

MISCELLANEOUS



0

* Asterisks denote mandatory information

Name of Announcer *	FORTUNE REAL ESTATE INV TRUST
Company Registration No.	N/A
Announcement submitted on behalf of	FORTUNE REAL ESTATE INV TRUST
Announcement is submitted with respect to *	FORTUNE REAL ESTATE INV TRUST
Announcement is submitted by *	Anthony Ang
Designation *	Director and Chief Executive Officer
Date & Time of Broadcast	13-Aug-2012 17:11:32
Announcement No.	00044

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Announcement Title *	Announcement posted by the Manager on Hong Kong Stock Exchange website on 13 August 2012 – (1) Notification letter and request form to registered holders and (2) Notification letter and request form to non-registered holders
Description	Please see attached.
Attachments	 NotificationLetter-Rgd-130812.pdf  NotificationLetter-NonRgd-130812.pdf Total size = 910K (2048K size limit recommended)

FORTUNE

置富產業信託 REIT

Fortune Real Estate Investment Trust 置富產業信託

(a Hong Kong Collective Investment Scheme authorized under section 104
of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong))
(根據香港法例第571章證券及期貨條例第104條獲認可的香港集體投資計劃)

股份代號 Stock Code: 778

Managed by



(An Affiliate of Cheung Kong Group)

ARA Asset Management (Fortune) Limited
由置富資產管理有限公司管理

NOTIFICATION LETTER 通知信函

13 August 2012

Dear Registered Unitholder,

Fortune Real Estate Investment Trust ("Fortune REIT")
— Notice of Publication of 2012 Interim Report (the "Current Corporate Communication")

The English and Chinese versions of Fortune REIT's Current Corporate Communication are available on Fortune REIT's website at www.fortunereit.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk (the "HKEx's website") or the arranged printed version(s) of Current Corporate Communication are enclosed (if applicable). You may access the Current Corporate Communication as appeared on Fortune REIT's website, by browsing through the HKEx's website or by referring to the attached printed version(s) (if applicable).

You may at any time choose to receive free of charge Corporate Communication ^(Note) either in printed form (English version only, Chinese version only or both English and Chinese versions) or to read Fortune REIT's Corporate Communication from Fortune REIT's website or HKEx's website (the "Website Version"), notwithstanding any wish to the contrary they have previously conveyed to Fortune REIT. If you want to receive a printed version or another language version of the Current Corporate Communication, please complete and sign on the request form (the "Request Form") on the reverse side and return it by post using the mailing label at the bottom of the Request Form (a stamp is not needed if posted in Hong Kong) or by hand delivery to Fortune REIT's Hong Kong Unit Registrar (the "Hong Kong Unit Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send your request (specifying your name, address and request) via email to fortunereit.com@computershare.com.hk or write to the Hong Kong Unit Registrar.

If you would like to change your choice of language or means of receipt of Fortune REIT's future Corporate Communication, please send your request (specifying your name, address and request) via email to fortunereit.com@computershare.com.hk or write to the Hong Kong Unit Registrar. Even if you have chosen to receive the Website Version of all future Corporate Communication but for any reason you have difficulty in receiving or gaining access to the Current Corporate Communication, Fortune REIT will promptly upon your request send the Current Corporate Communication to you in printed form free of charge.

Should you have any queries in relation to this letter, please call Fortune REIT's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays or send an email to fortunereit.com@computershare.com.hk.

