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FAR EAST CONSORTIUM INTERNATIONAL LIMITED

(Incorporated in the Cayman Islands with limited liability)

Website: <http://www.fecil.com.hk>

(Stock Code: 35)

NOTICE TO BONDHOLDERS OF ADJUSTMENT TO CONVERSION PRICE

Far East Consortium International Limited
HK\$800,000,000 3.625 per cent. Convertible Bonds due 2015
(the “Company” and the “Bonds” respectively)
(Stock Code: 4317)

NOTICE IS HEREBY GIVEN that the Conversion Price of the Bonds of the Company, convertible into common shares of the Company, has been adjusted pursuant to Condition 6(C)(3) of the terms and conditions of the Bonds in the Offering Circular dated 26 February 2010, as a result of the declaration of the final dividend of HK\$0.04 per ordinary share of HK\$0.10 each (“the Share(s)”) for the year ended 31 March 2010 to shareholders whose names appear on the register of members of the Company on 4 August 2010 in the form of new fully paid Shares with shareholders being given an option to receive cash in lieu of all or part of their scrip dividend entitlements.

As a result of the event described above, the Conversion Price has been adjusted from HK\$3.49 to HK\$3.41 effective as from 5 August 2010.

By Order of the Board
Far East Consortium International Limited
Bill Kwai Pui Mok
Chief Financial Officer and Company Secretary

Hong Kong, 12 August 2010

As at the date of this announcement, the Board of the Company comprises four executive Directors, namely Mr. Deacon Te Ken Chiu, Tan Sri Dato’ David Chiu, Mr. Dennis Chiu, Mr. Craig Grenfell Williams; two non-executive Directors, namely Madam Ching Lan Ju Chiu, Mr. Daniel Tat Jung Chiu; and three independent non-executive Directors, namely, Mr. Jian Yin Jiang, Mr. Kwok Wai Chan and Mr. Peter Man Kong Wong.