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| Miscellaneous | |
|---|--------------------------------------|
| * Asterisks denote mandatory information | |
| Name of Announcer * | FORTUNE REAL ESTATE INV TRUST |
| Company Registration No. | N/A |
| Announcement submitted on behalf of | FORTUNE REAL ESTATE INV TRUST |
| Announcement is submitted with respect to * | FORTUNE REAL ESTATE INV TRUST |
| Announcement is submitted by * | Anthony Ang |
| Designation * | Director and Chief Executive Officer |
| Date & Time of Broadcast | 13-Jan-2012 18:15:28 |
| Announcement No. | 00083 |

| >> Announcement Details |
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| The details of the announcement start here ... |

Announcement Title * ANNOUNCEMENT POSTED BY THE MANAGER ON HONG KONG STOCK EXCHANGE WEBSITE ON 13 JANUARY 2012 – ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

Description Please see attached.

Attachments

-  e-Election-MeansLanguageReceipt.pdf
-  e-FirstLetter.pdf
-  e-ReplyForm.pdf

Total size = **501K**
(2048K size limit recommended)

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Fortune Real Estate Investment Trust

(a Hong Kong collective investment scheme authorized under section 104 of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong))

(Stock Code: 778)

Managed by



ARA Asset Management (Fortune) Limited

ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATION

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|--|
| Fortune REIT is making arrangements as detailed herein to ascertain the preference of Unitholders with respect to the election of language and means of receipt of future Corporate Communication. |
|--|

INTRODUCTION

In order to reduce paper consumption for environmental reasons and to save printing and mailing costs for the benefit of Unitholders, Fortune REIT proposes to provide Unitholders with a choice of receiving future Corporate Communication (i) by electronic means through Fortune REIT's website at www.fortunereit.com; or (ii) in printed form, either in English version only, or in Chinese version only, or in both English and Chinese versions.

PROPOSED ARRANGEMENTS

To ascertain the preference of Unitholders with respect to the election of language and means of receipt of future Corporate Communication, the following arrangements will be made by Fortune REIT in accordance with Rules 2.07A and 2.07B of the Hong Kong Listing Rules, as if they were applicable to real estate investment trusts authorised by the Securities and Futures Commission:

- (1) On or about 13 January 2012, Fortune REIT will send a letter (the "**First Letter**") together with a reply form (the "**Reply Form**") and a postage pre-paid envelope, in both English and Chinese, to Unitholders to enable them to elect any one of the following options for receipt of future Corporate Communication:

- (i) the printed English version only; or
- (ii) the printed Chinese version only; or
- (iii) both the printed English and Chinese versions; or
- (iv) the electronic version posted on Fortune REIT's website at www.fortunereit.com (the "**Website Version**") in place of receiving printed copies, and to receive a printed notification letter when Corporate Communication is published on Fortune REIT's website.

If a Unitholder's duly completed and signed Reply Form is not received by Fortune REIT on or before 10 February 2012, such Unitholder will be deemed to have consented to Website Version only. A printed notification letter will be sent to such Unitholder by post after the relevant Corporate Communication is published on Fortune REIT's website.

- (2) For Unitholders who choose to receive the future Corporate Communication in printed form, Fortune REIT will send the selected language version(s) of the Corporate Communication to those Unitholders who have made a language selection unless and until they notify the Unit Registrar by reasonable prior notice in writing or by email to fortunereit.ecom@computershare.com.hk, that they wish to receive future Corporate Communication in the other language or both languages, or by electronic means through Fortune REIT's website.
- (3) As and when each printed future Corporate Communication is sent out in accordance with the arrangements described above, a letter (the "**Second Letter**"), together with a request form (the "**Request Form**") and a postage pre-paid envelope, in both English and Chinese, will be attached to the relevant Corporate Communication, specifying that the Corporate Communication prepared in the other language will be available upon request, and that the Unitholders may at any time by reasonable notice in writing by completing and returning the Request Form to the Unit Registrar or sending a notice by email to fortunereit.ecom@computershare.com.hk change their choice of means of receipt and/or language of future Corporate Communication.
- (4) For Unitholders who choose (or are deemed to have chosen) to receive future Corporate Communication by electronic means through Fortune REIT's website, Fortune REIT will, as and when the Corporate Communication is published on Fortune REIT's website, mail a printed notification letter to such Unitholders by post.