Yours faithfully,
For and on behalf of
ARA Asset Management (Fortune) Limited
(in its capacity as manager of Fortune Real Estate Investment Trust)
ANG Meng Huat, Anthony
Executive Director and Chief Executive Officer

Note: Corporate communications refer to annual reports, interim reports, notices, and other documents or publications of Fortune REIT (including any "corporate communication" as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

各位基金單位登記持有人：

置富產業信託
— 2012年中期報告(「本次公司通訊」)之發佈通知

置富產業信託本次公司通訊的中、英文版本已上載於置富產業信託的網站www.fortunereit.com和香港聯合交易所有限公司的網站www.hkexnews.hk(「聯交所網站」)或按安排附上本次公司通訊之印刷本(如適用)。閣下可在置富產業信託的網站閱覽本次公司通訊、在聯交所網站瀏覽有關文件或參考隨附之印刷本(如適用)。

儘管閣下早前曾向置富產業信託作出公司通訊^(附註)收取方式或語言版本的選擇，但仍可以隨時更改有關選擇。轉為收取印刷本(僅收取英文印刷本、僅收取中文印刷本或同時收取英文及中文印刷本)或通過置富產業信託的網站或聯交所網站瀏覽公司通訊(「網站版本」)。如閣下欲收取本次公司通訊的印刷本或另一語言印刷本，請填妥在本函背面的申請表格(「申請表格」)，並使用隨附之郵寄標籤(如在香港投寄則無須貼上郵票)將填妥及簽署後的申請表格寄回，或親手交回置富產業信託的香港基金單位過戶登記處(「香港基金單位過戶登記處」)，香港中央證券登記有限公司，地址為香港灣仔皇后大道東183號合和中心17M樓。閣下同時亦可將申請(註明閣下的姓名、地址及要求)以電郵方式發送到fortunereit.com@computershare.com.hk或以書面方式通知香港基金單位過戶登記處。

如閣下需要更改公司通訊收取方式或語言版本的選擇，請將申請(註明閣下的姓名、地址及要求)以電郵方式發送到fortunereit.com@computershare.com.hk或以書面方式通知香港基金單位過戶登記處，以更改日後收取公司通訊之收取方式及語言版本之選擇。如閣下已選擇瀏覽網站版本以收取日後之公司通訊，但因任何理由未能閱覽載於網站的本次公司通訊，置富產業信託將應閣下要求盡快向閣下寄上所需要的本次公司通訊的印刷本，費用全免。

如閣下對本函內容有任何疑問，請於星期一至五(香港公眾假期除外)上午9時正至下午6時正的辦公時間內致電置富產業信託的電話熱線(852) 2862 8688或電郵至fortunereit.com@computershare.com.hk。

代表
置富資產管理有限公司
(作為置富產業信託之管理人)
執行董事兼行政總裁
洪明發
謹啟

2012年8月13日

附註：公司通訊指置富產業信託之年報、中期報告、通告，及其他文件或刊物(包括香港聯合交易所有限公司證券上市規則所定義之任何「公司通訊」)。

REQUEST FORM 申請表格

To: **Fortune Real Estate Investment Trust (“Fortune REIT”)** 致: **置富產業信託**
(**Stock Code: 778**) (**股份代號: 778**)
c/o Computershare Hong Kong Investor Services Limited 經香港中央證券登記有限公司
17M Floor, Hopewell Centre, 香港灣仔皇后大道東183號
183 Queen’s Road East, Wanchai, Hong Kong 合和中心17M樓

I/We have chosen to read the Current Corporate Communication posted on Fortune REIT’s website or have already received a printed copy of the Current Corporate Communication in Chinese or in English but would like to receive: 本人/吾等已選擇閱覽刊登於置富產業信託網站的本次公司通訊或已收取本次公司通訊的中文或英文印刷本，惟欲收取：

(Please mark “X” in ONLY ONE of the following boxes)
(請從下列選擇中，僅在其中一個空格內劃上「X」號)

- a **printed English version** of the Current Corporate Communication ONLY; **OR**
僅收取本次公司通訊的英文印刷本；或
- a **printed Chinese version** of the Current Corporate Communication ONLY; **OR**
僅收取本次公司通訊的中文印刷本；或
- both the printed English and Chinese versions** of the Current Corporate Communication.
同時收取本次公司通訊的英文及中文印刷本。

