

Newsletter – February 2013

## Fantasia recorded contract sales of RMB255 million for February

In February 2013, Fantasia recorded contract sales of approximately RMB255 million and contract sales area of approximately 32,317 sq.m., which was consistent with the performance of previous year. As at the end of February 2013, the accumulated contract sales was approximately RMB1.117 billion and the accumulated contract sales area was approximately 125,798 sq.m.

59% of the Company's monthly contract sales in February came from the sales of urban complex projects and 22% of which came from the boutique upscale residence projects. Contract sales from Chengdu-Chongqing Economic Zone, the Pearl River Delta, the Yangtze River Delta and Beijing-Tianjin Metropolitan Area accounted for 41%, 31%, 25% and 3% of the total monthly contract sales respectively.

### Accumulated Contract Sales Area and Amount for 2013 (as at 28 February 2013)

City	Project name	Category	Sales area (sq.m.)	Sales amount (RMB'000)
Chengdu	Funian Plaza	Urban complex	35,745	407,461
	Long Nian International Center	Urban complex	8,246	122,062
	Future Plaza	Urban complex	3,874	39,862
	Grande Valley	Boutique upscale residence	1,472	14,407
	Fantasia Town	Mid-to-high end residence	17,307	76,365
	Others		1,206	7,897
	Dongguan	Wonderland	Boutique upscale residence	9,596

	Mont Conquerant	Boutique upscale residence	1,705	16,574
Tianjin	Love Forever	Boutique upscale residence	2,020	25,381
Huizhou	Fantasia Special Town	Mid-to-high end residence	7,170	35,229
	Love Forever	Mid-to-high end residence	2,250	11,917
Suzhou	Lago Paradise	Boutique upscale residence	1,162	15,067
Wuxi	Hailrun Complex	Urban complex	2,158	10,448
	Love Forever	Boutique upscale residence	1,109	15,762
Dali	Art Wisdom	Mid-to-high end residence	78	466
Guilin	Fantasia Town	Urban complex	23,374	120,421
	Lakeside Eden	Boutique upscale residence	3,118	43,446
Nanjing	Yuhuatai Project	Urban complex	4,208	89,105
<b>Total</b>			125,798	1,117,009

### **Review for February**

Fantasia actively expanded the market, maintained relationships with the old customers and remained stable sales by capturing the opportunity of people travelling back to their hometowns during the Chinese New Year Holiday in February. The residential units of Chengdu Fantasia Town and Guilin Fantasia Town continued to record flourish turnovers, with nearly 100 units sold per project. Improved products of Chengdu Grande Valley and Suzhou Lago Paradise achieved better sales performance compared with similar products in the market through our excellent resources and sound project planning. Commercial products like Nanjing Yuhuatai

Project and Chengdu Long Nian International Huashengtang maintained outstanding sales performance because of our innovative products and marketing strategies.

Fantasia “HYDE” Hotel (Belle Epoque) soft-opened grandly on 1 February. The Hotel is located in the foothills of Laojun Mountain, Xinjin County, Cheungdu, neighboring the Art Gallery with elegant environment and pleasant scenery. The place is famous in Sichuan Province due to its Taoist architecture and grand temple Laojunmiao fair.

“HYDE” Hotel offers accommodation, food, beverage, health physical therapy and other services to promote the philosophy of ultimate pursuit of healthy living with a wealth of original ecological natural landscape and the introduction of healthy culture. Fantasia has entered the hotel business for five years. The Company has strengthened cooperation with internationally renowned hotel management companies like Starwood Hotels & Resorts Worldwide. Besides, the Company has started to build self-hotel brand and planned four different product lines. Other than “HYDE” Hotel, Shenzhen “U” Hotel has also been in operation. The Company is expected to run 12 hotels with different scales and product lines in the next 3 to 5 years.

### **Outlook for March**

There will be additional units in our seven existing projects to be launched in March, including residential units of Dongguan Wonderland, Huizhou Fantasia Special Town, Guilin Fantasia Town and Tianjin Love Forever, as well as shop units and commercial lofts of Chengdu Long Nian International Center, and serviced offices of Chengdu MIC Plaza.

*Note: The data in this monthly newsletter are subject to audit.*

#### **IR Contact:**

IR Department: Ms. Erica Cheng

Direct Line: +86755-83458850 Email:zhengyy@cnfantasia.com