The notification will provide information on where to access the relevant Corporate Communication posted on Fortune REIT's website. If for any reason, any of these Unitholders has difficulty in receiving or gaining access to the Corporate Communication, or wishes to receive a printed version, he/she will promptly upon request to the Unit Registrar be sent a printed version free of charge.

- (5) Unitholders can at any time by providing reasonable prior notice in writing to the Unit Registrar or by email at fortunereit.ecom@computershare.com.hk, change their choice of language and/or means of receipt of future Corporate Communication.
- (6) All future Corporate Communication in both English and Chinese versions will be available on Fortune REIT's website at www.fortunereit.com and the website of the Stock Exchange at www.hkexnews.hk.

- (7) Fortune REIT is providing a hotline service at Tel. No.: (852) 2862 8688 during business hours (from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays) to enable Unitholders to make enquiries in respect of Fortune REIT's above proposed arrangements.
- (8) The First Letter and the Second Letter will mention that future Corporate Communication in both languages will be available on Fortune REIT's website and that the dial-up enquiry service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions shall have the following meanings:

| | |
|---------------------------|--|
| “Corporate Communication” | any document(s) issued or to be issued by or on behalf of Fortune REIT for the information or action of Unitholders as defined in Rule 1.01 of the Hong Kong Listing Rules |
| “Fortune REIT” | Fortune Real Estate Investment Trust |
| “Hong Kong Listing Rules” | The Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited |
| “Manager” | ARA Asset Management (Fortune) Limited, in its capacity as the manager of Fortune REIT |
| “Stock Exchange” | The Stock Exchange of Hong Kong Limited |
| “Unit Registrar” | Computershare Hong Kong Investor Services Limited of 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong |
| “Unitholder(s)” | the registered holders for the time being of unit(s) in Fortune REIT |

By order of the board of directors of
ARA Asset Management (Fortune) Limited
(in its capacity as manager of Fortune Real Estate Investment Trust)
ANG Meng Huat, Anthony
Executive Director and Chief Executive Officer

Hong Kong, 13 January 2012

The Directors of the Manager as at the date of this announcement are Mr. Chiu Kwok Hung, Justin (Chairman), Mr. Lim Hwee Chiang, Mr. Ip Tak Chuen, Edmond and Ms. Yeung, Eirene as Non-executive Directors; Mr. Ang Meng Huat, Anthony and Ms. Chiu Yu, Justina as Executive Directors; Mr. Lim Lee Meng, Mrs. Sng Sow-Mei (alias Poon Sow Mei) and Mr. Lan Hong Tsung, David as Independent Non-executive Directors; and Mr. Ma Lai Chee, Gerald as Alternate Director to Mr. Ip Tak Chuen, Edmond.

FORTUNE

置富產業信託 REIT

Fortune Real Estate Investment Trust

(a Hong Kong Collective Investment Scheme authorized under section 104
of the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong))
(stock code: 778)

Managed by



ARA Asset Management (Fortune) Limited

13 January 2012

Dear Unitholder,

Election of Language and Means of Receipt of Corporate Communication

In order to reduce paper consumption for environmental reasons and to save printing and mailing costs for the benefit of holders of unit(s) (the "Unitholders") of Fortune Real Estate Investment Trust ("Fortune REIT"), we are writing to invite you to elect the language and/or means of receipt of Corporate Communication(s) of Fortune REIT (the "Corporate Communication") to be dispatched to Unitholders in the future.

