functioning effectively, and were designed to provide reasonable but not absolute assurance that material assets were protected, business risks attributable to the Group were identified and monitored, material transactions were executed in accordance with the Group's policies and procedures under management's authorization and the financial information was reliable for publication.
- There was an ongoing process in place for identifying, evaluating and managing the significant risks faced by the Group.

COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

The Board has reviewed the Company's corporate governance practices for the first six months of FY2021 and is satisfied that it has been in full compliance with all the applicable code provisions set out in the Corporate Governance Code and Corporate Governance Report in Appendix 14 of the Listing Rules.

DIRECTORS' AND RELEVANT EMPLOYEES' SECURITIES TRANSACTIONS

The Company has adopted stringent procedures governing Directors' securities transactions in compliance with the Model Code for Securities Transactions by Directors of Listed Issuers set out in Appendix 10 of the Listing Rules (the "Model Code"). We appreciate that some of our employees may have access to unpublished, price-sensitive information ("Inside Information") in their daily work, as such we have extended such procedures to cover relevant employees who are likely to be in possession of Inside Information of the Group. Relevant employees are also subject to compliance with written guidelines in line with the Model Code. Specific confirmation of compliance has been obtained from each Director for the interim reporting period. No incident of non-compliance by Directors and relevant employees was noted.

We continue to comply with our policy on Inside Information in compliance with our obligations under the Securities and Futures Ordinance and Listing Rules.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's listed securities during the six months ended 30 September 2020.

INTERIM DIVIDEND

The Board of Directors has resolved not to declare an interim dividend for the six months ended 30 September 2020 (2019: Nil).

PUBLICATION OF INTERIM REPORT

The FY2021 interim report will be available on the Company's website at www.globalbrandsgroup.com and HKExnews website at www.hkexnews.hk and despatched to the shareholders in due course.

By Order of the Board
Global Brands Group Holding Limited
William FUNG Kwok Lun
Chairman

Hong Kong, 25 November 2020

As at the date of this announcement, the Board comprises one Non-executive Director, namely William Fung Kwok Lun (Chairman), one Executive Director, namely Richard Nixon Darling (Chief Executive Officer) and five Independent Non-executive Directors, namely Paul Edward Selway-Swift, Stephen Harry Long, Allan Zeman, Audrey Wang Lo and Ann Marie Scichili.