Signature: _____ **Contact telephone number:** _____ **Date:** _____
簽名： _____ 聯絡電話號碼： _____ 日期： _____

Notes 附註：

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確，則本表格將會作廢。
- For the avoidance of doubt, we do not accept any other instruction given on this form.
為免存疑，任何在本表格上的額外指示，置富產業信託將不予處理。

✂-----
閣下寄回此申請表格時，請將郵寄標籤剪貼於信封上。
如在本港投寄毋須貼上郵票。
Please cut the mailing label and stick this on the envelope
to return this Request Form to us.
No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

FORTUNE 置富產業信託 REIT

Fortune Real Estate Investment Trust 置富產業信託

(a Hong Kong Collective Investment Scheme authorized under section 104
of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong))
(根據香港法例第571章證券及期貨條例第104條獲認可的香港集體投資計劃)

股份代號 Stock Code: 778

Managed by



(An Affiliate of Cheung Kong Group)

ARA Asset Management (Fortune) Limited
由置富資產管理有限公司管理

NOTIFICATION LETTER 通知信函

13 August 2012

Dear Non-registered Unitholder ^(Note 1),

Fortune Real Estate Investment Trust (“Fortune REIT”)
— **Notice of Publication of 2012 Interim Report (the “Current Corporate Communication”)**

The English and Chinese versions of Fortune REIT’s Current Corporate Communication are available on Fortune REIT’s website at www.fortunereit.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk (the “HKEx’s website”). You may access the Current Corporate Communication as appeared on Fortune REIT’s website or browsing through the HKEx’s website.

If you want to receive a printed version of the Current Corporate Communication and all future Corporate Communication ^(Note 2), please complete the request form (the “Request Form”) on the reverse side and return it to Fortune REIT’s Hong Kong Unit Registrar (the “Hong Kong Unit Registrar”), Computershare Hong Kong Investor Services Limited by using the mailing label at the bottom of the Request Form (a stamp is not required if posted in Hong Kong). The address of the Hong Kong Unit Registrar is 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong. The Request Form may also be downloaded from Fortune REIT’s website at www.fortunereit.com or HKEx’s website at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call Fortune REIT’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays or send an email to fortunereit.ecom@computershare.com.hk.

Yours faithfully,
For and on behalf of
ARA Asset Management (Fortune) Limited
(in its capacity as manager of Fortune Real Estate Investment Trust)
ANG Meng Huat, Anthony
Executive Director and Chief Executive Officer

Note: (1) This letter is addressed to Non-registered Unitholders (“Non-registered Unitholder” means such person or company whose units are held in The Central Clearing and Settlement System (CCASS) and who has notified Fortune REIT from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communication). If you have sold or transferred your units in Fortune REIT, please disregard this letter and the Request Form on the reverse side.

(2) Corporate communications refer to annual reports, interim reports, notices, and other documents or publications of Fortune REIT (including any “corporate communication” as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

各位基金單位非登記持有人^(附註1)：

置富產業信託
— **2012年中期報告(「本次公司通訊」)之發佈通知**

置富產業信託本次公司通訊的中、英文版本已上載於置富產業信託的網站www.fortunereit.com和香港聯合交易所有限公司的網站www.hkexnews.hk(「聯交所網站」)。閣下可在置富產業信託的網站閱覽本次公司通訊或在聯交所網站瀏覽有關文件。

如閣下欲收取本次公司通訊及日後之公司通訊^(附註2)的印刷本，請填妥在本函背面的申請表格(「申請表格」)，並使用隨附之郵寄標籤寄回置富產業信託的香港基金單位過戶登記處(「香港基金單位過戶登記處」)，香港中央證券登記有限公司(如在香港投寄則無須貼上郵票)。香港基金單位過戶登記處地址為香港灣仔皇后大道東183號合和中心17M樓。申請表格亦可於置富產業信託的網站www.fortunereit.com或聯交所網站www.hkexnews.hk內下載。