Corporate Communication refers to any document to be issued by or on behalf of Fortune REIT for the information or action of Unitholders, including but not limited to: (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. You may choose to receive future Corporate Communication in any one of the following manners:

- (1) the printed English version only; or
- (2) the printed Chinese version only; or
- (3) both the printed English and Chinese versions; or
- (4) the electronic version posted on Fortune REIT's website at www.fortunereit.com (the "Website Version") in place of receiving printed copies, and to receive a printed notification letter when Corporate Communication is published on Fortune REIT's website.

To make your election, please mark "X" in the appropriate box on the enclosed reply form (the "Reply Form") and sign and return it by post using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) or by hand delivery to Fortune REIT's Hong Kong Unit Registrar (the "Hong Kong Unit Registrar"), Computershare Hong Kong Investor Services Limited at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

If we do not receive the duly completed and signed Reply Form or receive a response indicating any objection from you by 10 February 2012, you will be deemed to have consented to Website Version only. A printed notification letter of the publication of Corporate Communication will be sent to you by post after the relevant Corporate Communication is published on Fortune REIT's website.

If you choose to receive future Corporate Communication in printed form, Fortune REIT will send the selected language version(s) of the Corporate Communication to you unless and until you notify the Hong Kong Unit Registrar in writing or via email at fortunereit.ecom@computershare.com.hk that you wish to receive future Corporate Communication in the other (or both) language(s) or by electronic means through Fortune REIT's website (i.e. the Website Version).

You have the right at any time, by reasonable prior notice in writing to the Hong Kong Unit Registrar or via email at the email address as indicated above specifying your name, address and request, to change the choice of language and/or means of receipt of future Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive future Corporate Communication by electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, you will promptly upon request be sent the Corporate Communication in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all Corporate Communication will be available from Fortune REIT or the Hong Kong Unit Registrar on request; and (b) the same will also be available on Fortune REIT's website at www.fortunereit.com and the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call Fortune REIT's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

Yours faithfully,
For and on behalf of
ARA Asset Management (Fortune) Limited
(in its capacity as manager of Fortune Real Estate Investment Trust)
ANG Meng Huat, Anthony
Executive Director and Chief Executive Officer

Reply Form 回條

To: Fortune Real Estate Investment Trust ("Fortune REIT")
(Stock Code: 778)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre,
183 Queen's Road East, Wanchai, Hong Kong

致: 置富產業信託
(股份代號: 778)
經香港中央證券登記有限公司
香港灣仔皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive future Corporate Communication* of Fortune REIT (the "Corporate Communication") in the manner as indicated below:
本人 / 我們希望以下列方式收取置富產業信託的公司通訊* (「公司通訊」):

(Please mark "X" in ONLY ONE of the following boxes)

(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

the printed English version ONLY; OR
僅收取英文印刷本; 或

the printed Chinese version ONLY; OR
僅收取中文印刷本; 或

both the printed English and Chinese versions; OR
同時收取英文及中文印刷本; 或

the electronic version posted on Fortune REIT's website at www.fortunereit.com (the "Website Version") in place of receiving printed copies, and to receive a printed notification letter when Corporate Communication is published on Fortune REIT's website.

在本公司網站 www.fortunereit.com 發表之電子版本 (「網站版本」), 以代替收取印刷本, 並在公司通訊已在公司網站上刊發時收取通知信函印刷本。

Full name of Unitholder:#

基金單位持有人姓名*

(English)

(中文)

Registered address:#

登記地址*

Signature:

簽名

Contact telephone number:

聯絡電話號碼

Date:

日期

You are requested to fill in the details if you downloaded this reply form from the website of The Stock Exchange of Hong Kong Limited.

