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ETERNITY INVESTMENT LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 764)

TERMINATION OF LETTER OF INTENT IN RELATION TO THE POSSIBLE DISPOSAL

This announcement is made by Eternity Investment Limited (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

Reference is made to the announcement of the Company dated 10 May 2017 (the “**Announcement**”) regarding, inter alia, a possible disposal by Riche (BVI) Limited, a wholly-owned subsidiary of the Company to China Healthwise Holdings Limited of the entire shareholding interest in Smart Title Limited. Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

The Board announces that as Riche (BVI) and the Potential Purchaser no longer intend to proceed with the Possible Disposal, Riche (BVI) and the Potential Purchaser entered into a deed of termination (the “**Deed**”) on 10 July 2017, pursuant to which Riche (BVI) and the Potential Purchaser agreed that the LOI shall be terminated and have no further effect with effect from the date of the Deed.

The Board considers that the termination of the LOI will not have any material impact on the existing business operation and financial position of the Company.

By Order of the Board
Eternity Investment Limited
Lei Hong Wai
Chairman

Hong Kong, 10 July 2017

As at the date of this announcement, the Board comprises four executive directors, namely, Mr. Lei Hong Wai, Mr. Cheung Kwok Wai Elton, Mr. Chan Kin Wah Billy and Mr. Cheung Kwok Fan; and three independent non-executive directors, namely, Mr. Wan Shing Chi, Mr. Ng Heung Yan and Mr. Wong Tak Chuen.