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## **ETERNITY INVESTMENT LIMITED**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 764)**

### **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that, based on the unaudited consolidated management accounts of the Group and the information currently available, the Group expects to record a profit attributable to owners of the Company for the six months ended 30 June 2021 within a range of HK\$27.50 million to HK\$31.50 million compared to a loss of HK\$208.76 million for the six months ended 30 June 2020.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Eternity Investment Limited (the “**Company**”, which together with its subsidiaries are collectively referred to as the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors that, based on the unaudited consolidated management accounts of the Group and the information currently available, the Group expects to record a profit attributable to owners of the Company for the six months ended 30 June 2021 within a range of HK\$27.50 million to HK\$31.50 million compared to a loss of HK\$208.76 million for the six months ended 30 June 2020.

The turnaround from loss to profit is primarily attributable to (i) a substantial increase in trading gain from the sale of financial assets, (ii) the recognition of a substantial gain on disposal of associate, (iii) the recognition of a gain on change in fair value of investment properties, whereas a loss was recognised in the six months ended 30 June 2020, (iv) a decrease in allowance for credit losses on loan receivables, and (v) the recognition of a share of profit of associates, whereas a share of loss of associates was recognised in the six months ended 30 June 2020, which are partially offset by (i) the recognition of a loss on change in fair value of financial assets at fair value through profit or loss, and (ii) the equity-settled share-based payment expenses.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2021. The information contained in this announcement is only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 and the information currently available, which have not been reviewed by the Company's auditors and may be subject to changes and adjustments. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2021, which is scheduled to be published on 27 August 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Eternity Investment Limited**  
**Lei Hong Wai**  
*Chairman*

Hong Kong, 20 August 2021

*As at the date of this announcement, the Board comprises four executive Directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive Directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.*