假如閣下從香港交易所網站下載本回條, 請必須填上有關資料。

Notes:

附註:

- Please complete all your details clearly. Any reply form with no indicated choice, no signature or otherwise incorrectly completed will be void.
請閣下清楚填寫所有資料, 回條上若未有作出選擇或未有簽署又或在其他方面填寫不正確, 即告作廢。
- If Fortune REIT does not receive this Reply Form or receive a response indicating any objection from you by 10 February 2012, you will be deemed to have consented to Website Version only. All future Corporate Communication will be sent out in the manner specified in Fortune REIT's letter dated 13 January 2012 and a notification of the publication of Corporate Communication will be sent to you by post after the relevant Corporate Communication is published on Fortune REIT's website.
倘若置富產業信託於 2012 年 2 月 10 日仍未收到 閣下的回條或表示反對的回覆, 閣下將被視為已同意僅以網站版本方式收取公司通訊, 而置富產業信託將按 2012 年 1 月 13 日之函件內所述之方式寄發所有日後公司通訊, 及在公司通訊登載於置富產業信託網站後向 閣下以郵遞方式發送公司通訊的刊發通知。
- By selecting the Website Version i.e. to read the Corporate Communication published on Fortune REIT's website in place of receiving printed copies, you have expressly consented to waive the right to receive the Corporate Communication in printed form.
在選擇網站版本 (即瀏覽在置富產業信託網站登載的公司通訊) 以代替收取印刷本後, 閣下已明示同意放棄收取公司通訊印刷本的權利。
- If your units are held in joint names, the Unitholder whose name stands first on the Register of Unitholders of Fortune REIT in respect of the joint holding should sign on this Reply Form in order to be valid.
如屬聯名基金單位持有人, 則本回條須由該名於置富產業信託基金單位持有人名冊上就聯名持有基金單位其姓名位列首位的基金單位持有人簽署, 方為有效。
- The above instruction will apply to all future Corporate Communication to be sent to Unitholders of Fortune REIT until you notify otherwise by reasonable notice in writing to the Hong Kong Unit Registrar, Computershare Hong Kong Investor Services Limited, 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or send a notice via email at fortunereit.ecom@computershare.com.hk.
上述指示適用於將來寄發予置富產業信託基金單位持有人之所有公司通訊, 直至 閣下發出合理書面通知予香港基金單位過戶登記處, 香港中央證券登記有限公司 (地址為香港灣仔皇后大道東 183 號合和中心 17M 樓), 或把通知以電郵方式發送至 fortunereit.ecom@computershare.com.hk 另作選擇為止。
- Unitholders are entitled to change the choice of language or means of receipt of the Corporate Communication at any time by reasonable notice in writing to the Hong Kong Unit Registrar. Such notice may also be sent via email to fortunereit.ecom@computershare.com.hk, specifying your name, address and request.
基金單位持有人有權隨時發出合理書面通知予香港基金單位過戶登記處, 要求更改收取公司通訊之語言版本或收取方式的選擇。基金單位持有人亦可透過電郵發出更改通知 (註明 閣下的姓名, 地址及要求), 電郵地址為 fortunereit.ecom@computershare.com.hk。
- For the avoidance of doubt, Fortune REIT does not accept any special instructions written on this Reply Form.
為免有疑, 任何在本回條上的額外指示, 置富產業信託將不予處理。

*Corporate Communication means any document issued or to be issued by Fortune REIT for the information and action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report, (b) the interim report and, where applicable, its summary interim report, (c) a notice of meeting, (d) a listing document, (e) a circular, and (f) a proxy form.

*公司通訊乃指置富產業信託發出或將予發出以供其任何證券持有人參照或採取行動的任何文件, 其中包括但不限於: (a) 董事報告書、年度賬目連同核數師報告及 (如適用) 財務摘要報告; (b) 中期報告及 (如適用) 中期摘要報告; (c) 會議通告; (d) 上市文件; (e) 通函; 及 (f) 委任代表表格。

郵寄標籤 MAILING LABEL

閣下寄回此回條時, 請將郵寄標籤剪貼於信封上。

如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong