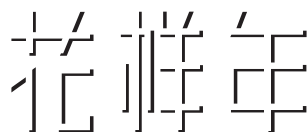


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FANTASIA

Fantasia Holdings Group Co., Limited

花樣年控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1777)

**UNAUDITED OPERATING FIGURES
FOR THE MONTH ENDED 31 JULY 2014**

The board of directors (the “**Board**”) of Fantasia Holdings Group Co., Limited (the “**Company**”) is pleased to announce that for the month ended 31 July 2014, the sales of the Company and its subsidiaries (the “**Group**”) was approximately RMB475 million. The corresponding gross floor area (“**GFA**”) sold was approximately 74,981 sq.m.. The average selling price was approximately RMB6,335 per sq.m..

For the seven months ended 31 July 2014, the accumulated sales of the Group was approximately RMB2.27 billion. The corresponding GFA sold was approximately 359,096 sq.m.. The average selling price was RMB6,321 per sq.m..

The preliminary figures disclosed above are subject to change and may differ from those appear in audited and unaudited financial statements of the Group to be published on yearly and half-yearly basis. As such they are strictly for information only and not for any other purpose. Investors are advised not to place any reliance on the information disclosed herein but to exercise due caution when dealing in the securities of the Company. Any investor who is in doubt is advised to seek advice from professional advisor.

By order of the Board
Fantasia Holdings Group Co., Limited
Pan Jun
Chairman

Hong Kong, 6 August 2014

As at the date of this announcement, the executive Directors are Mr. Pan Jun, Ms. Zeng Jie, Baby, Mr. Lam Kam Tong, Mr. Zhou Jinquan and Mr. Wang Liang; the non-executive Directors are Mr. Li Dong Sheng and Mr. Yuan Hao Dong and the independent non-executive Directors are Mr. Ho Man, Mr. Liao Martin Cheung Kong, JP, Mr. Huang Ming and Mr. Xu Quan.