



(Incorporated in the Cayman Islands with Limited Liability)
 Website: <http://www.fecil.com.hk>
 (Stock code: 35.HK)

FEC Wins Eight Awards in “MarCom Awards 2020”

(18 January 2021 - Hong Kong) **Far East Consortium International Limited** (“FEC” or the “Group”) is pleased to announce that FEC has won eight awards in the “MarCom Awards 2020”, including five Platinum Awards and three Gold Awards for its Annual Report, Corporate Website, Corporate Video and Corporate Logo in both the print and digital media categories.

FEC inserted a variety of innovative and marketing elements in its annual report design, corporate video, corporate website and corporate logo, which demonstrates the Group's ambition to remain a pioneer when it comes to engaging with its stakeholders. Through both its print and digital media, FEC clearly expressed its strategic positioning for the “Asian Wallet” and also its commitment to bringing superior value to stakeholders.

The Group has won the following eight Awards. Information on all the Platinum and Gold winners is available at: <http://enter.marcomawards.com/winners/>

Category	Prize
Print Media – Annual Report: Corporation	Platinum
Print Media – Design (Print): Annual Report / CSR Design	Platinum
Print Media – Design (Print): Annual Report / CSR Cover	Platinum
Print Media – Design (Print): Annual Report / CSR Interior	Platinum
Digital Media – Website: Redesign	Platinum
Digital Media – Design (Web): Website	Gold
Video / Audio – Video / Film: Corporate Image	Gold
Print Media – Design (Print): Logo	Gold

About MarCom Awards

MarCom Awards is an international creative competition that recognizes outstanding achievement by marketing and communication professionals. Entries come from corporate marketing and communication departments, advertising agencies, public relations firms, design shops, production companies, and freelancers. MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. Judges are industry professionals who look for companies and individuals whose talents exceed a high standard of excellence and whose work serves as a benchmark for the industry. There were over 5,000 entries from 20 countries in the MarCom Awards 2020 competition.

Photo Caption



FEC is awarded five Platinum and three Gold Awards at the “MarCom Awards 2020”.

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About Far East Consortium International Limited

Far East Consortium International Limited has been listed on the Hong Kong Stock Exchange since 1972 (Stock code: 35.HK). The Group is mainly engaged in property development and investment, hotel operations and management, car park operations and facilities management, securities and financial product investment and gaming operations. The Group adopts the diversified regional strategy and the “Asian Wallet” strategy with business covering Hong Kong, Mainland China, Australia, New Zealand, Malaysia, Singapore, the United Kingdom and other European countries.

FEC official website:

www.fecil.com.hk

FEC WeChat and Weibo:

<http://www.weibo.com/u/5703712831>



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