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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

INSIDE INFORMATION ADOPTION OF NEW DIVIDEND POLICY

This announcement is made by the board of directors (the “**Board**”) of Eternity Investment Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company announces that the Board has approved and adopted a new dividend policy on 31 December 2018.

Under the new dividend policy, the Company does not have any pre-determined dividend payout ratio. The declaration, payment and amount of dividends are subject to the Board’s discretion having regard to the following factors:

- a. the earnings, financial condition, capital requirements and future plans of the Group;
- b. the shareholders’ interests of the Company;
- c. the economic outlook;
- d. the contractual restrictions on the payment of dividends by the Company to its shareholders;
- e. the statutory and regulatory restrictions on the payment of dividends by the Company; and
- f. any other factors the Board may consider relevant.

The Board shall review the Company’s dividend policy from time to time and may take any amendments that it deems necessary or desirable.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 31 December 2018

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.