如閣下對本函內容有任何疑問，請於星期一至五(香港公眾假期除外)上午9時正至下午6時正的辦公時間內致電置富產業信託的電話熱線(852) 2862 8688或電郵至fortunereit.ecom@computershare.com.hk。

代表
置富資產管理有限公司
(作為置富產業信託之管理人)
執行董事兼行政總裁
洪明發
謹啟

2012年8月13日

附註：(1) 此函件乃向置富產業信託之基金單位非登記持有人(「基金單位非登記持有人」指所持有之置富產業信託基金單位存放於中央結算及交收系統的人士或公司，透過香港中央結算有限公司不時向置富產業信託發出通知，希望收到公司通訊)發出。如果閣下已經出售或轉讓所持有之置富產業信託基金單位，則無需理會本函件及所附申請表格。

(2) 公司通訊指置富產業信託之年報、中期報告、通告，及其他文件或刊物(包括香港聯合交易所有限公司證券上市規則所定義之任何「公司通訊」)。

REQUEST FORM 申請表格

To: **Fortune Real Estate Investment Trust (“Fortune REIT”)** 致: **置富產業信託**
(Stock Code: 778) (股份代號: 778)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre, 經香港中央證券登記有限公司
183 Queen's Road East, Wanchai, Hong Kong 香港灣仔皇后大道東183號
合和中心17M樓

I/We would like to receive the Corporate Communication* of Fortune REIT (the “Corporate Communication”) in the manner as indicated below:

本人/我們希望以下列方式收取置富產業信託的公司通訊*(「公司通訊」):

(Please mark “X” in ONLY ONE of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to receive the **printed English version** of all Corporate Communication ONLY; **OR**
僅收取所有公司通訊的英文印刷本; 或
- to receive the **printed Chinese version** of all Corporate Communication ONLY; **OR**
僅收取所有公司通訊的中文印刷本; 或
- to receive **both the printed English and Chinese versions** of all Corporate Communication.
同時收取所有公司通訊的英文及中文印刷本。

Signature: _____ **Contact telephone number:** _____ **Date:** _____
簽名: _____ 聯絡電話號碼: _____ 日期: _____

Notes 附註:

- Please complete all your details clearly.
請 閣下清楚填妥所有資料。
- This letter is addressed to Non-registered Unitholders (“Non-registered Unitholder” means such person or company whose units are held in The Central Clearing and Settlement System (CCASS) and who has notified Fortune REIT from time to time through Hong Kong Securities Clearing Company Limited to receive Corporate Communication).
此函件乃向置富產業信託之基金單位非登記持有人(「基金單位非登記持有人」指所持有之置富產業信託基金單位存放於中央結算及交收系統的人士或公司, 透過香港中央結算有限公司不時向置富產業信託發出通知, 希望收到公司通訊)發出。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- The above instruction will apply to the Corporate Communication to be sent to you until you notify Fortune REIT's Hong Kong Unit Registrar, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at anytime ceased to have holdings in Fortune REIT.
上述指示適用於發送予 閣下之所有公司通訊, 直至 閣下通知置富產業信託的香港基金單位過戶登記處香港中央證券登記有限公司另外之安排或任何時候停止持有置富產業信託的基金單位。
- For the avoidance of doubt, we do not accept any other instruction given on this Request Form.
為免存疑, 任何在本申請表上的額外指示, 置富產業信託將不予處理。

* Corporate communications refer to annual reports, interim reports, notices, and other documents or publications of Fortune REIT (including any “corporate communication” as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

* 公司通訊指置富產業信託之年報、中期報告、通告, 及其他文件或刊物(包括香港聯合交易所有限公司證券上市規則所定義之任何「公司通訊」)。



閣下寄回此申請表格時, 請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope
to return this Request Form to us.

No postage stamp necessary if posted in Hong Kong.

郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong